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FAS-FAX:
United States Newspapers

*Circulation averages
for six months ended
September 30, 1985*

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is a difference of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1984 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in September 30, 1985 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1985.

ALABAMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ANNISTON (CALHOUN CO.)		26,800			32,000			58,800			
STAR	E (M-F)		16,946	63.23		12,898	40.31		29,844	30,891*	30,093*
STAR	SAT M		18,087	67.49		13,432	41.98		31,519	32,650*	31,309*
STAR	SUN		17,556	65.51		13,549	42.34		31,105	32,334*	31,501*
BIRMINGHAM (JEFFERSON CO.)		277,100			267,600			544,700			
POST-HERALD, NEWS	CMB DLY		171,072	61.74		33,097	12.37		204,169	228,975	225,384
POST-HERALD	M (M-F)		40,610	14.66		9,997	3.74		50,607	60,779	60,172
NEWS	E (M-F)		130,462	47.08		23,100	8.63		153,562	168,196	165,212
POST-HERALD	SAT M & HOLS		35,412	12.78		8,867	3.31		44,279	53,298	52,354
NEWS	SAT E & HOLS		112,546	40.62		21,207	7.92		133,753	146,395	143,640
NEWS	SUN		151,766	54.77		34,793	13.00		186,559	208,344	207,891
CULLMAN (CULLMAN CO.)		5,300			20,900			26,200			
TIMES	M (TU-F)		3,632	68.53		5,240	25.07		8,872	9,403	9,113
TIMES	SUN		4,215	79.53		7,190	34.40		11,405	11,997	11,298
DECATUR (MORGAN CO.)		19,700			57,400			77,100			
DAILY	E (M-F)		12,206	61.96		12,424	21.64		24,630	24,797*	25,150*
DAILY	SAT M		11,730	59.54		12,381	21.57		24,111	24,279*	24,582*
DAILY	SUN		13,210	67.06		14,182	24.71		27,392	27,577*	27,463*
DOTHAN (HOUSTON CO.)		20,200			71,500			91,700			
EAGLE	M		9,917	49.09		11,592	16.21		21,509	22,171*	21,671*
EAGLE	SUN		11,496	56.91		13,556	18.96		25,052	25,829*	25,535*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,100			25,900			52,000			
TIMES DAILY	M		15,676	60.06		10,601	40.93		26,277	30,713*	31,778*
TIMES DAILY	SUN		17,083	65.45		11,764	45.42		28,847	33,747*	34,120*
GADSDEN (ETOWAH CO.)		23,300			56,200			79,500			
TIMES	E		18,719	80.34		10,609	18.88		29,328	29,704*	29,007*
TIMES	SUN		20,219	86.78		11,884	21.15		32,103	32,571*	31,313*
HUNTSVILLE (MADISON CO.)		56,700#			107,900			164,600			
NEWS, TIMES	CMB DLY	#	47,588	83.93		19,064	17.67		66,652	68,317	66,445
NEWS	M (M-F)	#	10,738	18.94		1,295	1.20		12,033	12,084	11,417
TIMES	E (M-F)	#	36,850	64.99		17,769	16.47		54,619	56,233	55,028
NEWS	SAT M	#	9,512	16.78		1,276	1.18		10,788	10,838	9,726
TIMES	SAT E	#	32,005	56.45		16,362	15.16		48,367	49,764	48,204
TIMES	SUN	#	42,466	74.90		23,979	22.22		66,445	68,960	66,232

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ALABAMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
JASPER (WALKER CO.)		5,000			15,300			20,300			
MOUNTAIN EAGLE	E (M-F)		4,165	83.30		6,438	42.08		10,603	12,395	11,914
MOBILE (MOBILE CO.)		93,400			178,700			272,100			
REGISTER, PRESS	CMB DLY		58,710	62.86		39,937	22.35		98,647	99,274	98,099
REGISTER	M (M-F)		28,806	30.84		21,407	11.98		50,213	50,728	49,596
PRESS	E (M-F)		29,904	32.02		18,530	10.37		48,434	48,546	48,503
PRESS REGISTER	SAT M		47,396	50.75		37,412	20.94		84,808	85,386	82,888
PRESS REGISTER	SUN		56,076	60.04		48,783	27.30		104,859	105,380	101,292
MONTGOMERY (MONTGOMERY CO.)		69,500			157,800			227,300			
ADVERTISER, JOURNAL	CMB DLY		40,225	57.88		21,513	13.63		61,738	72,619	72,407
ADVERTISER	M (M-F)		23,561	33.90		16,834	10.67		40,395	51,174	49,529
JOURNAL	E (M-F)		16,664	23.98		4,679	2.97		21,343	21,445	22,878
JOURNAL & ADVERTISER	SAT M & HOLS		34,200	49.21		20,662	13.09		54,862	65,647	64,988
JOURNAL & ADVERTISER	SUN		43,716	62.90		28,313	17.94		72,029	86,238	83,858
OPELIKA (LEE CO.)		20,100			30,900			51,000			
NEWS	E (M-F)		8,235	40.97		3,625	11.73		11,860	12,965	13,105
NEWS	SUN		9,015	44.85		4,256	13.77		13,271	14,411	14,471
TUSCALOOSA (TUSCALOOSA CO.)		51,500#						51,500			
NEWS	E	#	24,252	47.09					24,252	31,186	30,634
NEWS	SUN	#	26,952	52.33					26,952	35,029	34,582
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		111,200#						111,200			
NEWS	M	#	52,416	47.14					52,416	55,196*	48,077*
NEWS	SUN	#	63,625	57.22					63,625	66,650*	56,456*
TIMES	E	#	41,110	36.97					41,110	42,212*	43,121*
TIMES	SUN	#	49,868	44.85					49,868	52,485*	51,965*
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		12,500			20,100			32,600			
NEWS-MINER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-MINER	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARIZONA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BISBEE (COCHISE CO.)		3,100@						3,100			
REVIEW	E (M-F)	@	1,148	37.03					1,148	1,191	1,394
REVIEW	SUN	@	1,280	41.29					1,280	1,323	1,582
CASA GRANDE (PINAL CO.)		5,400			13,400			18,800			
DISPATCH	E		3,909	72.39		2,613	19.50		6,522	6,805	6,271*
FLAGSTAFF (COCONINO CO.)		17,700#			9,800			27,500			
SUN	E (M-F)	#	9,901	55.94		894	9.12		10,795	11,157	11,295
SUN	SUN	#	10,524	59.46		988	10.08		11,512	12,172	12,048
KINGMAN (MOHAVE CO.)		7,500#						7,500			
MINER	E (M-F)	#	5,601	74.68					5,601	6,569*	6,276*
MINER	SUN	#	5,557	74.09					5,557	6,579*	6,295*
PHOENIX (MARICOPA CO.)		655,800			105,100			760,900			
REPUBLIC, GAZETTE	CMB DLY		340,663	51.95		26,682	25.39		367,345	388,966	389,692
REPUBLIC	M		241,351	36.80		23,415	22.28		264,766	286,275	283,550
GAZETTE	E		99,312	15.14		3,267	3.11		102,579	102,691	106,142
REPUBLIC	SUN		378,765	57.76		34,417	32.75		413,182	443,960	430,200
PRESCOTT (YAVAPAI CO.)		17,400#			4,100			21,500			
COURIER	E (M-F)	#	12,070	69.37		94	2.29		12,164	12,652	12,126
COURIER	SUN	#	12,742	73.23		94	2.29		12,836	13,325	12,613
SIERRA VISTA (COCHISE CO.)		20,300#						20,300			
HERALD-DISPATCH	E (M-F)	#	5,378	26.49					5,378	5,531	6,014
HERALD-DISPATCH	SUN	#	5,888	29.00					5,888	6,040	6,521
SUN CITY (MARICOPA CO.)		32,000#						32,000			
NEWS-SUN	E	#	13,164	41.14					13,164	14,491	14,370
TUCSON (PIMA CO.)		229,400			89,200			318,600			
STAR, CITIZEN	CMB DLY		116,888	50.95		12,269	13.75		129,157	130,223	133,907
STAR	M		62,469	27.23		8,964	10.05		71,433	72,360	73,392
CITIZEN	E		54,419	23.72		3,305	3.71		57,724	57,863	60,515
STAR	SUN		123,602	53.88		14,404	16.15		138,006	139,630	137,838
YUMA (YUMA CO.)		23,500#						23,500			
SUN & SENTINEL	E (M-F)	#	15,714	66.87					15,714	16,907	16,597
SUN & SENTINEL	SUN	#	16,190	68.89					16,190	17,509	17,371

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
EL DORADO (UNION CO.)		9,700			8,300			18,000			
NEWS-TIMES	M		6,008	61.94		4,937	59.48		10,945	11,036	11,156
NEWS-TIMES	SUN		6,153	63.43		5,254	63.30		11,407	11,512	11,607
FAYETTEVILLE (WASHINGTON CO.)		13,600			33,000			46,600			
NORTHWEST TIMES	E (M-F)		6,310	46.40		4,299	13.03		10,609	10,864	10,690
NORTHWEST TIMES	SAT M		6,089	44.77		4,269	12.94		10,358	10,612	10,464
NORTHWEST TIMES	SUN		6,853	50.39		4,651	14.09		11,504	11,761	11,629
FORT SMITH (SEBASTIAN CO.)		36,500			78,400			114,900			
SOUTHWEST TIMES RECORD	ALL DAY (M-F)		24,328	66.65		18,377	23.44		42,705	43,151	41,258
SOUTHWEST TIMES RECORD	SAT M		23,620	64.71		18,255	23.28		41,875	42,321	40,540
SOUTHWEST TIMES RECORD	SUN		25,611	70.17		21,283	27.15		46,894	47,311	46,449
HOPE (HEMPSTEAD CO.)		4,000			7,500			11,500			
STAR	E		2,757	68.93		1,655	22.07		4,412	4,734	4,632
HOT SPRINGS (GARLAND CO.)		16,500			24,000			40,500			
SENTINEL-RECORD	M		10,220	61.94		7,817	32.57		18,037	18,277	17,874*
SENTINEL-RECORD	SUN		10,884	65.96		8,133	33.89		19,017	19,367	18,806*
JONESBORO (CRAIGHEAD CO.)		11,300			28,800			40,100			
SUN	M		9,169	81.14		9,080	31.53		18,249	19,994	19,569
SUN	SUN		9,508	84.14		9,991	34.69		19,499	21,571	21,628
LITTLE ROCK (PULASKI CO.)		123,800			261,700			385,500			
DEMOCRAT	M		41,686	33.67		27,210	10.40		68,896	80,371	75,150
DEMOCRAT	SUN		61,854	49.96		66,154	25.28		128,008	149,016	141,625
GAZETTE	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GAZETTE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWPORT (JACKSON CO.)		3,100			6,000			9,100			
INDEPENDENT	E (M-F)		1,948	62.84		1,339	22.32		3,287	3,520	3,715
PINE BLUFF (JEFFERSON CO.)		19,600			41,800			61,400			
COMMERCIAL	E		11,702	59.70		9,415	22.52		21,117	21,266	21,320
COMMERCIAL	SUN		12,346	62.99		10,038	24.01		22,384	22,566	22,590
ROGERS (BENTON CO.)		7,900			37,900			45,800			
NORTHWEST NEWS	M (M-F)		4,919	62.27		8,330	21.98		13,249	13,457	13,224
NORTHWEST NEWS	SUN		5,433	68.77		9,357	24.69		14,790	15,060	14,783

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO		RTZ OR NDM		RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
				CIRC/				CIRC/	CZ & RTZ		AS OF	AS OF
ARKANSAS		OH'S	CIRC	OH'S		OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
SPRINGDALE (WASHINGTON CO.)		9,500				47,300			56,800			
NEWS	E (M-F)		6,860	72.21			5,601	11.84		12,461	13,002	12,037
NEWS	SUN		7,027	73.97			6,351	13.43		13,378	14,047	13,334
WEST MEMPHIS (CRITTENDEN CO.)		9,200#				6,800			16,000			
TIMES	E (M-F)	#	5,361	58.27			2,152	31.65		7,513	7,909	7,898
CALIFORNIA												
ANTIOCH (CONTRA COSTA CO.)		17,000				12,000			29,000			
LEDGER	E (M-F)		9,700	57.06			3,594	29.95		13,294	13,396	12,967
LEDGER/POST DISPATCH	SAT M		9,630	56.65			3,600	30.00		13,230	19,862	19,633
LEDGER/POST DISPATCH	SUN		9,870	58.06			3,672	30.60		13,542	20,231	20,136
AUBURN (PLACER CO.)		16,300#							16,300			
JOURNAL	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
JOURNAL	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BAKERSFIELD (KERN CO.)		94,900				67,400			162,300			
CALIFORNIAN	M		63,060	66.45			17,500	25.96		80,560	81,145	77,587
CALIFORNIAN	SUN		66,726	70.31			19,743	29.29		86,469	87,177	84,099
BRAWLEY (IMPERIAL CO.)		8,600#							8,600			
NEWS	E	#	4,473	52.01						4,473	5,016	4,911
CHICO (BUTTE CO.)		56,700#							56,700			
ENTERPRISE-RECORD	E	#	25,055	44.19						25,055	26,226	25,615
ENTERPRISE-RECORD	SUN	#	24,237	42.75						24,237	25,376	24,684
DUBLIN (ALAMEDA CO.)		51,000#							51,000			
TRI-VALLEY HERALD	M	#	19,166	37.58						19,166	21,845	21,165
TRI-VALLEY HERALD	SUN	#	19,273	37.79						19,273	21,966	21,241
EL CENTRO (IMPERIAL CO.)		17,300#							17,300			
VALLEY PRESS	E	#	10,176	58.82						10,176	10,590	10,389
EUREKA (HUMBOLDT CO.)		17,900				33,900			51,800			
TIMES STANDARD	E		9,779	54.63			10,127	29.87		19,906	20,324	19,950
TIMES STANDARD	SUN		10,118	56.53			10,705	31.58		20,823	21,258	21,129
FREMONT-NEWARK (ALAMEDA CO.)		59,100@							59,100			
ARGUS	M	@	20,476	34.65						20,476	22,792	22,394
ARGUS	SUN	@	21,019	35.57						21,019	23,372	22,899

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*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
FRESNO (FRESNO CO.)		201,700#						201,700			
BEE	M	#	110,198	54.63					110,198	138,453	135,832
BEE	SUN	#	124,510	61.73					124,510	165,062	161,018
GRASS VALLEY (NEVADA CO.)		22,800#						22,800			
UNION	E	#	12,895	56.56					12,895	13,339	12,940
HANFORD (KINGS CO.)		12,800			15,200			28,000			
SENTINEL	E		7,584	59.25		6,658	43.80		14,242	14,403	14,856
HAYWARD (ALAMEDA CO.)		86,000			91,900			177,900			
REVIEW	E		29,567	34.38		16,727	18.20		46,294	46,423	46,150
REVIEW	SUN		31,439	36.56		15,141	16.48		46,580	46,709	47,115
HOLLISTER (SAN BENITO CO.)		4,800#			4,700			9,500			
FREE LANCE	E (M-F)	#	3,736	77.83		1,382	29.40		5,118	5,498	5,319
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									20,227*	19,049*
INDIO (RIVERSIDE CO.)		13,500			23,700			37,200			
NEWS	E		5,564	41.21		2,561	10.81		8,125	8,649	8,365
LOMPOC (SANTA BARBARA CO.)		17,800#						17,800			
RECORD	E (M-F)	#	9,863	55.41					9,863	10,033	10,032
RECORD	SUN	#	10,065	56.54					10,065	10,254	10,188
LOS ANGELES (LOS ANGELES CO.)		1,258,700			2,450,900			3,709,600			
HERALD EXAMINER	M (M-F)		119,122	9.46		91,396	3.73		210,518	236,561	233,193
HERALD EXAMINER	SAT M		83,759	6.65		73,789	3.01		157,548	180,027	175,765
HERALD EXAMINER	SUN		94,246	7.49		85,748	3.50		179,994	206,109	215,871
LA OPINION	M		43,293	3.44		15,391	0.63		58,684	63,522	57,686
LA OPINION	SUN		33,609	2.67		11,975	0.49		45,584	49,678	43,983
LOS ANGELES (LOS ANGELES CO.)		433,200#						433,200			
NEWS	M (M-F)	#	116,820	26.97					116,820	150,403	144,023
NEWS	SAT M	#	106,859	24.67					106,859	136,827	130,957
NEWS	SUN	#	128,722	29.71					128,722	168,947	162,624
RACING FORM	MON M									14,799*	16,069*
RACING FORM	TUE M									8,533*	6,554*
RACING FORM	M (W-F)									22,294*	20,475*
RACING FORM	SAT M									28,713*	27,904*
RACING FORM	SUN									24,510*	24,731*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
LOS ANGELES (LOS ANGELES CO.)		2,884,200#			749,300			3,633,500			
TIMES	M (M-F)	#	697,629	24.19		162,466	21.68		860,095	1,054,123	1,046,965
TIMES	SAT M	#	622,645	21.59		155,228	20.72		777,873	966,354	967,440
TIMES	SUN	#	847,677	29.39		207,464	27.69		1,055,141	1,311,858	1,298,487
LOS ANGELES CO.		522,000						522,000			
COPLEY LOS ANGELES NEWSPAPERS	E									135,989	
COPLEY LOS ANGELES NEWSPAPERS	SUN									128,452	
LOS ANGELES CO. (LONG BEACH P.O.)		263,900			115,300			379,200			
PRESS-TELEGRAM	CMB DLY		98,068	37.16		14,195	12.31		112,263	126,518	128,724
PRESS-TELEGRAM	M (M-F)		94,411	35.78		14,195	12.31		108,606	122,861	112,738
PRESS-TELEGRAM	E (M-F)		3,657	1.39					3,657	3,657	15,986
PRESS-TELEGRAM	SAT M		96,740	36.66		14,289	12.39		111,029	124,797	118,025
PRESS-TELEGRAM	SUN		106,745	40.45		13,498	11.71		120,243	134,827	141,208
MADERA (MADERA CO.)		8,500			16,700			25,200			
TRIBUNE	E (M-F)		4,884	57.46		3,476	20.81		8,360	8,520	8,456
MANTECA (SAN JOAQUIN CO.)		10,500			6,500			17,000			
BULLETIN	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BULLETIN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MARIN CO. (NOVATO P.O.)		87,000			6,100			93,100			
INDEPENDENT JOURNAL	E		35,742	41.08		916	15.02		36,658	38,384	38,163
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)		40,200#						40,200			
APPEAL-DEMOCRAT	E	#	19,731	49.08					19,731	20,979	20,792
MERCED (MERCED CO.)		23,300			33,100			56,400			
SUN-STAR	M		15,470	66.39		6,948	20.99		22,418	22,873	22,866
MODESTO (STANISLAUS CO.)		45,800#			61,400			107,200			
BEE	M	#	35,476	77.46		22,889	37.28		58,365	71,397	69,816
BEE	SUN	#	37,163	81.14		25,251	41.13		62,414	77,655	75,262
MONTEREY (MONTEREY CO.)		35,200#			19,700			54,900			
PENINSULA HERALD	M	#	24,660	70.06		6,125	31.09		30,785	32,915	32,164
PENINSULA HERALD	SUN	#	25,550	72.59		6,493	32.96		32,043	34,652	33,543
NAPA (NAPA CO.)		23,200			16,800			40,000			
REGISTER	E		15,885	68.47		5,656	33.67		21,541	21,794	21,684

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
OAKLAND (ALAMEDA CO.)		726,300#						726,300			
TRIBUNE	M (M-F)	#	135,190	18.61					135,190	151,108	148,088
TRIBUNE	SAT M	#	130,791	18.01					130,791	141,985	137,739
TRIBUNE	SUN	#	145,031	19.97					145,031	155,020	153,220
ONTARIO-UPLAND (SAN BRENARDINO CO.)		101,700#						101,700			
REPORT	E	#	38,289	37.65					38,289	39,680	37,926
REPORT	SUN	#	39,667	39.00					39,667	41,139	39,217
ORANGE CO. (ANAHEIM P.O.)		170,300#						170,300			
BULLETIN	E	#	11,531	6.77					11,531	14,610	14,546
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		64,100			132,800			196,900			
COAST PILOT	E		17,313	27.01		14,065	10.59		31,378	32,062	31,139
COAST PILOT	SUN		17,255	26.92		14,059	10.59		31,314	32,015	31,119
ORANGE CO. (LA HABRA P.O.)		29,100#						29,100			
STAR-PROGRESS	E (M-F)	#	3,201	11.00					3,201	4,145	4,890
ORANGE CO. (SANTA ANA P.O.)		749,300#						749,300			
REGISTER	ALL DAY (M-F)	#	270,357	36.08					270,357	287,996	284,951
REGISTER	SAT M	#	265,054	35.37					265,054	281,582	278,942
REGISTER	SUN	#	304,569	40.65					304,569	325,245	316,865
OROVILLE (BUTTE CO.)		10,600			7,500			18,100			
MERCURY REGISTER	E (M-F)		8,639	81.50		1,558	20.77		10,197	10,407	10,499
MERCURY REGISTER	SAT M		9,140	86.23		1,558	20.77		10,698	10,908	
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		38,300#			7,700			46,000			
DESERT SUN	E	#	19,913	51.99		2,092	27.17		22,005	25,476	23,495
PALO ALTO (SANTA CLARA CO.)		139,300			54,100			193,400			
PENINSULA TIMES TRIBUNE	E		48,949	35.14		4,123	7.62		53,072	56,713	58,690
PENINSULA TIMES TRIBUNE	SUN		50,884	36.53		4,698	8.68		55,582	60,438	60,120
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									401,047	410,348
PASADENA (LOS ANGELES CO.)		75,400			79,800			155,200			
STAR-NEWS	M		18,572	24.63		13,265	16.62		31,837	39,146	40,051
STAR-NEWS	SUN		19,298	25.59		15,079	18.90		34,377	43,835	44,354

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PETALUMA (SONOMA CO.)		13,800			52,200			66,000			
ARGUS-COURIER	E		7,540	54.64		1,841	3.53		9,381	9,544	9,840
PITTSBURG (CONTRA COSTA CO.)		13,700			3,600			17,300			
POST DISPATCH	E (M-F)		5,029	36.71		1,465	40.69		6,494	6,584	6,611
POMONA (LOS ANGELES CO.)		104,400#						104,400			
PROGRESS BULLETIN	E	#	37,220	35.65					37,220	43,668	42,096
PROGRESS BULLETIN	SUN	#	38,675	37.05					38,675	45,729	44,098
PORTERVILLE (TULARE CO.)		25,500#						25,500			
RECORDER	E	#	13,623	53.42					13,623	13,802	13,757
RED BLUFF (TEHAMA CO.)		16,800#						16,800			
NEWS	E	#	8,494	50.56					8,494	8,753	8,630
REDDING (SHASTA CO.)		56,700#						56,700			
RECORD SEARCHLIGHT	E	#	34,395	60.66					34,395	35,663	35,009
REDLANDS (SAN BERNARDINO CO.)		22,000#						22,000			
FACTS	E	#	8,205	37.30					8,205	9,115	9,041
FACTS	SUN	#	8,157	37.08					8,157	9,083	8,999
RIVERSIDE (RIVERSIDE CO.)		197,100#						197,100			
PRESS-ENTERPRISE	M	#	109,246	55.43					109,246	126,451	115,795
PRESS-ENTERPRISE	SUN	#	112,939	57.30					112,939	131,433	121,338
ROSEVILLE (PLACER CO.)		28,200#						28,200			
PRESS-TRIBUNE	E (M-F)	#	11,336	40.20					11,336	13,788	13,779
SACRAMENTO (SACRAMENTO CO.)		464,700#						464,700			
BEE	M	#	200,565	43.16					200,565	227,708	221,407
BEE	SUN	#	226,075	48.65					226,075	264,011	255,691
UNION	M	#	89,004	19.15					89,004	95,829	108,094
UNION	SUN	#	87,404	18.81					87,404	94,596	106,531
SALINAS (MONTEREY CO.)		29,900			26,200			56,100			
CALIFORNIAN	E		15,525	51.92		7,066	26.97		22,591	22,965	23,172
SAN BERNARDINO (SAN BERNARDINO CO.)		196,700#						196,700			
SUN	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SUN	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	9/30/85	9/30/84
SAN BERNARDINO CO. (VICTORVILLE P.O.)		7,600			24,700			32,300			
VICTOR VALLEY PRESS	E (M-F)		5,896	77.58		14,820	60.00		20,716	20,947	18,844
VICTOR VALLEY PRESS	SUN		6,314	83.08		15,731	63.69		22,045	22,276	19,760
SAN CLEMENTE (ORANGE CO.)		15,600			20,900			36,500			
SUN-POST	E (M-F)		5,667	36.33		1,392	6.66		7,059	7,206	7,187
SAN DIEGO (SAN DIEGO CO.)		606,200			160,300			766,500			
TRANSCRIPT	M (M-F)		7,322	1.21		770	0.48		8,092	8,532	7,910*
UNION, TRIBUNE	CMB DLY		312,857	51.61		38,388	23.95		351,245	356,611	342,658
UNION	M		198,805	32.80		30,102	18.78		228,907	233,879	221,650
TRIBUNE	E		114,052	18.81		8,286	5.17		122,338	122,732	121,008
UNION	SUN		320,817	52.92		41,538	25.91		362,355	369,682	348,926
SAN DIEGO CO. (EL CAJON P.O.)		50,500			76,700			127,200			
CALIFORNIAN	E		9,857	19.52		10,797	14.08		20,654	22,739	22,332
SAN DIEGO CO. (ESCONDIDO P.O.)		46,100			55,100			101,200			
TIMES-ADVOCATE	E		23,855	51.75		10,292	18.68		34,147	35,916	33,187
TIMES-ADVOCATE	SUN		25,466	55.24		10,732	19.48		36,198	37,983	35,212
SAN DIEGO CO. (OCEANSIDE P.O.)		51,900			45,600			97,500			
BLADE-TRIBUNE	E (M-F)		20,946	40.36		9,865	21.63		30,811	31,617	29,028
BLADE-TRIBUNE	SUN		21,584	41.59		10,385	22.77		31,969	32,782	30,534
SAN FRANCISCO (SAN FRANCISCO CO.)		334,500#			1,389,900			1,724,400			
CHRONICLE, EXAMINER	CMB DLY	#	202,415	60.51		345,943	24.89		548,358	687,936	684,496
CHRONICLE	M (M-F)	#	127,983	38.26		287,812	20.71		415,795	545,622	535,796
EXAMINER	E (M-F)	#	74,432	22.25		58,131	4.18		132,563	142,314	148,700
CHRONICLE	SAT M	#	104,243	31.16		268,186	19.30		372,429	495,639	487,233
EXAMINER	SAT E	#	52,219	15.61		51,022	3.67		103,241	112,727	117,644
EXAMINER & CHRONICLE	SUN	#	175,708	52.53		389,683	28.04		565,391	706,345	699,256
SAN GABRIEL VALLEY (LOS ANGELES CO.) (WEST COVINA P.O.)		139,400			78,500			217,900			
TRIBUNE	M		50,200	36.01		9,191	11.71		59,391	62,616	60,926
TRIBUNE	SUN		52,108	37.38		8,717	11.10		60,825	79,761	78,386
SAN JOSE (SANTA CLARA CO.)		403,600#			82,300			485,900			
MERCURY NEWS	ALL DAY (M-F)	#	204,005	50.55		26,056	31.66		230,061	261,668	246,226
MERCURY NEWS	SAT M	#	191,974	47.57		23,260	28.26		215,234	246,953	234,722
MERCURY NEWS	SUN	#	235,035	58.23		28,949	35.17		263,984	306,069	302,201

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,600			55,300			69,900			
TELEGRAM-TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SAN MATEO (SAN MATEO CO.)		77,800			145,200			223,000			
TIMES & NEWS LEADER	E		30,322	38.97		10,528	7.25		40,850	44,627	46,382
SANTA BARBARA (SANTA BARBARA CO.)		70,500			49,600			120,100			
NEWS-PRESS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-PRESS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SANTA CRUZ (SANTA CRUZ CO.)		36,600			27,500			64,100			
SENTINEL	E (M-F)		16,343	44.65		11,120	40.44		27,463	28,102	27,983
SENTINEL	SUN		18,006	49.20		12,414	45.14		30,420	31,410	30,917
SANTA MARIA (SANTA BARBARA CO.)		24,200			37,000			61,200			
TIMES	E (M-F)		16,008	66.15		3,501	9.46		19,509	19,688	19,930
TIMES	SUN		16,228	67.06		3,688	9.97		19,916	20,095	20,196
SANTA ROSA (SONOMA CO.)		58,500			127,900			186,400			
PRESS DEMOCRAT	M		35,516	60.71		38,568	30.15		74,084	74,666	71,656
PRESS DEMOCRAT	SUN		38,688	66.13		44,158	34.53		82,846	83,816	79,333
STOCKTON (SAN JOAQUIN CO.)		77,700#			65,500			143,200			
RECORD	M (M-F)	#	39,168	50.41		10,758	16.42		49,926	52,435	51,863
RECORD	SAT M	#	37,905	48.78		10,749	16.41		48,654	51,309	50,763
RECORD	SUN	#	39,377	50.68		12,740	19.45		52,117	55,038	52,984
TULARE (TULARE CO.)		10,500			8,500			19,000			
ADVANCE-REGISTER & TIMES	E		6,696	63.77		2,083	24.51		8,779	8,946	8,553
TURLOCK (STANISLAUS CO.)		12,800			11,800			24,600			
JOURNAL	E		6,401	50.01		2,719	23.04		9,120	9,581	9,093
UKIAH (MENDOCINO CO.)		6,600			7,800			14,400			
JOURNAL	E (M-F)		5,430	82.27		2,769	35.50		8,199	8,569	8,409
JOURNAL	SUN		5,508	83.45		2,889	37.04		8,397	8,766	8,718
VACAVILLE (SOLANO CO.)		17,000@						17,000			
REPORTER	M (TU-S)	@	10,029	58.99					10,029	13,125*	12,659*
REPORTER	SUN	@	10,443	61.43					10,443	13,717*	13,420*
VALLEJO (SOLANO CO.)		43,400			2,400			45,800			
TIMES-HERALD	M		21,046	48.49		1,362	56.75		22,408	25,129	22,855
TIMES-HERALD	SUN		21,132	48.69		1,530	63.75		22,662	25,381	23,117

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#NEWSPAPER DESIGNATED MARKET

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
VENTURA CO. (CAMARILLO P.O.)		20,100#						20,100			
NEWS	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEWS	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VENTURA CO. (OXNARD P.O.)		43,100			27,900			71,000			
PRESS-COURIER	E		16,598	38.51		2,311	8.28		18,909	19,361	19,387
PRESS-COURIER	SUN		17,481	40.56		2,407	8.63		19,888	20,395	20,034
VENTURA CO. (SIMI VALLEY P.O.)		25,100			4,800			29,900			
ENTERPRISE	E (M-F)		14,001	55.78		1,346	28.04		15,347	15,472	15,033
ENTERPRISE	SUN		14,533	57.90		1,415	29.48		15,948	16,072	15,484
VENTURA CO. (THOUSAND OAKS P.O.)		48,900#						48,900			
NEWS CHRONICLE	E (M-F)	#	23,547	48.15					23,547	23,929	23,540
NEWS CHRONICLE	SUN	#	24,215	49.52					24,215	24,609	24,161
VENTURA CO. (VENTURA P.O.)		86,700#			112,500			199,200			
STAR-FREE PRESS	E	#	39,109	45.11		6,852	6.09		45,961	46,326	44,756
STAR-FREE PRESS	SUN	#	42,090	48.55		8,645	7.68		50,735	51,219	49,038
VISALIA (TULARE CO.)		21,000			17,200			38,200			
TIMES-DELTA	M		13,783	65.63		4,628	26.91		18,411	19,982	18,783
WALNUT CREEK (CONTRA COSTA CO.)		133,600#						133,600			
TIMES	M	#	69,522	52.04					69,522	82,151	78,759
TIMES	SUN	#	72,230	54.06					72,230	85,951	81,939
WATSONVILLE (SANTA CRUZ CO.)		22,000#						22,000			
REGISTER-PAJARONIAN	E	#	12,596	57.25					12,596	13,738	13,128
WHITTIER (LOS ANGELES CO.)		31,700			83,700			115,400			
NEWS	E		10,875	34.31		6,830	8.16		17,705	17,751	16,792
WOODLAND (YOLO CO.)		12,400			21,900			34,300			
DEMOCRAT	E		9,175	73.99		2,869	13.10		12,044	12,306	12,747
DEMOCRAT	SUN		8,863	71.48		2,868	13.10		11,731	11,998	

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*AVERAGES FOR 3 MONTHS

COLORADO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BOULDER (BOULDER CO.)		31,200			21,500			52,700			
CAMERA	M		19,344	62.00		8,920	41.49		28,264	30,359	29,291
CAMERA	SUN		23,367	74.89		11,715	54.49		35,082	38,825	36,572
CANON CITY (FREMONT CO.)		6,900			5,300			12,200			
RECORD	E		6,315	91.52		2,029	38.28		8,344	8,667	8,565
(A)COLORADO SPRINGS (EL PASO CO.)		130,500#						130,500			
GAZETTE TELEGRAPH	CMB DLY	#	101,665	77.90					101,665	104,511	95,742
GAZETTE TELEGRAPH	M (M-F)	#	61,928	47.45					61,928	64,774	56,050
GAZETTE TELEGRAPH	E (M-F)	#	39,737	30.45					39,737	39,737	39,692
GAZETTE TELEGRAPH	SAT M	#	101,052	77.43					101,052	103,898	95,209
GAZETTE TELEGRAPH	SUN	#	106,576	81.67					106,576	110,907	102,523
SUN	M (M-F)	#	43,191	33.10					43,191	45,301	43,366
SUN	SAT M	#	42,931	32.90					42,931	45,029	43,423
SUN	SUN	#	64,301	49.27					64,301	66,730	46,070
(A)DENVER (DENVER CO.)		566,500#			293,800			860,300			
POST	M	#	157,583	27.82		35,030	11.92		192,613	213,042	226,028+
POST	SUN	#	303,504	53.58		61,452	20.92		364,956	413,477	344,633+
ROCKY MOUNTAIN NEWS	M	#	249,028	43.96		42,131	14.34		291,159	317,930	317,560+
ROCKY MOUNTAIN NEWS	SUN	#	281,571	49.70		54,748	18.63		336,319	371,102	365,924+
DURANGO (LA PLATA CO.)		4,800			16,000			20,800			
HERALD	E (M-F)		3,597	74.94		3,169	19.81		6,766	7,317	6,850
HERALD	SUN		4,176	87.00		4,030	25.19		8,206	9,150	8,578
FORT COLLINS (LARIMER CO.)		27,800			13,100			40,900			
COLORADOAN	E		14,970	53.85		3,596	27.45		18,566	18,902	18,158
COLORADOAN	SUN		18,596	66.89		4,325	33.02		22,921	24,128	22,728
GRAND JUNCTION (MESA CO.)		29,500#			34,000			63,500			
SENTINEL	E	#	20,436	69.27		6,765	19.90		27,201	28,830	30,538
SENTINEL	SUN	#	22,287	75.55		8,310	24.44		30,597	32,746	33,999
GREELEY (WELD CO.)		25,800#			18,000			43,800			
TRIBUNE	E	#	16,262	63.03		6,875	38.19		23,137	23,796	23,453
TRIBUNE	SUN	#	16,414	63.62		6,950	38.61		23,364	24,021	23,742
LONGMONT (BOULDER CO.)		19,200			17,800			37,000			
TIMES-CALL	E		13,600	70.83		5,050	28.37		18,650	19,090	18,784
TIMES-CALL	SUN		13,796	71.85		5,343	30.02		19,139	19,596*	19,677
TIMES-CALL (4-1-85 to 6-30-85)	WKND		14,314	74.55		5,158	28.98		19,472	20,024	

(A)SEE PUBLISHER'S STATEMENTS FOR INFORMATION REGARDING CIRCULATION CHANGES.
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+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

COLORADO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
LOVELAND (LARIMER CO.)		14,000			15,800			29,800			
REPORTER-HERALD	E (M-F)		11,781	84.15		3,827	24.22		15,608	15,936	15,662
REPORTER-HERALD	WKND		12,158	86.84		3,943	24.96		16,101	16,517	16,151
PUEBLO (PUEBLO CO.)		42,200#			55,200			97,400			
CHIEFTAIN	M	#	32,857	77.86		16,345	29.61		49,202	50,834	48,535
CHIEFTAIN	SUN	#	34,246	81.15		17,481	31.67		51,727	53,574	52,194
STERLING (LOGAN CO.)		4,800			9,500			14,300			
JOURNAL-ADVOCATE	E		3,587	74.73		2,848	29.98		6,435	6,876	7,090
TRINIDAD (LAS ANIMAS CO.)		3,600			1,900			5,500			
CHRONICLE-NEWS	E (M-F)		2,442	67.83		528	27.79		2,970	3,308*	3,675*
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,900			14,900			31,800			
SENTINEL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BRIDGEPORT (FAIRFIELD CO.)		100,400			86,200			186,600			
TELEGRAM, POST	CMB DLY		63,673	63.42		17,454	20.25		81,127	84,211	86,101
TELEGRAM	M (M-F)		13,787	13.73		3,929	4.56		17,716	18,629	18,339
POST	E (M-F)		49,886	49.69		13,525	15.69		63,411	65,582	67,762
TELEGRAM-POST	SAT M		55,792	55.57		16,508	19.15		72,300	75,228	77,053
POST	SUN		61,674	61.43		23,808	27.62		85,482	90,298	91,504
BRISTOL (HARTFORD CO.)		23,300			10,500			33,800			
PRESS	E		16,832	72.24		604	5.75		17,436	18,994	20,009
DANBURY (FAIRFIELD CO.)		28,300			62,400			90,700			
NEWS-TIMES	M		19,530	69.01		19,249	30.85		38,779	40,113	40,581
NEWS-TIMES	SUN		20,789	73.46		22,594	36.21		43,383	45,296	45,439
GREENWICH (FAIRFIELD CO.)		21,600#						21,600			
TIME	E (M-F)	#	13,178	61.01					13,178	13,705	14,046
TIME	SAT M	#	12,234	56.64					12,234	12,689	13,010
TIME	SUN	#	11,850	54.86					11,850	12,301	12,521
HARTFORD (HARTFORD CO.)		113,400			217,700			331,100			
COURANT	M		70,592	62.25		107,439	49.35		178,031	221,161	219,387
COURANT	SUN		74,631	65.81		145,601	66.88		220,232	296,082	295,250

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*AVERAGES FOR 3 MONTHS

CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
MANCHESTER (HARTFORD CO.)		18,600			53,700			72,300			
HERALD	E		7,716	41.48		1,509	2.81		9,225	9,341	9,616
MANCHESTER (HARTFORD CO.)		89,100#						89,100			
JOURNAL INQUIRER	E	#	39,004	43.78					39,004	42,987	41,679
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,400			20,200			55,600			
RECORD-JOURNAL	M		25,120	70.96		4,262	21.10		29,382	29,920	30,155
RECORD-JOURNAL	SUN		24,167	68.27		4,296	21.27		28,463	29,021	28,932
MIDDLETOWN (MIDDLESEX CO.)		21,900			41,500			63,400			
PRESS	E		12,685	57.92		7,364	17.74		20,049	20,296	20,793
MILFORD (NEW HAVEN CO.)		17,500#						17,500			
CITIZEN	E (M-F)	#	7,305	41.74					7,305	7,432	7,303
CITIZEN	SUN	#	9,291	53.09					9,291	9,484	9,300
NAUGATUCK (NEW HAVEN CO.)		14,200#						14,200			
NEWS	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEW BRITAIN (HARTFORD CO.)		39,300			30,800			70,100			
HERALD	E		26,524	67.49		8,705	28.26		35,229	40,665	40,393
NEW HAVEN (NEW HAVEN CO.)		243,800#						243,800			
JOURNAL-COURIER, REGISTER	CMB DLY	#	127,941	52.48					127,941	129,711*	128,645*
JOURNAL-COURIER	M (M-F)	#	37,722	15.47					37,722	38,533*	38,894*
REGISTER	E	#	90,219	37.01					90,219	91,178*	89,751*
REGISTER	SUN	#	134,285	55.08					134,285	139,173*	138,801*
NEW LONDON (NEW LONDON CO.)		30,800			32,500			63,300			
DAY	E		19,886	64.56		16,804	51.70		36,690	38,240*	38,463*
DAY	SUN		19,665	63.85		17,426	53.62		37,091	39,147*	38,246*
NORWALK (FAIRFIELD CO.)		29,100#			16,700			45,800			
HOUR	E	#	17,075	58.68		3,445	20.63		20,520	21,317	21,001
STAMFORD (FAIRFIELD CO.)		39,000#			17,400			56,400			
ADVOCATE	E	#	22,898	58.71		4,412	25.36		27,310	30,537	30,834
ADVOCATE	SUN	#	23,241	59.59		4,811	27.65		28,052	34,578	33,172
TORRINGTON (LITCHFIELD CO.)		12,700			14,800			27,500			
REGISTER CITIZEN	M		8,960	70.55		7,084	47.86		16,044	16,291	16,603

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CONNECTICUT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
WATERBURY (NEW HAVEN CO.)		60,400			46,200			106,600			
REPUBLICAN, AMERICAN	CMB DLY		43,733	72.41		19,563	42.34		63,296	69,252	70,120
REPUBLICAN	M		22,907	37.93		11,638	25.19		34,545	39,916	39,691
AMERICAN	E (M-F)		20,826	34.48		7,925	17.15		28,751	29,336	30,429
REPUBLICAN	SUN		42,822	70.90		22,714	49.16		65,536	72,702	72,763
WILLIMANTIC (WINDHAM CO.)		19,200#						19,200			
CHRONICLE	E	#	8,783	45.74					8,783	10,445	10,323
DELAWARE											
DOVER (KENT CO.)		65,100#						65,100			
STATE NEWS	M	#	22,226	34.14					22,226	24,107*	23,834*
STATE NEWS	SUN	#	27,998	43.01					27,998	31,283*	31,697*
WILMINGTON (NEW CASTLE CO.)		130,800			86,000			216,800			
NEWS, JOURNAL	CMB DLY		83,239	63.64		25,680	29.86		108,919	121,397	122,064
NEWS	M (M-F)		36,212	27.69		18,327	21.31		54,539	66,941	65,162
JOURNAL	E (M-F)		47,027	35.95		7,353	8.55		54,380	54,456	56,902
NEWS JOURNAL	SAT M & HOLS		76,198	58.26		24,960	29.02		101,158	114,935	115,262
NEWS JOURNAL	SUN		85,040	65.02		29,321	34.09		114,361	129,390	123,614
DISTRICT OF COLUMBIA											
WASHINGTON		1,190,800#						1,190,800			
OIL DAILY	M (M-F)									4,583	5,234
POST	M (M-F)	#	648,562	54.46					648,562	735,998	728,857
POST	SAT M	#	608,497	51.10					608,497	693,681	690,514
POST	SUN	#	873,393	73.35					873,393	1,050,009	1,033,207
WASHINGTON		1,085,900#						1,085,900			
TIMES	M (M-F)	#	71,626	6.60					71,626	88,571	72,941
USA TODAY	M (M-F)									1,170,559	1,162,668

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BRADENTON (MANATEE CO.)		64,800			8,100			72,900			
HERALD	M		28,285	43.65		1,182	14.59		29,467	29,876	27,757
HERALD	SUN		33,763	52.10		1,317	16.26		35,080	35,730	34,025
CLEARWATER (PINELLAS CO.)		145,500#						145,500			
SUN	M	#	26,911	18.50					26,911	30,202	37,344
SUN	SUN	#	27,400	18.83					27,400	30,912	39,017
COCOA (BREVARD CO.)		131,100#						131,100			
TODAY	M	#	66,788	50.94					66,788	69,485	69,376
TODAY	SUN	#	84,959	64.80					84,959	88,288	84,312
DAYTONA BEACH (VOLUSIA CO.)		79,800			54,400			134,200			
JOURNAL, NEWS	CMB DLY		74,385	93.21		15,075	27.71		89,460	90,652*	92,714
JOURNAL	M		48,550	60.84		12,170	22.37		60,720	61,805*	63,071
NEWS	E (M-F)		25,835	32.37		2,905	5.34		28,740	28,847*	29,643
NEWS-JOURNAL	SUN		64,854	81.27		17,153	31.53		82,007	84,917*	83,765
DELAND (VOLUSIA CO.)		17,000			9,700			26,700			
SUN NEWS	E (M-F)		5,143	30.25		3,480	35.88		8,623	8,855*	9,218
SUN NEWS	WKND		5,564	32.73		3,927	40.48		9,491	9,746*	11,716
FORT LAUDERDALE (BROWARD CO.)		361,800#			59,000			420,800			
SUN-SENTINEL, NEWS	CMB DLY	#	148,849	41.14		30,582	51.83		179,431	196,249	183,447
SUN-SENTINEL	M (M-F)	#	76,643	21.18		29,964	50.79		106,607	121,191	102,891
NEWS	E (M-F)	#	72,206	19.96		618	1.05		72,824	75,058	80,556
NEWS & SUN-SENTINEL	SAT M	#	144,944	40.06		32,511	55.10		177,455	194,830	191,263
NEWS & SUN-SENTINEL	SUN	#	186,673	51.60		36,199	61.35		222,872	246,658	234,330
FORT MYERS (LEE CO.)		106,500#						106,500			
NEWS-PRESS	M	#	53,030	49.79					53,030	63,151	64,836
NEWS-PRESS	SUN	#	63,678	59.79					63,678	77,306	76,853
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		43,200#						43,200			
NEWS TRIBUNE	M	#	18,216	42.17					18,216	18,892	17,568
NEWS TRIBUNE	SUN	#	20,018	46.34					20,018	20,938	19,757
FORT WALTON BEACH (OKALOOSA CO.)		37,000			9,100			46,100			
PLAYGROUND NEWS	M		23,481	63.46		3,545	38.96		27,026	29,335	27,774
PLAYGROUND NEWS	SUN		26,308	71.10		3,986	43.80		30,294	33,321	31,171

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84
GAINESVILLE (ALACHUA CO.)		29,200			58,200			87,400			
SUN	M		24,854	85.12		21,411	36.79		46,265	50,307	47,735
SUN	SUN		24,739	84.72		22,528	38.71		47,267	52,252	49,577
HOLLYWOOD (BROWARD CO.)		78,200			77,200			155,400			
SUN-TATTLER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HOMESTEAD (DADE CO.)		25,800#			35,900			61,700			
SOUTH NEWS LEADER	E (M-F)	#	7,878	30.53		1,977	5.51		9,855	10,508*	10,891
JACKSONVILLE (DUVAL CO.)		247,300			65,000			312,300			
TIMES-UNION, JOURNAL	CMB DLY		166,758	67.43		15,164	23.33		181,922	201,660	201,375
TIMES-UNION	M (M-F)		123,320	49.87		14,724	22.65		138,044	157,676	159,147
JOURNAL	E (M-F)		43,438	17.56		440	0.68		43,878	43,984	42,228
TIMES-UNION	SAT M		141,263	57.12		15,717	24.18		156,980	177,135	178,388
TIMES-UNION	SUN		165,434	66.90		22,665	34.87		188,099	215,998	213,281
KEY WEST (MONROE CO.)		10,400			19,900			30,300			
CITIZEN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CITIZEN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LAKE CITY (COLUMBIA CO.)		3,600			10,400			14,000			
REPORTER	E (M-F)		3,616	100.44		4,570	43.94		8,186	9,147*	8,787
LAKELAND (POLK CO.)		49,900			81,000			130,900			
LEDGER	M		34,312	68.76		24,632	30.41		58,944	60,814	58,422
LEDGER	SUN		42,045	84.26		31,299	38.64		73,344	75,889	71,976
LEESBURG (LAKE CO.)		5,500			55,400			60,900			
COMMERCIAL	E (M-F)		3,884	70.62		11,781	21.27		15,665	15,934	14,860
COMMERCIAL	SUN		4,299	78.16		13,043	23.54		17,342	17,682	16,620
MARIANNA (JACKSON CO.)		2,700			11,500			14,200			
FLORIDAN	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FLORIDAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MIAMI (DADE CO.)		651,000			508,600			1,159,600			
HERALD, NEWS	CMB DLY		306,096	47.02		103,991	20.45		410,087	479,019	482,831
HERALD	M		253,332	38.91		99,561	19.58		352,893	421,679	419,631
NEWS	E		52,764	8.11		4,430	0.87		57,194	57,340	63,200
HERALD	SUN		310,889	47.76		119,696	23.53		430,585	512,835	509,721
NAPLES (COLLIER CO.)		26,300			22,900			49,200			
NEWS	E (M-F)		16,287	61.93		6,822	29.79		23,109	23,689	22,417
NEWS	SUN		19,477	74.06		8,856	38.67		28,333	30,163	28,530

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
OCALA (MARION CO.)		16,300			45,200			61,500			
STAR-BANNER	E		13,256	81.33		20,974	46.40		34,230	37,542	35,284
STAR-BANNER	SUN		14,297	87.71		23,781	52.61		38,078	42,009	39,763
ORLANDO (ORANGE CO.)		241,000#			144,400			385,400			
SENTINEL	ALL DAY (M-F)	#	146,047	60.60		56,608	39.20		202,655	235,490	222,741
SENTINEL	SAT M	#	137,666	57.12		54,768	37.93		192,434	223,720	213,330
SENTINEL	SUN	#	185,709	77.06		73,739	51.07		259,448	297,623	276,864
PALATKA (PUTNAM CO.)		3,900			17,600			21,500			
NEWS	E (M-F)		3,554	91.13		8,985	51.05		12,539	12,802	12,621
PANAMA CITY (BAY CO.)		30,700			31,400			62,100			
NEWS-HERALD	M		24,037	78.30		7,391	23.54		31,428	32,140	30,502
NEWS-HERALD	SUN		27,457	89.44		8,942	28.48		36,399	37,502	35,717
PENSACOLA (ESCAMBIA CO.)		79,900			121,900			201,800			
NEWS-JOURNAL	M		40,105	50.19		15,768	12.94		55,873	56,461	53,131
NEWS-JOURNAL (4-1-85 to 5-31-85)	E (M-F)		8,660	10.84		1,024	0.84		9,684	9,690	
NEWS-JOURNAL	SUN		50,670	63.42		20,166	16.54		70,836	71,733	69,257
PUNTA GORDA (CHARLOTTE CO.)		21,800			20,400			42,200			
HERALD-NEWS	E		6,356	29.16		75	0.37		6,431	6,612	7,305
ST. AUGUSTINE (ST. JOHNS CO.)		20,200#						20,200			
RECORD	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ST. PETERSBURG (PINELLAS CO.)		210,100			224,200			434,300			
TIMES, INDEPENDENT	CMB DLY		155,734	74.12		112,365	50.12		268,099	292,836	287,132
TIMES	M		122,337	58.23		110,166	49.14		232,503	257,105	251,880
INDEPENDENT	E		33,397	15.90		2,199	0.98		35,596	35,731	35,252
TIMES	SUN		158,694	75.53		139,336	62.15		298,030	332,445	323,413
SARASOTA (SARASOTA CO.)		108,900#						108,900			
HERALD-TRIBUNE	M	#	66,587	61.15					66,587	92,306	87,065
HERALD-TRIBUNE	SUN	#	78,100	71.72					78,100	110,896	103,096
STUART (MARTIN CO.)		33,700#						33,700			
NEWS	M	#	15,381	45.64					15,381	18,370	17,344
NEWS	SUN	#	16,036	47.58					16,036	19,904	19,186
TALLAHASEE (LEON CO.)		62,900#			33,800			96,700			
DEMOCRAT	M	#	37,977	60.38		9,773	28.91		47,750	53,063*	52,433*
DEMOCRAT	SUN	#	43,020	68.39		13,175	38.98		56,195	64,513*	62,545*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO		RTZ OR NDM	RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
				CIRC/			CIRC/			AS OF	AS OF
FLORIDA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
TAMPA (HILLSBOROUGH CO.)		179,400			855,700			1,035,100			
TRIBUNE	ALL DAY		108,005	60.20		89,558	10.47		197,563	204,187	200,732
TRIBUNE	SUN		145,045	80.85		116,415	13.60		261,460	271,618	265,405
VERO BEACH (INDIAN RIVER CO.)		30,600#						30,600			
PRESS-JOURNAL	M	#	17,352	56.71					17,352	19,105	18,154
PRESS-JOURNAL	SUN	#	17,449	57.02					17,449	20,220	19,431
WEST PALM BEACH (PALM BEACH CO.)		188,000			144,500			332,500			
POST, TIMES	CMB DLY		89,965	47.85		27,233	18.85		117,198	122,596	119,133
POST	M (M-F)		71,945	38.27		20,849	14.43		92,794	96,882	93,273
TIMES	E (M-F)		18,020	9.59		6,384	4.42		24,404	25,714	25,860
POST	SAT M		84,289	44.83		25,227	17.46		109,516	114,528	110,809
POST	SUN		113,779	60.52		35,993	24.91		149,772	158,123	155,100
WINTER HAVEN (POLK CO.)		29,300#						29,300			
NEWS CHIEF	E	#	11,540	39.39					11,540	14,208	14,326
NEWS CHIEF	SUN	#	11,710	39.97					11,710	14,547	14,721
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,300			70,000			101,300			
HERALD	E		21,233	67.84		14,580	20.83		35,813	37,633	36,974
HERALD	SUN		22,788	72.81		17,132	24.47		39,920	42,857	41,477
AMERICUS (SUMTER CO.)		5,500			5,400			10,900			
TIMES-RECORDER	E		3,709	67.44		2,755	51.02		6,464	6,920	6,324
ATHENS (CLARKE CO.)		15,800			37,600			53,400			
NEWS, BANNER-HERALD	CMB DLY		7,733	48.94		10,739	28.56		18,472	22,073	22,887
NEWS	M (M-F)		2,820	17.85		3,806	10.12		6,626	9,715	10,043
BANNER-HERALD	E (M-F)		4,913	31.09		6,933	18.44		11,846	12,358	12,844
BANNER-HERALD	SAT M		6,083	38.50		9,905	26.34		15,988	19,486	19,865
BANNER-HERALD	SUN		7,997	50.61		13,956	37.12		21,953	26,176	26,596
ATLANTA (FULTON CO.)		613,400			592,600			1,206,000			
CONSTITUTION, JOURNAL	CMB DLY		282,893	46.12		108,971	18.39		391,864	422,089	411,042
CONSTITUTION	M (M-F)		159,015	25.92		54,792	9.25		213,807	239,372	227,755
JOURNAL	E (M-F)		123,878	20.20		54,179	9.14		178,057	182,717	183,287
JOURNAL & CONSTITUTION	SAT M		306,950	50.04		133,558	22.54		440,508	469,071	448,640
JOURNAL & CONSTITUTION	SUN		367,691	59.94		174,288	29.41		541,979	598,697	571,646

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*AVERAGES FOR 3 MONTHS

GEORGIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
AUGUSTA (RICHMOND CO.)		80,700			117,300			198,000			
CHRONICLE, HERALD	CMB DLY		52,340	64.86		24,988	21.30		77,328	78,706	78,768
CHRONICLE	M (M-F)		37,266	46.18		22,563	19.24		59,829	61,095	60,624
HERALD	E (M-F)		15,074	18.68		2,425	2.07		17,499	17,611	18,144
CHRONICLE-HERALD	SAT M		56,297	69.76		28,342	24.16		84,639	86,132	85,166
CHRONICLE-HERALD	SUN		54,042	66.97		29,018	24.74		83,060	84,749	83,777
COLUMBUS (MUSCOGEE CO.)		73,000			103,600			176,600			
ENQUIRER, LEDGER	CMB DLY		45,112	61.80		13,536	13.07		58,648	59,776	58,901
ENQUIRER	M (M-F)		22,543	30.88		10,713	10.34		33,256	34,333	33,310
LEDGER	E (M-F)		22,569	30.92		2,823	2.72		25,392	25,443	25,591
ENQUIRER & LEDGER	SAT M & HOLS		42,354	58.02		13,712	13.24		56,066	57,174	55,239
LEDGER-ENQUIRER	SUN		49,817	68.24		16,619	16.04		66,436	67,527	68,055
DALTON (WHITFIELD CO.)		8,000			22,900			30,900			
CITIZEN-NEWS	E		5,485	68.56		6,801	29.70		12,286	12,464	12,526
DUBLIN (LAURENS CO.)		21,100#						21,100			
COURIER HERALD	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GAINESVILLE (HALL CO.)		29,300#			33,200			62,500			
TIMES	E (M-F)	#	14,998	51.19		5,850	17.62		20,848	20,965*	21,483*
TIMES	SUN	#	15,778	53.85		6,126	18.45		21,904	22,067*	22,833*
GRIFFIN (SPALDING CO.)		8,000			9,300			17,300			
NEWS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LAWRENCEVILLE (GWINNETT CO.)		68,100#			12,200			80,300			
NEWS	E	#	23,332	34.26		2,848	23.34		26,180	26,502	24,468
NEWS	SUN	#	25,593	37.58		3,126	25.62		28,719	29,098	26,655
MACON (BIBB CO.)		49,200			151,200			200,400			
TELEGRAPH & NEWS	M		33,867	68.84		34,014	22.50		67,881	70,408	68,910
TELEGRAPH & NEWS	SUN		40,588	82.50		50,400	33.33		90,988	94,703	90,095
MARIETTA (COBB CO.)		133,400#						133,400			
JOURNAL	E	#	23,054	17.28					23,054	23,700	24,107
JOURNAL	SUN	#	24,006	18.00					24,006	24,607	26,225
MOULTRIE (COLQUITT CO.)		12,700#						12,700			
OBSERVER	E	#	7,706	60.68					7,706	7,856	7,971

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
GEORGIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
SAVANNAH (CHATHAM CO.)		67,600			188,900			256,500			
NEWS, PRESS	CMB DLY		47,716	70.59		27,588	14.60		75,304	76,570	76,978
NEWS	M		29,988	44.36		24,626	13.04		54,614	55,815	56,337
PRESS	E		17,728	26.22		2,962	1.57		20,690	20,755	20,641
NEWS	SUN		40,571	60.02		31,462	16.66		72,033	73,258	75,170
STATESBORO (BULLOCH CO.)		11,800#						11,800			
HERALD	M	#	6,126	51.92					6,126	6,527*	6,017*
HERALD	SUN	#	6,005	50.89					6,005	6,382*	5,911*
THOMASVILLE (THOMAS CO.)		6,500			13,600			20,100			
TIMES-ENTERPRISE	E (M-F)		4,974	76.52		5,711	41.99		10,685	11,105	10,899
TIMES-ENTERPRISE	SAT M		4,918	75.66		5,752	42.29		10,670	11,093	10,788
VALDOSTA (LOWNDES CO.)		13,600			34,800			48,400			
TIMES	E		7,607	55.93		9,123	26.22		16,730	16,904	17,057
TIMES	SUN		7,360	54.12		9,452	27.16		16,812	16,988	16,960
WARNER ROBINS (HOUSTON CO.)		22,900#			4,200			27,100			
SUN	E (M-F)	#	9,545	41.68		457	10.88		10,002	10,086	10,133
SUN	SUN	#	10,526	45.97		540	12.86		11,066	11,150	11,135
HAWAII											
HILO (HAWAII CO.)		23,800#						23,800			
TRIBUNE-HERALD	E (M-F)	#	16,923	71.11					16,923	19,720	19,713
TRIBUNE-HERALD	SUN	#	18,730	78.70					18,730	22,390	22,252
HONOLULU (HONOLULU CO.)		253,800#						253,800			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	169,956	66.96					169,956	186,008	195,743
ADVERTISER	M	#	70,348	27.72					70,348	82,690	84,958
STAR-BULLETIN	E	#	99,608	39.25					99,608	103,318	110,785
STAR-BULLETIN & ADVERTISER	SUN	#	175,144	69.01					175,144	192,803	196,985
KAILUA-KONA (HAWAII CO.)		10,500#						10,500			
WEST TODAY	M (M-F)	#	7,361	70.10					7,361	7,983	6,887
WEST TODAY	SUN	#	7,084	67.47					7,084	7,550	6,182
LIHUE (KAUAI CO.)		13,700#						13,700			
GARDEN ISLAND	E (M-W&F)	#	8,815	64.34					8,815	9,214	9,649
GARDEN ISLAND	SUN	#	8,139	59.41					8,139	8,537	8,964*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
HAWAII		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
WAILUKU (MAUI CO.)		8,700			18,300			27,000			
NEWS	E (M-F)		6,163	70.84		8,508	46.49		14,671	15,244	15,591
NEWS	SUN		5,481	63.00		8,768	47.91		14,249	14,249	14,350*
IDAHO											
BOISE (ADA CO.)		64,700			74,100			138,800			
STATESMAN	M		33,851	52.32		18,282	24.67		52,133	54,609	56,540
STATESMAN	SUN		42,585	65.82		25,299	34.14		67,884	70,814	70,678
IDAHO FALLS (BONNEVILLE CO.)		14,800			25,600			40,400			
POST-REGISTER	E (M-F)		11,613	78.47		10,778	42.10		22,391	24,699*	25,447*
POST-REGISTER	SUN		11,774	79.55		10,885	42.52		22,659	25,154*	26,341*
NAMPA-CALDWELL (CANYON CO.)		21,700#			9,900			31,600			
PRESS-TRIBUNE	E (M-F)	#	12,617	58.14		4,322	43.66		16,939	17,586	17,316
PRESS-TRIBUNE	SUN	#	13,215	60.90		4,568	46.14		17,783	18,432	18,084
POCATELLO (BANNOCK CO.)		20,000			23,900			43,900			
STATE JOURNAL	E (M-F)		13,017	65.09		6,542	27.37		19,559	19,757*	19,511*
STATE JOURNAL	SUN		13,492	67.46		7,189	30.08		20,681	20,935*	20,777*
TWINS FALLS (TWIN FALLS CO.)		11,900			36,900			48,800			
TIMES-NEWS	M		6,672	56.07		13,401	36.32		20,073	20,563	21,243
TIMES-NEWS	SUN		6,911	58.08		14,241	38.59		21,152	21,677	21,962
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		34,900			39,000			73,900			
TELEGRAPH	E		26,238	75.18		9,768	25.05		36,006	37,247	37,637
AURORA (KANE CO.)		39,100			85,400			124,500			
BEACON-NEWS	E		25,218	64.50		14,891	17.44		40,109	40,404	39,876
BEACON-NEWS	SUN		26,300	67.26		16,097	18.85		42,397	42,690	42,112
BELLEVILLE (ST. CLAIR CO.)		45,100#						45,100			
NEWS-DEMOCRAT	M	#	25,662	56.90					25,662	40,330	39,182
NEWS-DEMOCRAT	SUN	#	30,383	67.37					30,383	49,811	48,500

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BLOOMINGTON-NORMAL											
(McLEAN CO.)		32,600			53,700			86,300			
PANTAGRAPH	M		23,574	72.31		25,037	46.62		48,611	52,905	52,870
PANTAGRAPH	SUN		24,475	75.08		26,938	50.16		51,413	56,038	55,986
CANTON (FULTON CO.)		6,100			12,000			18,100			
LEDGER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CARBONDALE (JACKSON CO.)-											
HERRIN (WILLIAMSON CO.)-											
MURPHYSBORO (JACKSON CO.)		94,200#						94,200			
SOUTHERN ILLINOISAN	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SOUTHERN ILLINOISAN	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CENTRALIA-CENTRAL CITY-WAMAC											
(MARION CO.)		8,800			34,600			43,400			
SENTINEL	E (M-F)		6,097	69.28		10,305	29.78		16,402	17,094	16,950
SENTINEL	SUN		6,326	71.89		10,977	31.73		17,303	18,098	17,927
CHAMPAIGN-URBANA											
(CHAMPAIGN CO.)		36,800#			55,300			92,100			
NEWS-GAZETTE	E (M-F)	#	24,631	66.93		18,747	33.90		43,378	45,091	44,925×
NEWS-GAZETTE	SAT M	#	24,561	66.74		18,988	34.34		43,549	45,306	45,865
NEWS-GAZETTE	SUN	#	26,670	72.47		21,116	38.18		47,786	50,384	50,590
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
TIMES-COURIER	M	#	4,131	66.63		2,905	30.58		7,036	7,463	7,056
CHICAGO (COOK CO.)		1,109,500#			1,682,400			2,791,900			
RACING FORM	MON M									14,913*	16,361*
RACING FORM	M (TU-F)									28,054*	28,242*
RACING FORM	SAT M									49,631*	49,091*
RACING FORM	SUN									39,579*	32,588*
SUN-TIMES	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN-TIMES	SAT M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN-TIMES	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE											
(8-19-85 to 9-30-85)	M (M-F)	#	241,006	21.72		423,274	25.16		664,280	753,758	
TRIBUNE											
(4-1-85 to 8-18-85)	ALL DAY	#	255,863	23.06		423,774	25.19		679,637	762,842	
TRIBUNE	SAT M	#	161,223	14.53		376,276	22.37		537,499	619,366	633,117
TRIBUNE	SUN	#	340,174	30.66		667,126	39.65		1,007,300	1,138,731	1,137,667

×FOR FOUR MONTHS ENDED SEPTEMBER 30, 1984.
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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
CHICAGO (COOK CO.)											
(ARLINGTON HEIGHTS P.O.)		224,700#						224,700			
HERALD	M	#	67,140	29.88					67,140	70,006	62,777
HERALD	SUN	#	65,639	29.21					65,639	68,346	61,083
CRYSTAL LAKE (McHENRY CO.)		7,200#			29,800			37,000			
HERALD	M (M-F)	#	5,205	72.29		5,187	17.41		10,392	10,701	11,504
DANVILLE (VERMILION CO.)		23,300			24,000			47,300			
COMMERCIAL-NEWS	E		15,173	65.12		11,330	47.21		26,503	26,734	27,113
COMMERCIAL-NEWS	SUN		15,267	65.52		12,559	52.33		27,826	28,006	28,284
DECATUR (MACON CO.)		41,800			33,900			75,700			
HERALD & REVIEW	M		26,226	62.74		12,764	37.65		38,990	47,389	48,161*
HERALD & REVIEW	SUN		29,232	69.93		15,498	45.72		44,730	56,474	56,315*
DEKALB (DEKALB CO.)		13,400			9,900			23,300			
CHRONICLE	E (M-F)		8,092	60.39		3,490	35.25		11,582	11,869*	11,289*
CHRONICLE	SUN		8,666	64.67		3,537	35.73		12,203	12,490*	11,935*
DIXON (LEE CO.)		5,500			20,800			26,300			
TELEGRAPH	E		5,044	91.71		5,511	26.50		10,555	10,992	11,039
EDWARDSVILLE (MADISON CO.)		18,300#						18,300			
INTELLIGENCER	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EFFINGHAM (EFFINGHAM CO.)		5,600			20,700			26,300			
NEWS	E		4,776	85.29		8.348	40.33		13,124	13,430*	13,013*
ELGIN (KANE CO.)		34,500			188,700			223,200			
COURIER-NEWS	E (M-F)		17,954	52.04		14,084	7.46		32,038	32,343	33,601
COURIER-NEWS	SUN		18,032	52.27		14,199	7.52		32,231	32,535	33,730
FREEPORT (STEPHENSON CO.)		10,700			23,200			33,900			
JOURNAL-STANDARD	E		8,190	76.54		9.058	39.04		17,248	17,693	18,237
JACKSONVILLE (MORGAN CO.)		9,200			24,700			33,900			
JOURNAL COURIER	M		6,171	67.08		8,296	33.59		14,467	15,218	15,497
JOURNAL COURIER	SUN		6,765	73.53		8,561	34.66		15,326	16,075	16,320
JOLIET (WILL CO.)		48,100			83,700			131,800			
HERALD-NEWS	E		32,431	67.42		14,309	17.10		46,740	46,979	46,757
HERALD-NEWS	SUN		33,023	68.65		15,209	18.17		48,232	48,473	47,968

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
KANKAKEE (KANKAKEE CO.)		20,900			37,600			58,500			
JOURNAL	E (M-F)		15,079	72.15		15,086	40.12		30,165	31,327	31,501
JOURNAL	SUN		15,529	74.30		16,396	43.61		31,925	33,250	33,393
KEWANEE (HENRY CO.)		5,400			19,300			24,700			
STAR-COURIER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LANSING (COOK CO.)		46,600#						46,600			
CALUMET	M	#	8,523	18.29					8,523	10,659	10,949
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,900			17,700			30,600			
NEWS-TRIBUNE	E		9,952	77.15		9,207	52.02		19,159	20,147	20,218
LINCOLN (LOGAN CO.)		6,000			5,400			11,400			
COURIER	E		3,902	65.03		2,432	45.04		6,334	6,820	6,846
MACOMB (McDONOUGH CO.)		6,100			16,600			22,700			
JOURNAL	E		4,016	65.84		5,054	30.45		9,070	9,392	9,532
JOURNAL	SUN		3,954	64.82		4,743	28.57		8,697	8,944	8,873
MATTOON (COLES CO.)		8,300#			13,600			21,900			
JOURNAL-GAZETTE	M	#	6,439	77.58		5,919	43.52		12,358	12,744	12,800
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		59,300			119,200			178,500			
DISPATCH	E		26,577	44.82		6,474	5.43		33,051	33,371	34,623
DISPATCH	SUN		29,411	49.60		8,133	6.82		37,544	37,881	37,907
MONMOUTH (WARREN CO.)		4,100			5,000			9,100			
REVIEW ATLAS	E		2,592	63.22		1,783	35.66		4,375	4,779	4,972
MOUNT VERNON (JEFFERSON CO.)		7,600			16,400			24,000			
REGISTER NEWS	E		5,827	76.67		4,939	30.12		10,766	11,309	11,645
NAPERVILLE (DUPAGE CO.)											
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									542,073	565,337
OTTAWA (LASALLE CO.)		10,800#			11,900			22,700			
TIMES	E	#	9,463	87.62		2,831	23.79		12,294	13,189	13,453
PEKIN (TAZEWELL CO.)		13,500			36,100			49,600			
TIMES	E		8,897	65.90		7,676	21.26		16,573	17,090	18,158

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
PEORIA (PEORIA CO.)		87,100			87,100			174,200			
JOURNAL STAR	ALL DAY		59,483	68.29		31,981	36.72		91,464	100,552	99,586
JOURNAL STAR	SUN		61,713	70.85		39,430	45.27		101,143	115,708	117,503
PONTIAC (LIVINGSTON CO.)		3,800			11,700			15,500			
LEADER	E		3,729	98.13		4,676	39.97		8,405	8,937	8,959
QUINCY (ADAMS CO.)		20,600			55,000			75,600			
HERALD-WHIG	E (M-F)		14,150	68.69		14,061	25.57		28,211	28,892*	29,691*
HERALD-WHIG	SAT E		14,653	71.13		9,501	17.27		24,154	24,688*	24,855*
HERALD-WHIG	SUN		15,216	73.86		16,534	30.06		31,750	32,642*	33,319*
ROCK ISLAND (ROCK ISLAND CO.)		59,300			119,300			178,600			
ARGUS	E		12,080	20.37		5,865	4.92		17,945	18,336	19,065
ARGUS	SUN		13,108	22.10		6,346	5.32		19,454	20,037	20,502
ROCKFORD (WINNEBAGO CO.)		184,400#						184,400			
REGISTER STAR	M	#	66,952	36.31					66,952	71,798	72,190
REGISTER STAR	SUN	#	79,856	43.31					79,856	86,310	85,103
SPRINGFIELD (SANGAMON CO.)		55,500			130,000			185,500			
STATE JOURNAL-REGISTER	CMB DLY		40,562	73.08		28,224	21.71		68,786	69,794	69,987
STATE JOURNAL-REGISTER	M (M-F)		34,860	62.81		27,450	21.12		62,310	63,254	62,046
STATE JOURNAL-REGISTER	E (M-F)		5,702	10.27		774	0.60		6,476	6,540	7,941
STATE JOURNAL-REGISTER	SAT M		40,874	73.65		30,095	23.15		70,969	71,910	71,907
STATE JOURNAL-REGISTER	SUN		39,179	70.59		31,881	24.52		71,060	72,155	72,122
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,800			30,400			
GAZETTE	E		8,768	69.59		4,771	26.80		13,539	13,997	14,015
STREATOR (LASALLE CO.)		7,500			11,400			18,900			
TIMES-PRESS	E		6,778	90.37		2,594	22.75		9,372	9,867	10,251
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,300			15,600			
BREEZE-COURIER	E		3,585	67.64		3,389	32.90		6,974	7,721	7,861
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		33,900			71,700			105,600			
NEWS-SUN	E (M-F)		17,290	51.00		19,955	27.83		37,245	38,964	40,888
NEWS-SUN	WKND		17,321	51.09		21,241	29.62		38,562	40,390	41,869
WHEATON (DUPAGE CO.)		16,800			56,600			73,400			
JOURNAL	E (M-F)		5,732	34.12		2,056	7.70		7,788	7,885	6,993

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ANDERSON (MADISON CO.)		24,800			26,700			51,500			
HERALD, BULLETIN	CMB DLY		21,235	85.63		14,740	26.04		35,975	36,818	37,795
HERALD	M (TU-S)		10,405	41.96		10,231	18.08		20,636	21,280	21,415
BULLETIN	E		10,830	43.67		4,509	7.97		15,339	15,538	16,380
HERALD	SUN		11,631	46.90		11,318	20.00		22,949	23,593	23,657
BEDFORD (LAWRENCE CO.)		8,100#			16,400			24,500			
TIMES-MAIL	E	#	6,171	76.19		8,195	49.97		14,366	14,826	15,032
BLOOMINGTON (MONROE CO.)		26,800#			18,200			45,000			
HERALD-TELEPHONE	E	#	15,021	56.05		10,629	58.40		25,650	27,625	27,446
BLOOMINGTON (MONROE CO.)- BEDFORD (LAWRENCE CO.)		34,800#			34,200			69,000			
HERALD-TIMES	SUN	#	20,986	60.30		19,407	56.75		40,393	43,140	43,139
COLUMBUS (BARTHOLOMEW CO.)		14,800			29,300			44,100			
REPUBLIC	E		11,330	76.55		10,945	37.35		22,275	22,629	22,866
REPUBLIC (9-1-85 to 9-30-85)	SUN		8,650	58.45		10,497	35.83		19,147	19,413	
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,300			21,500			
JOURNAL-REVIEW	E		4,648	89.38		5,662	34.74		10,310	10,657*	10,697*
ELKHART (ELKHART CO.)		30,200			31,300			61,500			
TRUTH	E (M-F)		20,893	69.18		7,556	24.14		28,449	28,877	29,402
TRUTH	WKND		22,996	76.15		8,635	27.59		31,631	32,054	32,264
EVANSVILLE (VANDERBURGH CO.)		63,000			128,800			191,800			
COURIER, PRESS	CMB DLY		56,882	90.29		41,325	32.08		98,207	104,763	104,577
COURIER	M		29,799	47.30		28,347	22.01		58,146	64,338	63,764
PRESS	E		27,083	42.99		12,978	10.08		40,061	40,425	40,813
COURIER-PRESS	SUN		50,596	80.31		51,975	40.35		102,571	115,080	115,946
FORT WAYNE (ALLEN CO.)		96,900#			177,900			274,800			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	77,440	79.92		40,356	22.68		117,796	119,217	123,837
JOURNAL-GAZETTE	M	#	34,819	35.93		24,074	13.53		58,893	60,043	61,390
NEWS-SENTINEL	E	#	42,621	43.98		16,282	9.15		58,903	59,174	62,447
JOURNAL-GAZETTE	SUN	#	68,806	71.01		61,392	34.51		130,198	132,764	128,950
FRANKLIN (JOHNSON CO.)		16,100#			12,000			28,100			
JOURNAL	E	#	8,911	55.35		5,372	44.77		14,283	14,667	14,567

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
GARY (LAKE CO.)		89,200#			58,900			148,100			
POST-TRIBUNE	E	#	49,847	55.88		19,255	32.69		69,102	73,080*	77,962*
POST-TRIBUNE	SUN	#	56,002	62.78		26,321	44.69		82,323	87,940*	90,911*
GOSHEN (ELKHART CO.)		7,700			21,600			29,300			
NEWS	E		5,310	68.96		8,190	37.92		13,500	14,152	14,161
GREENFIELD (HANCOCK CO.)		4,200			11,500			15,700			
REPORTER	E		2,724	64.86		3,186	27.70		5,910	6,427	6,351
GREENSBURG (DECATUR CO.)		3,400			7,900			11,300			
NEWS	E		2,730	80.29		3,475	43.99		6,205	6,503*	6,549
HAMMOND-EAST CHICAGO (LAKE CO.)		106,300#			53,100			159,400			
TIMES	E (M-F)	#	54,997	51.74		9,196	17.32		64,193	67,007*	66,854*
TIMES	SUN	#	61,433	57.79		10,039	18.91		71,472	74,522*	74,190*
INDIANAPOLIS (MARION CO.)		438,400#						438,400			
STAR, NEWS	CMB DLY	#	294,696	67.22					294,696	359,990	366,862
STAR	M	#	175,202	39.96					175,202	229,233	234,554
NEWS	E	#	119,494	27.26					119,494	130,757	132,308
STAR	SUN	#	298,292	68.04					298,292	395,659	396,020
KOKOMO (HOWARD CO.)		20,400			26,200			46,600			
TRIBUNE	E		17,003	83.35		10,351	39.51		27,354	27,704	27,668
TRIBUNE	SUN		17,353	85.06		10,900	41.60		28,253	28,600	28,366
LA PORTE (LA PORTE CO.)		9,300			33,300			42,600			
HERALD-ARGUS	E		7,689	82.68		5,731	17.21		13,420	13,767	13,778
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,200			64,900			90,100			
JOURNAL & COURIER	M		17,823	70.73		18,016	27.76		35,839	36,379	37,195
JOURNAL & COURIER	SUN		18,804	74.62		17,238	26.56		36,042	36,490	36,508
LOGANSPORT (CASS CO.)		7,500			19,500			27,000			
PHAROS-TRIBUNE	E (M-F)		6,858	91.44		8,004	41.05		14,862	15,798	15,749
PHAROS-TRIBUNE	SUN		6,984	93.12		8,214	42.12		15,198	16,210	16,184
MARION (GRANT CO.)		21,900			22,700			44,600			
CHRONICLE-TRIBUNE	M		14,772	67.45		6,316	27.82		21,088	21,735	21,766
CHRONICLE-TRIBUNE	SUN		16,613	75.86		7,391	32.56		24,004	24,717	24,847

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#NEWSPAPER DESIGNATED MARKET

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INDIANA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
MARTINSVILLE (MORGAN CO.)		4,500			8,800			13,300			
REPORTER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MICHIGAN CITY (LA PORTE CO.)		14,400			28,100			42,500			
NEWS-DISPATCH	E (M-F)		11,544	80.17		5,223	18.59		16,767	17,067	17,240
NEWS-DISPATCH	SAT M		12,457	86.51		5,509	19.60		17,966	18,270	18,484
MUNCIE (DELAWARE CO.)		27,800			48,400			76,200			
STAR, PRESS	CMB DLY		24,202	87.06		19,616	40.53		43,818	45,159*	45,137*
STAR	M		13,821	49.72		14,772	30.52		28,593	29,758*	29,572*
PRESS	E		10,381	37.34		4,844	10.01		15,225	15,401*	15,565*
STAR	SUN		16,750	60.25		16,956	35.03		33,706	34,831*	34,512*
NEW CASTLE (HENRY CO.)		9,600			13,700			23,300			
COURIER-TIMES	E		8,041	83.76		5,341	38.99		13,382	13,808*	13,966*
PRINCETON (GIBSON CO.)		3,800			10,500			14,300			
CLARION	M (M-F)		2,726	71.74		3,448	32.84		6,174	6,445*	6,332*
RICHMOND (WAYNE CO.)		18,300			43,500			61,800			
PALLADIUM-ITEM	E		12,466	68.12		9,709	22.32		22,175	22,373*	22,551*
PALLADIUM-ITEM	SUN		14,771	80.72		12,038	27.67		26,809	27,093*	27,345*
RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SEYMOUR (JACKSON CO.)		5,900			8,600			14,500			
TRIBUNE	E		4,473	75.81		4,809	55.92		9,282	9,723	9,674
SHELBYVILLE (SHELBY CO.)		5,600			8,700			14,300			
NEWS	E		4,599	82.13		5,421	62.31		10,020	11,085*	10,991*
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		82,300			139,300			221,600			
TRIBUNE	E		55,688	67.66		36,509	26.21		92,197	98,826	103,160
TRIBUNE	SUN		57,731	70.15		54,655	39.24		112,386	124,897	124,488
TERRE HAUTE (VIGO CO.)		25,300			72,000			97,300			
TRIBUNE-STAR	M		18,173	71.83		17,626	24.48		35,799	36,937	36,609
TRIBUNE-STAR	SUN		18,015	71.21		20,307	28.20		38,322	39,386	38,660
VINCENNES (KNOX CO.)		9,300			19,400			28,700			
SUN-COMMERCIAL	E (M-F)		6,977	75.02		7,776	40.08		14,753	15,003*	15,076*
SUN-COMMERCIAL	SUN		7,294	78.43		8,287	42.72		15,581	16,072*	16,282*

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
INDIANA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
WABASH (WABASH CO.)		4,700			7,800			12,500			
PLAIN DEALER	E		3.296	70.13		3,685	47.24		6,981	7,274*	7,164*
WASHINGTON (DAVIESS CO.)		4,600			14,400			19,000			
TIMES-HERALD	E		3,538	76.91		6,594	45.79		10,132	10,733	10,925
IOWA											
AMES (STORY CO.)		14,800			11,800			26,600			
TRIBUNE	E		6,744	45.57		2,614	22.15		9,358	10,007*	9,952*
BURLINGTON (DES MOINES CO.)		13,200			43,200			56,400			
HAWK EYE	E (M-F)		10,058	76.20		8,431	19.52		18,489	18,877	18,907
HAWK EYE	SUN		10,174	77.08		9,047	20.94		19,221	19,708	20,139
CEDAR RAPIDS-MARION (LINN CO.)		59,400			91,400			150,800			
GAZETTE	M		40,170	67.63		23.539	25.75		63,709	69,725	69,112
GAZETTE	SUN		41,564	69.97		30,919	33.83		72,483	80,180	79,171
CLINTON (CLINTON CO.)		12,400			34,200			46,600			
HERALD	E		9,440	76.13		10,618	31.05		20,058	20,576	21,116
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		22,000			26,400			48,400			
NONPAREIL	E (M-F)		13,476	61.25		4,017	15.22		17,493	17,831	18,108
NONPAREIL	SAT M		13,158	59.81		4,003	15.16		17,161	17,500	17,775
NONPAREIL	SUN		15,077	68.53		4,266	16.16		19,343	19,709	19,841
DAVENPORT-BETTENDORF (SCOTT CO.)		111,000			148,900			259,900			
QUAD CITY TIMES	ALL DAY		43,981	39.62		17,613	11.83		61,594	62,036	63,258
QUAD CITY TIMES	SUN		50,190	45.22		29,684	19.94		79,874	81,231	85,175
DES MOINES (POLK CO.)		120,900			346,500			467,400			
REGISTER	M		73,238	60.58		86,362	24.92		159,600	233,036	234,927
REGISTER	SUN		88,225	72.97		153,083	44.18		241,308	375,356	384,846
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		21,700			52,700			74,400			
TELEGRAPH-HERALD	E (M-F)		17,140	78.99		16,522	31.35		33,662	35,252	35,680
TELEGRAPH-HERALD	SUN		17,966	82.79		19,204	36.44		37,170	39,327	39,730

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

IOWA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
FORT DODGE (WEBSTER CO.)		11,100			37,400			48,500			
MESSENGER	M		7,809	70.35		13,011	34.79		20,820	21,611*	24,274*
MESSENGER	SUN		7,905	71.22		13,128	35.10		21,033	21,814*	
FORT MADISON (LEE CO.)		5,100			7,000			12,100			
DEMOCRAT	E (M-F)		4,217	82.69		2,721	38.87		6,938	7,209	7,295
IOWA CITY (JOHNSON CO.)		24,600			14,900			39,500			
PRESS-CITIZEN	E		11,452	46.55		4,072	27.33		15,524	15,844	16,056
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E		3,633	66.05		2,419	13.90		6,052	6,226	6,468
MARSHALLTOWN (MARSHALL CO.)		10,700			24,300			35,000			
TIMES-REPUBLICAN	E		7,774	72.65		5,817	23.94		13,591	14,068*	14,526*
MASON CITY (CERRO GORDO CO.)		15,700			35,200			50,900			
GLOBE-GAZETTE	M		10,762	68.55		9,217	26.18		19,979	21,022	22,541
GLOBE	SUN		10,564	67.29		9,480	26.93		20,044	21,074	
MUSCATINE (MUSCATINE CO.)		9,100			20,400			29,500			
JOURNAL	E		6,388	70.20		4,450	21.81		10,838	11,087	11,328
OELWEIN (FAYETTE CO.)		3,000			18,400			21,400			
REGISTER	E		2,222	74.07		3,669	19.94		5,891	6,316	6,582
OTTUMWA (WAPELLO CO.)		11,100			36,800			47,900			
COURIER	M		7,843	70.66		7,443	20.23		15,286	15,671	16,396
SIOUX CITY (WOODBURY CO.)		37,300			88,900			126,200			
JOURNAL	M (M-F)		25,886	69.40		26,113	29.37		51,999	54,822	55,846
JOURNAL	SAT E & HOLS		25,374	68.03		26,027	29.28		51,401	54,253	55,143
JOURNAL	SUN		26,379	70.72		19,934	22.42		46,313	48,122	48,888
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		44,100			85,700			129,800			
COURIER	E (M-F)		26,904	61.01		19,959	23.29		46,863	47,750	51,088
COURIER	SUN		28,271	64.11		22,743	26.54		51,014	51,920	54,326
WEBSTER CITY (HAMILTON CO.)		3,500			8,600			12,100			
FREEMAN-JOURNAL	E (M-F)		2,474	70.69		1,395	16.22		3,869	4,100	4,186

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
KANSAS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
CHANUTE (NEOSHO CO.)		4,200			5,500			9,700			
TRIBUNE	E		3,319	79.02		1,772	32.22		5,091	5,551	5,575
COFFEYVILLE (MONTGOMERY CO.)		6,600			12,100			18,700			
JOURNAL	E (M-F)		4,397	66.62		2,364	19.54		6,761	7,017	7,488
JOURNAL	SUN		5,250	79.55		2,702	22.33		7,952	8,280	8,581
DODGE CITY (FORD CO.)		7,600			31,100			38,700			
GLOBE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EMPORIA (LYON CO.)		10,300			11,100			21,400			
GAZETTE	E		6,474	62.85		4,160	37.48		10,634	11,064*	11,962*
FORT SCOTT (BOURBON CO.)		3,900			6,100			10,000			
TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GARDEN CITY (FINNEY CO.)		7,300			15,200			22,500			
TELEGRAM	E		6,047	82.84		4,435	29.18		10,482	11,000	10,384
GREAT BEND (BARTON CO.)		6,700			15,200			21,900			
TRIBUNE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAYS (ELLIS CO.)		7,000#			19,100			26,100			
NEWS	E (M-F)	#	5,865	83.79		7,434	38.92		13,299	14,234*	14,126*
NEWS	SUN	#	6,320	90.29		7,833	41.01		14,153	15,091*	14,915*
HUTCHINSON (RENO CO.)		19,600			56,000			75,600			
NEWS	ALL DAY		14,594	74.46		18,369	32.80		32,963	42,834	42,713
NEWS	SUN		15,505	79.11		19,535	34.88		35,040	45,722	45,885
INDEPENDENCE (MONTGOMERY CO.)		4,600			12,000			16,600			
REPORTER	E (M-F)		3,630	78.91		3,193	26.61		6,823	7,233*	7,423*
REPORTER	SUN		4,012	87.22		3,606	30.05		7,618	8,029*	8,221*
JUNCTION CITY (GEARY CO.)		8,300			8,800			17,100			
UNION	E (M-F)		5,488	66.12		2,343	26.63		7,831	8,026	8,067
UNION	SUN		5,899	71.07		2,534	28.80		8,433	8,634	8,613
LAWRENCE (DOUGLAS CO.)		19,900			15,700			35,600			
JOURNAL-WORLD	E		13,653	68.61		4,048	25.78		17,701	18,543	18,362
JOURNAL-WORLD	SUN		13,939	70.05		4,161	26.50		18,100	18,941	18,671

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
LEAVENWORTH (LEAVENWORTH CO.)		11,000			13,600			24,600			
TIMES	E (M-F)		6,994	63.58		1,973	14.51		8,967	9,126*	9,010*
TIMES	SUN		7,416	67.42		2,158	15.87		9,574	9,733*	9,509*
MANHATTAN (RILEY CO.)		15,300			11,200			26,500			
MERCURY	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERCURY	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OLATHE (JOHNSON CO.)		16,100#			6,200			22,300			
NEWS	M (TU-S)	#	6,045	37.55		1,799	29.02		7,844	8,693	
NEWS	SUN	#	6,776	42.09		2,003	32.31		8,779	9,646	
PARSONS (LABETTE CO.)		5,100			11,400			16,500			
SUN	E (M-F)		4,151	81.39		3,623	31.78		7,774	8,239*	8,309*
SUN	SAT M		4,197	82.29		3,686	32.33		7,883	8,348*	8,414*
SALINA (SALINE CO.)		16,700			44,700			61,400			
JOURNAL	M		11,523	69.00		13,991	31.30		25,514	29,134	29,952
JOURNAL	SUN		12,591	75.40		16,358	36.60		28,949	33,082	34,962
TOPEKA (SHAWNEE CO.)		62,200			147,700			209,900			
CAPITAL-JOURNAL	M		41,374	66.52		22,799	15.44		64,173	66,174	65,829
CAPITAL-JOURNAL	SUN		46,348	74.51		27,103	18.35		73,451	75,211	75,880
WICHITA (SEDGWICK CO.)		227,700#						227,700			
EAGLE-BEACON	M	#	106,296	46.68					106,296	126,807	123,074
EAGLE-BEACON	SUN	#	152,091	66.79					152,091	190,447	188,238
WINFIELD (COWLEY CO.)		4,700			8,800			13,500			
COURIER	E		3,841	81.72		1,983	22.53		5,824	6,081	6,139*
KENTUCKY											
ASHLAND (BOYD CO.)		20,700			52,100			72,800			
INDEPENDENT	E		13,866	66.99		10,009	19.21		23,875	24,686	24,852
INDEPENDENT	SUN		15,116	73.02		11,145	21.39		26,261	27,163	27,140
BOWLING GREEN (WARREN CO.)		15,300			59,600			74,900			
PARK CITY NEWS	E (M-F)		6,095	39.84		14,473	24.28		20,568	20,913	21,105
PARK CITY NEWS	SUN		6,866	44.88		17,425	29.24		24,291	24,642	24,350

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*AVERAGES FOR 3 MONTHS

KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
DANVILLE (BOYLE CO.)		5,000			24,900			29,900			
ADVOCATE-MESSENGER	E (M-F)		3,813	76.26		7,814	31.38		11,627	11,915	11,789
ADVOCATE	SUN		4,011	80.22		8,212	32.98		12,223	12,534	12,640
ELIZABETHTOWN (HARDIN CO.)		30,300#						30,300			
NEWS-ENTERPRISE	E (M-F)	#	14,663	48.39					14,663	15,134	15,252
NEWS-ENTERPRISE (9-15-85 to 9-30-85)	SUN	#								15,310	
GLASGOW (BARREN CO.)		13,000#						13,000			
TIMES	E (M-F)	#	7,218	55.52					7,218	8,263	7,253
TIMES	SUN	#	7,213	55.48					7,213	8,254	7,222
HARLAN (HARLAN CO.)		1,700			12,600			14,300			
ENTERPRISE	E		1,149	67.59		5,738	45.54		6,887	7,353	7,358
HENDERSON (HENDERSON CO.)		10,200			11,600			21,800			
GLEANER	M (TU-S)		6,685	65.54		3,672	31.66		10,357	10,656*	10,845*
GLEANER	SUN		8,207	80.46		4,700	40.52		12,907	13,217*	13,244*
HOPKINSVILLE (CHRISTIAN CO.)		11,000			22,200			33,200			
NEW ERA	E		9,609	87.35		6,082	27.40		15,691	15,987	15,483
LEXINGTON (FAYETTE CO.)		80,700			117,100			197,800			
HERALD-LEADER	M		51,885	64.29		32,517	27.77		84,402	109,504*	110,194*
HERALD-LEADER	SUN		57,880	71.72		41,740	35.64		99,620	130,119*	130,216*
LOUISVILLE (JEFFERSON CO.)		292,100			205,600			497,700			
COURIER-JOURNAL, TIMES	CMB DLY		198,206	67.86		61,888	30.10		260,094	299,271	308,742
COURIER-JOURNAL	M		96,467	33 03		35,860	17.44		132,327	170,699	174,399
TIMES	E		101,739	34.83		26,028	12.66		127,767	128,572	134,343
COURIER-JOURNAL	SUN		189,318	64.81		83,296	40.51		272,614	321,846	327,875
MADISONVILLE (HOPKINS CO.)		6,800			12,500			19,300			
MESSENGER	E		5,361	78.84		5,787	46.30		11,148	11,424	11,293
MIDDLESBORO (BELL CO.)		4,600			26,100			30,700			
NEWS	E		3,610	78.48		4,933	18.90		8,543	8,874	8,562*
MURRAY (CALLOWAY CO.)		14,100#						14,100			
LEDGER & TIMES	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OWENSBORO (DAVIESS CO.)		21,700			68,900			90,600			
MESSENGER-INQUIRER	M		16,353	75.36		15,835	22.98		32,188	32,639	33,271
MESSENGER-INQUIRER	SUN		16,764	77.25		16,657	24.18		33,421	33,757	34,501

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
KENTUCKY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
PADUCAH (McCRACKEN CO.)		19,500			74,400			93,900			
SUN	E (M-F)		12,985	66.59		17,306	23.26		30,291	30,663	31,726
SUN	SUN		13,499	69.23		18,091	24.32		31,590	32,600	36,112
SOMERSET (PULASKI CO.)		4,400			13,500			17,900			
COMMONWEALTH-JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COMMONWEALTH-JOURNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,100			18,100			
MERIDIONAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERIDIONAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,300			81,000			108,300			
TOWN TALK	M		18,978	69.52		18,821	23.24		37,799	39,318	39,875
TOWN TALK	SUN		19,245	70.49		19,816	24.46		39,061	40,687	40,856
BASTROP (MOREHOUSE PARISH)		6,100			13,000			19,100			
ENTERPRISE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BATON ROUGE (EAST BATON ROUGE PARISH)		141,100#			112,100			253,200			
ADVOCATE, STATE-TIMES	CMB DLY	#	76,407	54.15		28,121	25.09		104,528	117,995	117,741
ADVOCATE	M	#	45,744	32.42		23,200	20.70		68,944	82,169	80,504
STATE-TIMES	E	#	30,663	21.73		4,921	4.39		35,584	35,826	37,237
ADVOCATE	SUN	#	83,244	59.00		36,537	32.59		119,781	136,056	133,416
CROWLEY (ACADIA PARISH)		5,800			38,400			44,200			
POST-SIGNAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST-SIGNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAMMOND (TANGIPAHOA PARISH)		31,300#						31,300			
STAR	E (M-F)	#	11,862	37.90					11,862	13,046	12,053
HOUMA (TERREBONNE PARISH)		33,800#						33,800			
COURIER & PRESS	E (M-F)	#	19,932	58.97					19,932	22,060	20,828
COURIER & PRESS	SUN	#	21,619	63.96					21,619	24,472	23,132
JENNINGS (JEFFERSON DAVIS PARISH)		4,300			17,400			21,700			
NEWS	E (M-F)		2,422	7.17		3,256	18.71		5,678	5,823	5,791

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
LOUISIANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
LAFAYETTE (LAFAYETTE PARISH)		43,800			53,100			96,900			
ADVERTISER	E		22,042	50.32		8,452	15.92		30,494	31,818	31,702
ADVERTISER	SUN		26,722	61.01		11,637	21.92		38,359	40,369	40,194
LAKE CHARLES (CALCASIEU PARISH)		47,100			59,300			106,400			
AMERICAN PRESS	M		27,459	58.30		12,089	20.39		39,548	40,242	41,264
AMERICAN PRESS	SUN		30,246	64.22		13,823	23.31		44,069	44,907	45,854
MONROE (OUACHITA PARISH)		28,900			94,300			123,200			
NEWS-STAR-WORLD	M		22,198	76.81		13,648	14.47		35,846	37,714	38,259
NEWS-STAR-WORLD	SUN		26,423	91.43		17,622	18.69		44,045	46,085	45,899
NEW IBERIA (IBERIA PARISH)		11,900			20,600			32,500			
IBERIAN	E		7,733	64.98		7,091	34.42		14,824	15,866	15,512
IBERIAN	SUN		8,274	69.53		7,420	36.02		15,694	16,736	16,471
NEW ORLEANS (ORLEANS PARISH)		495,700#						495,700			
TIMES-PICAYUNE/STATES-ITEM	ALL DAY (M-F)	#	243,732	49.17					243,732	272,931	276,556
TIMES-PICAYUNE/STATES-ITEM	SAT M	#	220,646	44.51					220,646	249,049	249,306
TIMES-PICAYUNE/STATES-ITEM	SUN	#	294,897	59.49					294,897	338,995	339,030
OPELOUSAS (ST. LANDRY PARISH)		40,000#						40,000			
WORLD	E (M-F)	#	15,402	38.51					15,402	16,358	15,845
WORLD	SUN	#	16,483	41.21					16,483	17,477	16,791
SHREVEPORT (CADDO PARISH)		120,000			215,900			335,900			
TIMES, JOURNAL	CMB DLY		73,139	60.95		25,322	11.73		98,461	101,365	104,229
TIMES	M		52,599	43.83		21,459	9.94		74,058	76,720	78,727
JOURNAL	E		20,540	17.12		3,863	1.79		24,403	24,645	25,502
TIMES	SUN		74,101	61.75		32,615	15.11		106,716	110,208	109,209
THIBODAUX (LAFOURCHE PARISH)		17,400#						17,400			
COMET	E (M-F)	#	11,360	65.29					11,360	13,429	11,939
MAINE											
AUGUSTA (KENNEBEC CO.)		9,600			83,800			93,400			
JOURNAL	M		7,331	76.36		10,801	12.89		18,132	18,611	18,556

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*AVERAGES FOR 3 MONTHS

MAINE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BANGOR (PENOBSCOT CO.)		24,400			128,800			153,200			
NEWS	M (M-F)		20,144	82.56		57,308	44.49		77,452	78,816	78,330
NEWS	WKND		21,912	89.80		68,309	53.03		90,221	92,131	91,129
BIDDEFORD (YORK CO.)		12,600			6,600			19,200			
JOURNAL TRIBUNE	E		8,230	65.32		2,141	32.44		10,371	14,850	14,984
BRUNSWICK (CUMBERLAND CO.)		13,200			8,200			21,400			
TIMES-RECORD	E (M-F)		9,021	68.34		3,939	48.04		12,960	13,897	13,683
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,700			75,300			99,000			
SUN, JOURNAL	CMB DLY		21,571	91.02		24,108	32.02		45,679	46,377	46,024
SUN	M		12,406	52.35		21,527	28.59		33,933	34,535	33,925
JOURNAL	E		9,165	38.67		2,581	3.43		11,746	11,842	12,099
SUN-JOURNAL	SUN		17,115	72.22		19,998	26.56		37,113	38,880	36,640
PORTLAND (CUMBERLAND CO.)		46,300			105,300			151,600			
PRESS HERALD, EXPRESS	CMB DLY		40,956	88.46		38,191	36.27		79,147	88,345	89,434
PRESS HERALD	M		22,332	48.23		29,699	28.20		52,031	61,013	61,060
EXPRESS	E		18,624	40.22		8,492	8.06		27,116	27,332	28,374
TELEGRAM	SUN		32,695	70.62		49,672	47.17		82,367	133,204	129,792
WATERVILLE (KENNEBEC CO.)		10,000			32,000			42,000			
CENTRAL SENTINEL	M		8,949	89.49		15,309	47.84		24,258	26,337	26,403
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,200			15,300			38,500			
CAPITAL	E		16,467	70.98		10,524	68.78		26,991	37,933	36,637
BALTIMORE (INDEPENDENT CITY)		566,400			262,300			828,700			
NEWS AMERICAN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS AMERICAN	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS AMERICAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BALTIMORE (INDEPENDENT CITY)		805,400#						805,400			
SUN	CMB DLY	#	332,451	41.28					332,451	356,296	347,674
SUN	M (M-F)	#	189,599	23.54					189,599	206,032	192,067
SUN	E (M-F)	#	142,852	17.74					142,852	150,264	155,607
SUN	SAT M	#	319,078	39.62					319,078	340,656	339,237
SUN	SUN	#	382,825	47.53					382,825	417,374	402,593

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MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
CAMBRIDGE (DORCHESTER CO.)		4,400			6,900			11,300			
BANNER	E (M-F)		4,335	98.52		2,568	37.22		6,903	7,614	7,566
CUMBERLAND (ALLEGANY CO.)		17,200			44,500			61,700			
NEWS, TIMES	CMB DLY		15,987	92.95		14,172	31.85		30,159	31,126	32,195
NEWS	M (M-F)		6,344	36.88		7,578	17.03		13,922	14,746	14,566
TIMES	E (M-F)		9,643	56.06		6,594	14.82		16,237	16,380	17,629
NEWS	SAT M		14,645	85.15		14,151	31.80		28,796	29,762	29,651
TIMES	SUN		15,442	89.78		19,570	43.98		35,012	36,218	36,364
EASTON (TALBOT CO.)		3,600			16,000			19,600			
STAR-DEMOCRAT	M (M-F)		3,140	87.22		6,663	41.64		9,803	12,351	12,403
FREDERICK (FREDERICK CO.)		12,900			99,200			112,100			
POST, NEWS	CMB DLY		9,772	75.75		25.427	25.63		35,199	36,955	36,552
POST	M		3,789	29.37		16,743	16.88		20,532	22,113	21,926
NEWS	E		5,983	46.38		8,684	8.75		14,667	14,842	14,626
HAGERSTOWN (WASHINGTON CO.)		27,000			51,700			78,700			
HERALD, MAIL	CMB DLY		23,116	85.61		15,583	30.14		38,699	41,934	42,120
HERALD	M (M-F)		6,825	25.28		9,293	17.97		16,118	19,160	18,892
MAIL	E (M-F)		16,291	60.34		6,290	12.17		22,581	22,774	23,228
HERALD-MAIL	SAT M		20,506	75.95		14,554	28.15		35,060	37,957	38,337
HERALD-MAIL	SUN		20,368	75.44		15,820	30.60		36,188	39,684	39,287
LANHAM (PRINCE GEORGES CO.)		235,200#						235,200			
JOURNAL	M (M-F)	#	36,829	15.66					36,829	38,079	40,350
ROCKVILLE (MONTGOMERY CO.)		228,800#						228,800			
JOURNAL	M (M-F)	#	38,108	16.66					38,108	39,346	38,402
SALISBURY (WICOMICO CO.)		12,700			64,400			77,100			
TIMES	E		8,370	65.91		16,899	26.24		25,269	25,639	26,070
TIMES	SUN		9,299	73.22		18,858	29.28		28,157	28,716	29,056
WESTMINSTER (CARROLL CO.)		36,000#						36,000			
TIMES	M	#	16,975	47.15					16,975	18,552	17,926
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,400			24,400			36,800			
SUN CHRONICLE	E		8,039	64.83		12,841	52.63		20,880	23,598*	23,002*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BEVERLY (ESSEX CO.)		14,000			9,900			23,900			
TIMES	E		6,103	43.59		2,352	23.76		8,455	9,433	9,554
BOSTON (SUFFOLK CO.)		737,700			662,200			1,399,900			
CHRISTIAN SCIENCE MONITOR	M (M-F)									146,743	141,247
GLOBE	M (M-F)		266,454	36.12		150,093	22.67		416,547	509,464	520,081
GLOBE	SAT M		234,012	31.72		144,095	21.76		378,107	472,375	481,640
GLOBE	SUN		376,711	51.07		229,418	34.64		606,129	799,200	792,786
HERALD	M (M-F)		187,847	25.46		78,345	11.83		266,192	355,253	343,581
HERALD	SAT M		135,237	18.33		62,078	9.37		197,315	277,026	281,063
HERALD	SUN		128,110	17.37		63,292	9.56		191,402	282,487	280,769
BROCKTON (PLYMOUTH CO.)		70,700			78,700			149,400			
ENTERPRISE	E (M-F)		39,324	55.62		17,808	22.63		57,132	59,547	60,107
ENTERPRISE	SAT M		38,299	54.17		17,493	22.23		55,792	58,303	58,930
ENTERPRISE	SUN		40,068	56.67		19,144	24.33		59,212	62,880	62,564
DEDHAM (NORFOLK CO.)		23,500#						23,500			
TRANSCRIPT	E (M-F)	#	10,382	44.18					10,382	12,237	11,967
FALL RIVER (BRISTOL CO.)		57,400			6,800			64,200			
HERALD NEWS	E		35,221	61.36		2,450	36.03		37,671	38,207	38,996
HERALD NEWS	SUN		32,910	57.33		2,344	34.47		35,254	35,613	
FITCHBURG (WORCESTER CO.)		28,200			38,600			66,800			
SENTINEL & ENTERPRISE	E		17,942	63.62		5,355	13.87		23,297	23,526	23,693
FRAMINGHAM (MIDDLESEX CO.)		69,100#						69,100			
NEWS	E	#	34,083	49.32					34,083	47,538	47,107
NEWS	SUN	#	36,930	53.44					36,930	53,049	52,663
GARDNER (WORCESTER CO.)		7,500			8,800			16,300			
NEWS	E		5,415	72.20		3,241	36.83		8,656	8,826*	8,448*
GLOUCESTER (ESSEX CO.)		14,000			3,100			17,100			
TIMES	E		10,741	76.72		940	30.32		11,681	12,113	12,198
GREENFIELD (FRANKLIN CO.)		12,300			16,800			29,100			
RECORDER	E		9,388	76.33		5,435	32.35		14,823	15,327	15,155
HAVERHILL (ESSEX CO.)		18,200#			61,400			79,600			
GAZETTE	E	#	10,749	59.06		5,915	9.63		16,664	16,890	16,324
HOLYOKE (HAMPDEN CO.)		56,900#						56,900			
TRANSCRIPT-TELEGRAM	E	#	24,504	43.07					24,504	24,970	25,878

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
HYANNIS (BARNSTABLE CO.)		70,000#						70,000			
CAPE COD TIMES	M	#	42,217	60.31					42,217	43,158	42,244
CAPE COD TIMES	SUN	#	48,800	69.71					48,800	50,284	48,439
LAWRENCE (ESSEX CO.)		70,400#			38,500			108,900			
EAGLE-TRIBUNE	E	#	47,113	66.92		3,927	10.20		51,040	58,394	56,642
EAGLE-TRIBUNE	SUN	#	46,603	66.20		4,540	11.79		51,143	59,541	58,156
LOWELL (MIDDLESEX CO.)		76,600			46,700			123,300			
SUN	E		48,343	63.11		6,381	13.66		54,724	55,473*	55,860*
SUN	SUN		44,678	58.33		5,615	12.02		50,293	52,915*	53,207*
LYNN (ESSEX CO.)		47,100			99,900			147,000			
ITEM	E (M-F)		24,003	50.96		4,935	4.94		28,938	29,562	29,699
ITEM	SAT E		21,135	44.87		4,162	4.17		25,297	25,702	26,108
MALDEN (MIDDLESEX CO.)		21,500#						21,500			
NEWS	E (M-F)	#	6,059	28.18					6,059	7,802*	7,211*
MEDFORD (MIDDLESEX CO.)		20,600#						20,600			
MERCURY	E (M-F)	#	4,790	23.25					4,790	5,090*	5,456*
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,938	18.28					1,938	2,078*	1,822*
MILFORD (WORCESTER CO.)		28,900#						28,900			
NEWS	E	#	11,957	41.37					11,957	13,109*	13,317*
NEW BEDFORD (BRISTOL CO.)		54,500			30,500			85,000			
STANDARD TIMES	E (M-F)		33,423	61.33		13,956	45.76		47,379	47,950	48,358
STANDARD TIMES	SAT M		33,294	61.09		13,992	45.88		47,286	47,916	48,352
STANDARD TIMES	SUN		34,201	62.75		15,060	49.38		49,261	51,856	52,348
NEWBURYPORT (ESSEX CO.)		11,900			23,200			35,100			
NEWS	E		6,973	58.60		4,584	19.76		11,557	11,944	11,759
NORTH ADAMS (BERKSHIRE CO.)		12,900			5,300			18,200			
TRANSCRIPT	E		10,145	78.64		653	12.32		10,798	11,078	11,044
NORTHAMPTON (HAMPSHIRE CO.)		17,200			16,300			33,500			
GAZETTE	E		11,920	69.30		7,175	44.02		19,095	20,425	20,291
PEABODY (ESSEX CO.)		16,400			3,600			20,000			
TIMES	E		3,397	20.71		45	1.25		3,442	3,503	3,546

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MASSACHUSETTS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
PITTSFIELD (BERKSHIRE CO.)		27,700#			12,100			39,800			
EAGLE	M	#	22,119	79.85		5,693	47.05		27,812	32,969	32,698
QUINCY (NORFOLK CO.)		67,000			52,600			119,600			
PATRIOT LEDGER	E (M-F)		40,593	60.59		25,752	48.96		66,345	89,153	87,804
PATRIOT LEDGER	SAT M		42,665	63.68		26,749	50.85		69,414	92,837	89,787
SALEM (ESSEX CO.)		48,300			42,300			90,600			
NEWS	E		22,878	47.37		7,606	17.98		30,484	31,114	30,340
SPRINGFIELD (HAMPDEN CO.)		133,300			100,200			233,500			
UNION, NEWS	CMB DLY		100,242	75.20		27,389	27.33		127,631	135,250	142,961
UNION	M		45,269	33.96		16,897	16.86		62,166	69,351	72,211
NEWS	E		54,973	41.24		10,492	10.47		65,465	65,899	70,750
REPUBLICAN	SUN		94,007	70.52		39,540	39.46		133,547	151,658	152,458
TAUNTON (BRISTOL CO.)		16,900			23,300			40,200			
GAZETTE	E		9,904	58.60		3,914	16.80		13,818	14,068	13,928
WALTHAM (MIDDLESEX CO.)		21,100			67,700			88,800			
NEWS-TRIBUNE	E (M-F)		8,260	39.15		4,602	6.80		12,862	13,044	13,121
WORCESTER (WORCESTER CO.)		95,100			124,400			219,500			
TELEGRAM, GAZETTE	CMB DLY		82,121	86.35		45,268	36.39		127,389	141,486	142,089
TELEGRAM	M		31,169	32.77		17,057	13.71		48,226	57,493	57,648
GAZETTE	E		50,952	53.58		28,211	22.68		79,163	83,993	84,441
TELEGRAM	SUN		64,127	67.43		44,024	35.39		108,151	125,332	123,127
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,200			23,400			30,600			
TELEGRAM	E		5,458	75.81		11,528	49.26		16,986	17,186	17,148
ALPENA (ALPENA CO.)		8,000			12,400			20,400			
NEWS	E		7,313	91.41		4,887	39.41		12,200	12,724	12,616
ANN ARBOR (WASHTENAW CO.)		47,400			83,100			130,500			
NEWS	E		23,029	48.58		25,317	30.47		48,346	48,775	48,885
NEWS	SUN		27,194	57.37		30,334	36.50		57,528	58,077	57,381
BAD AXE (HURON CO.)		1,200			14,100			15,300			
TRIBUNE	E (M-F)		1,415	117.92		6,961	49.37		8,376	9,000	9,139

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MICHIGAN		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
BATTLE CREEK (CALHOUN CO.)		38,400			54,500			92,900			
ENQUIRER	E (M-F)		19,857	51.71		10,026	18.40		29,883	30,085	29,937
ENQUIRER	SAT M		19,249	50.13		10,147	18.62		29,396	29,597	29,554
ENQUIRER	SUN		24,994	65.09		13,691	25.12		38,685	38,919	38,249
BAY CITY (BAY CO.)		28,300#			49,900			78,200			
TIMES	E	#	21,883	77.33		14,238	28.53		36,121	39,964	40,555
TIMES	SUN	#	23,375	82.60		17,986	36.04		41,361	46,842	46,491
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		74,900#						74,900			
HERALD-PALLADIUM	E	#	34,598	46.19					34,598	36,733	36,892
DETROIT (WAYNE CO.)		495,200			1,189,100			1,684,300			
FREE PRESS	M (M-F)		152,801	30.86		343,538	28.89		496,339	634,466	647,130
FREE PRESS	SAT M		135,284	27.32		326,484	27.46		461,768	587,763	598,746
FREE PRESS	SUN		147,975	29.88		384,223	32.31		532,198	754,615	803,714
NEWS	ALL DAY (M-F)		200,066	40.40		375,591	31.59		575,657	645,016	656,367
NEWS	SAT M		190,936	38.56		370,493	31.16		561,429	624,619	633,869
NEWS	SUN		245,820	49.64		497,840	41.87		743,660	837,821	865,717
ESCANABA (DELTA CO.)		7,200			10,300			17,500			
PRESS	E		5,399	74.99		4,873	47.31		10,272	10,568	10,369
FLINT (GENESEE CO.)		109,200			112,300			221,500			
JOURNAL	E (M-F)		78,324	71.73		28,964	25.79		107,288	108,262	109,387
JOURNAL	SAT M		74,065	67.83		29,582	26.34		103,647	104,644	105,257
JOURNAL	SUN		80,119	73.37		36,098	32.14		116,217	118,151	116,977
GRAND HAVEN (OTTAWA CO.)		6,700			7,300			14,000			
TRIBUNE	E		5,148	76.84		4,296	58.85		9,444	10,050	9,875
GRAND RAPIDS (KENT CO.)		146,100			134,400			280,500			
PRESS	E		96,101	65.78		34,463	25.64		130,564	135,794	134,406
PRESS	SUN		105,907	72.49		54,526	40.57		160,433	176,362	171,715
GREENVILLE (MONTCALM CO.)		3,300			16,200			19,500			
NEWS & BELDING BANNER	E		2,382	72.18		5,556	34.30		7,938	8,280*	8,131*
HOLLAND (OTTAWA CO.)		24,700#			9,600			34,300			
SENTINEL	E	#	15,922	64.46		2,746	28.60		18,668	19,211	19,232
HOUGHTON (HOUGHTON CO.)		3,300			16,500			19,800			
MINING GAZETTE	E		2,759	83.61		8,859	53.69		11,618	12,186	12,200

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#NEWSPAPER DESIGNATED MARKET

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MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,600			13,400			19,000			
NEWS	E		4,801	85.73		5,504	41.07		10,305	10,457	10,489
IRONWOOD (GOGEBIC CO.)		4,800			15,900			20,700			
GLOBE	E		3,627	75.56		4,561	28.69		8,188	8,644	8,857
JACKSON (JACKSON CO.)		29,700#			47,300			77,000			
CITIZEN PATRIOT	E	#	21,638	72.86		15,969	33.76		37,607	37,980	38,182
CITIZEN PATRIOT	SUN	#	22,544	75.91		18,660	39.45		41,204	41,789	41,758
KALAMAZOO (KALAMAZOO CO.)		54,500			68,400			122,900			
GAZETTE	E		34,776	63.81		27,202	39.77		61,978	63,099	63,308
GAZETTE	SUN		38,391	70.44		34,221	50.03		72,612	75,654	74,148
LANSING-EAST LANSING (INGHAM CO.)		95,000			59,000			154,000			
STATE JOURNAL	M		45,446	47.84		19,903	33.73		65,349	67,449	67,009
STATE JOURNAL	SUN		49,938	52.57		26,118	44.27		76,056	79,079	77,636
LUDINGTON (MASON CO.)		3,700			12,200			15,900			
NEWS	E		3,071	83.00		4,548	37.28		7,619	8,314	8,429
MARQUETTE (MARQUETTE CO.)		7,300			18,600			25,900			
MINING JOURNAL	E		6,842	93.73		9,148	49.18		15,990	17,684	17,379
MENOMINEE (MENOMINEE CO.)		3,900			12,600			16,500			
HERALD-LEADER	E		2,298	58.92		2,302	18.27		4,600	4,767	4,690
MIDLAND (MIDLAND CO.)		14,700			26,100			40,800			
NEWS	E		10,665	72.55		6,906	26.46		17,571	17,803	18,297
MONROE (MONROE CO.)		10,800			35,300			46,100			
NEWS	E		8,444	78.19		16,585	46.98		25,029	26,663	26,880
MOUNT CLEMENS (MACOMB CO.)		95,700#						95,700			
DAILY	E	#	27,853	29.10					27,853	50,660	56,412
MOUNT PLEASANT (ISABELLA CO.)		22,700#						22,700			
SUN	M	#	10,252	45.16					10,252	11,428	11,338
MUSKEGON (MUSKEGON CO.)		34,900			43,800			78,700			
CHRONICLE	E		28,276	81.02		16,780	38.31		45,056	46,556	46,933
CHRONICLE	SUN		28,777	82.46		19,742	45.07		48,519	50,658	50,091

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#NEWSPAPER DESIGNATED MARKET

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MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PETOSKEY (EMMET CO.)		16,600#						16,600			
NEWS-REVIEW	E (M-F)	#	10,644	64.12					10,644	11,380*	11,277*
PONTIAC (OAKLAND CO.)		163,300#						163,300			
PRESS	E (M-F)	#	70,060	42.90					70,060	71,898	70,582
PRESS	SAT M	#	68,910	42.20					68,910	70,709	69,575
PRESS	SUN	#	77,575	47.50					77,575	79,831	80,169
PORT HURON (ST. CLAIR CO.)		27,400#			36,200			63,600			
TIMES HERALD	E	#	17,783	64.90		8,780	24.25		26,563	27,485	28,128
TIMES HERALD	SUN	#	20,364	74.32		10,164	28.08		30,528	31,554	31,638
ROYAL OAK (OAKLAND CO.)		86,400			63,800			150,200			
TRIBUNE	E		34,610	40.06		4,462	6.99		39,072	39,856	40,634
SAGINAW (SAGINAW CO.)		54,700#			22,800			77,500			
NEWS	E	#	33,829	61.84		14,999	65.79		48,828	56,722	57,036
NEWS	SUN	#	34,978	63.95		16,659	73.07		51,637	62,786	61,971
SAULT STE. MARIE (CHIPPEWA CO.)		7,200#			8,400			15,600			
NEWS	E (M-F)	#	5,453	75.74		2,176	25.90		7,629	8,049	8,286
STURGIS (ST. JOSEPH CO.)		3,800			14,200			18,000			
JOURNAL	E		3,122	82.16		5,707	40.19		8,829	9,034	8,988
TRAVERSE CITY (GRAND TRAVERSE CO.)		39,600#						39,600			
RECORD-EAGLE	E	#	24,768	62.55					24,768	25,568	25,406
YPSILANTI (WASHTENAW CO.)		24,300			39,900			64,200			
PRESS	E (M-F)		8,920	36.71		6,153	15.42		15,073	15,403	15,340
PRESS	SAT M		8,825	36.32		6,092	15.27		14,917	15,215	15,156
PRESS	SUN		8,965	36.89		6,211	15.57		15,176	15,506	15,381
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,100			11,000			19,100			
TRIBUNE	E (M-F)		5,599	69.12		3,563	32.39		9,162	9,431	9,875
TRIBUNE	SUN		5,774	71.28		3,591	32.65		9,365	9,633	10,007
AUSTIN (MOWER CO.)		9,200			7,300			16,500			
HERALD	E (M-F)		6,371	69.25		2,483	34.01		8,854	9,150	9,455
HERALD	SUN		6,348	69.00		2,461	33.71		8,809	9,104	9,355

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*AVERAGES FOR 3 MONTHS

MINNESOTA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
DULUTH (ST. LOUIS CO.)		38,300#			124,100			162,400			
NEWS-TRIBUNE & HERALD	M	#	27,250	71.15		34,771	28.02		62,021	63,953	63,680
NEWS-TRIBUNE & HERALD	SUN	#	31,841	83.14		48,279	38.90		80,120	83,571	84,037
FAIRMONT (MARTIN CO.)		4,800			23,800			28,600			
SENTINEL	M		3,902	81.29		7,293	30.64		11,195	11,574	11,840
FARIBAULT (RICE CO.)		6,200			17,200			23,400			
NEWS	E		5,118	82.55		3,493	20.31		8,611	8,943	8,965
FERGUS FALLS (OTTER TAIL CO.)		4,800			24,500			29,300			
JOURNAL	E		4,538	94.54		7,336	29.94		11,874	13,064	13,173
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,100			45,300			59,400			
FREE PRESS	E		10,295	73.01		15,041	33.20		25,336	26,420	26,842
MARSHALL (LYON CO.)		3,900			12,100			16,000			
INDEPENDENT	M		3,048	78.15		5,413	44.74		8,461	8,852	9,163
MINNEAPOLIS (HENNEPIN CO.)		844,400#			415,600			1,260,000			
STAR & TRIBUNE	M	#	309,056	36.60		51,958	12.50		361,014	381,808	373,145
STAR & TRIBUNE	SUN	#	457,065	54.13		104,612	25.17		561,677	601,138	590,985
NEW ULM (BROWN CO.)		5,000			14,100			19,100			
JOURNAL	M (TU-S)		4,083	81.66		5,690	40.35		9,773	10,826	10,720
JOURNAL	SUN		4,207	84.14		5,694	40.38		9,901	10,954	10,803
OWATONNA (STEELE CO.)		6,900			4,400			11,300			
PEOPLE'S PRESS	M (TU-S)		5,296	76.75		1,733	39.39		7,029	7,414	7,437
PEOPLE'S PRESS	SUN		5,440	78.84		1,741	39.57		7,181	7,564	7,571
RED WING (GOODHUE CO.)		5,500			15,200			20,700			
REPUBLICAN EAGLE	E		4,321	78.56		4,107	27.02		8,428	8,761	8,790
ROCHESTER (OLMSTED CO.)		27,500			33,600			61,100			
POST-BULLETIN	E (M-F)		21,432	77.93		16,066	47.82		37,498	39,272	39,143
POST-BULLETIN	WKND		21,217	77.15		16,130	48.01		37,347	39,276	38,802
ST. CLOUD (STEARNS CO.)		20,800			25,200			46,000			
TIMES	E		14,932	71.79		9,872	39.17		24,804	28,253	28,103

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MINNESOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
ST. PAUL (RAMSEY CO.)		452,200#						452,200			
PIONEER PRESS, DISPATCH	CMB DLY	#	171,045	37.83					171,045	189,810	202,299
PIONEER PRESS	M (M-F)	#	102,103	22.58					102,103	117,900	106,777
DISPATCH	E (M-F)	#	68,942	15.25					68,942	71,910	95,522
PIONEER PRESS-DISPATCH	SAT M	#	160,042	35.39					160,042	176,759	172,485
PIONEER PRESS	SUN	#	221,112	48.90					221,112	247,254	246,496
STILLWATER (WASHINGTON CO.)		6,400#			6,200			12,600			
GAZETTE	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WINONA (WINONA CO.)		9,600			36,000			45,600			
NEWS	M		7,191	74.91		7,441	20.67		14,632	14,933	16,057
NEWS	SUN		7,214	75.15		7,625	21.18		14,839	15,153	16,684
MISSISSIPPI											
BILOXI-GULFPORT (HARRISON CO.)		47,700			42,100			89,800			
SUN, HERALD	CMB DLY		28,877	60.54		19,873	47.20		48,750	50,640	50,782
SUN	M (M-F)		6,622	13.88		4,503	10.70		11,125	12,375	12,497
HERALD	E (M-F)		22,255	46.66		15,370	36.51		37,625	38,265	38,285
SUN-HERALD	SAT M		26,082	54.68		19,012	45.16		45,094	46,973	46,753
SUN-HERALD	SUN		28,021	58.74		20,376	48.40		48,397	50,281	49,302
BROOKHAVEN (LINCOLN CO.)		4,000			14,500			18,500			
LEADER	E (M-F)		3,082	77.05		4,345	29.97		7,427	7,675*	8,109*
CLARKSDALE (COAHOMA CO.)		7,500			15,300			22,800			
PRESS REGISTER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS REGISTER	WKND			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CLEVELAND (BOLIVAR CO.)		17,900#						17,900			
COMMERCIAL	E (M-F)	#	6,038	33.73					6,038	6,203*	5,896*
CORINTH (ALCORN CO.)		17,700#						17,700			
CORINTHIAN	E (M-F)	#	8,480	47.91					8,480	9,346	8,671
GREENVILLE (WASHINGTON CO.)		13,500			16,600			30,100			
DELTA DEMOCRAT-TIMES	E (M-F)		7,471	55.34		5,837	35.16		13,308	15,254*	15,663*
DELTA DEMOCRAT-TIMES	SUN		7,837	58.05		6,107	36.79		13,944	16,113*	16,545*
GREENWOOD (LEFLORE CO.)		7,400			19,700			27,100			
COMMONWEALTH	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COMMONWEALTH	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
HATTIESBURG (FORREST CO.)		23,000			34,000			57,000			
AMERICAN	E		13,205	57.41		9,347	27.49		22,552	24,274	24,521
AMERICAN	SUN		14,214	61.80		10,197	29.99		24,411	26,695	26,529
JACKSON (HINDS CO.)		99,400			128,600			228,000			
CLARION-LEDGER, NEWS	CMB DLY		59,852	60.21		19,635	15.27		79,487	100,512	105,011
CLARION-LEDGER	M (M-F)		38,951	39.19		11,825	9.20		50,776	67,352	68,047
NEWS	E (M-F)		20,901	21.03		7,810	6.07		28,711	33,160	36,964
CLARION-LEDGER/NEWS	SAT M		55,748	56.08		20,411	15.87		76,159	97,066	101,657
CLARION-LEDGER/NEWS	SUN		61,602	61.97		26,327	20.47		87,929	113,182	112,839
LAUREL (JONES CO.)		8,200			29,500			37,700			
LEADER-CALL	E		4,800	58.54		5,350	18.14		10,150	10,266	10,087
McCOMB (PIKE CO.)		6,600			22,700			29,300			
ENTERPRISE-JOURNAL	E (M-F)		4,172	63.21		8,372	36.88		12,544	13,017*	12,989*
ENTERPRISE-JOURNAL	SUN		4,183	63.38		8,415	37.07		12,598	13,070*	13,079*
MERIDIAN (LAUDERDALE CO.)		18,600			79,700			98,300			
STAR	E		10,004	53.78		12,903	16.19		22,907	23,116	24,141
STAR	SUN		11,067	59.50		15,205	19.08		26,272	26,480	26,991
NATCHEZ (ADAMS CO.)		10,200			21,600			31,800			
DEMOCRAT	M		7,739	75.87		5,131	23.75		12,870	13,233	13,722
DEMOCRAT	SUN		7,850	76.96		5,419	25.09		13,269	13,642	14,236
PASCAGOULA (JACKSON CO.)		47,700#						47,700			
PRESS	E (M-F)	#	21,533	45.14					21,533	22,769	22,250
PRESS REGISTER	SUN	#	22,458	47.08					22,458	23,896	23,302
TUPELO (LEE CO.)		11,400			95,500			106,900			
NORTHEAST JOURNAL	M		8,072	70.81		24,824	25.99		32,896	34,663	34,741
VICKSBURG (WARREN CO.)		10,300			29,900			40,200			
POST	E		6,428	62.41		9,054	30.28		15,482	15,655	16,011
POST	SUN		6,502	63.13		9,475	31.69		15,977	16,242	16,435
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,700			28,900			41,600			
SOUTHEAST MISSOURIAN	E (M-F)		5,814	45.78		7,046	24.38		12,860	14,021	14,595
SOUTHEAST MISSOURIAN	SUN		5,892	46.39		7,330	25.36		13,222	14,431	14,908

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MISSOURI		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
COLUMBIA (BOONE CO.)		22,400			15,900			38,300			
TRIBUNE	E (M-F)		12,386	55.29		3,057	19.23		15,443	17,072	16,846
TRIBUNE	SAT M		11,920	53.21		2,996	18.84		14,916	16,532	16,328
TRIBUNE	SUN		14,131	63.08		3,893	24.48		18,024	20,420	20,020
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,500			14,000			
JOURNAL	E (M-F)		2,714	60.31		6,121	64.43		8,835	9,016	9,175
HANNIBAL (MARION CO.)		7,200			29,200			36,400			
COURIER-POST	E		5,561	77.24		5,503	18.85		11,064	12,039	12,094
JEFFERSON CITY (COLE CO.)		16,900			23,000			39,900			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,543	80.14		7,558	32.86		21,101	21,650	21,706
CAPITAL NEWS	M (TU-S)		481	2.85		3,302	14.36		3,783	4,095	4,175
POST-TRIBUNE	E (M-F)		13,062	77.29		4,256	18.50		17,318	17,555	17,531
NEWS & TRIBUNE	SUN		13,618	80.58		9,155	39.80		22,773	23,288	23,284
JOPLIN (JASPER CO.)		24,300			79,100			103,400			
GLOBE	M		17,508	72.05		18,717	23.66		36,225	38,440	38,529
GLOBE	SUN		19,644	80.84		21,921	27.71		41,565	44,344	43,489
KANSAS CITY (JACKSON CO.)		456,800			217,500			674,300			
TIMES, STAR	CMB DLY		399,492	87.45		70,751	32.53		470,243	501,127	515,665
TIMES	M		215,047	47.08		39,855	18.32		254,902	275,584	281,974
STAR	E (M-F)		184,445	40.38		30,896	14.21		215,341	225,543	233,691
STAR	SUN		296,076	64.82		68,252	31.38		364,328	399,928	397,655
MEXICO (AUDRAIN CO.)		4,600			14,200			18,800			
LEDGER	E		4,287	93.20		5,743	40.44		10,030	11,191	11,580
MOBERLY (RANDOLPH CO.)		5,300			17,900			23,200			
MONITOR-INDEX & DEMOCRAT	E (M-F)		4,784	90.26		4,035	22.54		8,819	9,308	9,531
MONITOR-INDEX & DEMOCRAT	SUN		5,192	97.96		4,087	22.83		9,279	9,767	9,961
POPLAR BLUFF (BUTLER CO.)		7,100			42,300			49,400			
AMERICAN REPUBLIC	E (M-F)		6,753	95.11		7,011	16.57		13,764	15,033	15,309
AMERICAN REPUBLIC	SUN		6,878	96.87		7,189	17.00		14,067	15,341	15,133
ST. JOSEPH (BUCHANAN CO.)		29,400			57,800			87,200			
GAZETTE, NEWS-PRESS	CMB DLY		36,635	124.61		19,857	34.35		56,492	59,079	59,990
GAZETTE	M (M-F)		22,810	77.59		19,449	33.65		42,259	44,696	44,851
NEWS-PRESS	E (M-F)		13,825	47.02		408	0.71		14,233	14,383	15,139
NEWS-PRESS/GAZETTE	SAT M		24,920	84.76		19,917	34.46		44,837	47,324	47,773
NEWS-PRESS/GAZETTE	SUN		25,030	85.14		21,255	36.77		46,285	49,066	49,484

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*AVERAGES FOR 3 MONTHS

MISSOURI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ST. LOUIS (INDEPENDENT CITY)		859,200#						859,200			
GLOBE-DEMOCRAT	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GLOBE-DEMOCRAT	WKND	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ST. LOUIS (INDEPENDENT CITY)		732,200#						732,200			
POST-DISPATCH	M (M-F)	#	227,278	31.04					227,278	277,527	264,721
POST-DISPATCH	SAT M	#	194,570	26.57					194,570	242,760	234,994
POST-DISPATCH	SUN	#	389,448	53.19					389,448	481,618	479,075
SEDALIA (PETTIS CO.)		8,300			28,000			36,300			
DEMOCRAT	E (M-F)		6,609	79.63		7,184	25.66		13,793	14,270	14,256
DEMOCRAT	SUN		7,227	87.07		7,794	27.84		15,021	15,528	15,730
SIKESTON (SCOTT CO.)		6,600			26,300			32,900			
STANDARD	E (M-F)		2,820	42.73		5,810	22.09		8,630	8,920	9,381
STANDARD	SUN		2,868	43.45		6,011	22.86		8,879	9,170	9,541
SPRINGFIELD (GREENE CO.)		55,100			142,200			197,300			
NEWS, LEADER & PRESS	CMB DLY		34,233	62.13		24,632	17.32		58,865	61,565	64,075
NEWS	M (M-F)		12,519	22.72		20,341	14.30		32,860	35,380	34,482
LEADER & PRESS	E (M-F)		21,714	39.41		4,291	3.02		26,005	26,185	29,593
NEWS & LEADER	SAT M & HOLS		31,692	57.52		24,297	17.09		55,989	58,653	61,803
NEWS & LEADER	SUN		43,769	79.44		40,174	28.25		83,943	88,573	86,650
WARRENSBURG (JOHNSON CO.)		4,000			8,700			12,700			
STAR-JOURNAL	E (M-F)		2,529	63.23		2,404	27.63		4,933	5,463	5,442
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,600			69,900			107,500			
GAZETTE	M		28,503	75.81		21,710	31.06		50,213	59,913	60,294
GAZETTE	SUN		28,637	76.16		22,730	32.52		51,367	61,385	61,623
BOZEMAN (GALLATIN CO.)		10,900			12,000			22,900			
CHRONICLE	E (M-F)		7,480	68.62		4,198	34.98		11,678	11,967	11,611
CHRONICLE	SUN		8,003	73.42		4,728	39.40		12,731	13,307	12,970
BUTTE (SILVER BOW CO.)- ANACONDA (DEER LODGE CO.)		16,100			32,900			49,000			
STANDARD	M		12,779	79.37		4,162	12.65		16,941	17,533	18,054
STANDARD	SUN		12,883	80.02		4,300	13.07		17,183	17,859	18,458

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*AVERAGES FOR 3 MONTHS

MONTANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
GREAT FALLS (CASCADE CO.)		28,000			35,600			63,600			
TRIBUNE	M		17,975	64.20		11,979	33.65		29,954	36,303	38,056
TRIBUNE	SUN		21,043	75.15		14,556	40.89		35,599	42,078	43,997
HELENA (LEWIS & CLARK CO.)		16,700#			4,700			21,400			
INDEPENDENT RECORD	E	#	12,218	73.16		1,255	26.70		13,473	13,754	13,742
INDEPENDENT RECORD	SUN	#	12,341	73.90		1,342	28.55		13,683	14,082	14,512
MISSOULA (MISSOULA CO.)		23,500			29,500			53,000			
MISSOULIAN	M		15,264	64.95		10,319	34.98		25,583	29,086	28,421
MISSOULIAN	SUN		16,083	68.44		11,648	39.48		27,731	31,576	30,524
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,200			11,500			15,700			
TIMES-HERALD	E		2,726	64.90		1,157	10.06		3,883	4,141	4,172
BEATRICE (GAGE CO.)		5,100			14,700			19,800			
SUN	E		4,554	89.29		5,532	37.63		10,086	10,697	10,761
COLUMBUS (PLATTE CO.)		6,700			17,100			23,800			
TELEGRAM	E (M-F)		5,785	86.34		4,806	28.11		10,591	11,034	11,084
TELEGRAM	SUN		5,901	88.07		4,845	28.33		10,746	11,187	11,182
FREMONT (DODGE CO.)		10,300			17,400			27,700			
TRIBUNE	E		7,684	74.60		3,535	20.32		11,219	11,617	11,7[illegible]6
GRAND ISLAND (HALL CO.)		15,700			25,800			41,500			
INDEPENDENT	E		13,064	83.21		11,723	45.44		24,787	25,720	25,820
INDEPENDENT	SUN		13,276	84.56		12,200	47.29		25,476	26,405	26,453
HASTINGS (ADAMS CO.)		9,600			21,200			30,800			
TRIBUNE	E		7,810	81.35		7,908	37.30		15,718	16,996	17,048
HOLDREGE (PHELPS CO.)		2,200			8,800			11,000			
CITIZEN	E (M-F)		2,147	97.59		1,279	14.53		3,426	3,823	3,853
KEARNEY (BUFFALO CO.)		8,500			18,400			26,900			
HUB	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

NEBRASKA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
LINCOLN (LANCASTER CO.)		71,800			63,300			135,100			
STAR, JOURNAL	CMB DLY		53,889	75.05		22,930	36.22		76,819	80,764	81,228
STAR	M		21,486	29.92		12,263	19.37		33,749	36,282	36,140
JOURNAL	E		32,403	45.13		10,667	16.85		43,070	44,482	45,088
JOURNAL & STAR	SUN		53,832	74.97		20,689	32.68		74,521	78,101	77,952
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NORFOLK (MADISON CO.)		8,100			32,700			40,800			
NEWS	E		7,244	89.43		13,151	40.22		20,395	22,373	22,678
NORTH PLATTE (LINCOLN CO.)		9,900#			18,100			28,000			
TELEGRAPH	M (TU-S)	#	6,872	69.41		8,452	46.70		15,324	15,832	16,859
TELEGRAPH	SUN	#	7,578	76.55		8,738	48.28		16,316	16,820	17,683
OMAHA (DOUGLAS CO.)		188,400#			124,700			313,100			
WORLD-HERALD	CMB DLY	#	127,317	67.58		35,674	28.61		162,991	221,023	222,114
WORLD-HERALD	M (M-F)	#	32,421	17.21		29,139	23.37		61,560	118,753	119,790
WORLD-HERALD	E (M-F)	#	94,896	50.37		6,535	5.24		101,431	102,270	102,324
WORLD-HERALD	SAT M	#	118,252	62.77		35,501	28.47		153,753	211,205	212,549
WORLD-HERALD	SUN	#	145,406	77.18		53,381	42.81		198,787	281,891	282,072
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,600#			31,900			41,500			
STAR-HERALD	M (TU-S)	#	6,624	69.00		9,318	29.21		15,942	16,295	16,917
STAR-HERALD	SUN	#	7,199	74.99		9,869	30.94		17,068	17,416	17,893
NEVADA											
CARSON CITY (INDEPENDENT CITY)		14,400#						14,400			
APPEAL	E (M-F)	#	7,431	51.60					7,431	9,263	9,328
APPEAL	SUN	#	8,271	57.44					8,271	10,427	10,385
ELKO (ELKO CO.)		4,200			5,400			9,600			
FREE PRESS	E		2,825	67.26		892	16.52		3,717	4,018	4,011

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEVADA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
(A)LAS VEGAS (CLARK CO.)		214,700#						214,700			
REVIEW-JOURNAL	ALL DAY (M-F)	#	96,833	45.10					96,833	100,011	97,351
REVIEW-JOURNAL	SAT M	#	89,028	41.47					89,028	91,968	89,849
REVIEW-JOURNAL	SUN	#	111,970	52.15					111,970	115,793	110,537
SUN	M (M-F)	#	54,393	25.33					54,393	56,264	60,966
SUN	SAT M	#	50,923	23.72					50,923	52,610	60,103
SUN	SUN	#	64,294	29.95					64,294	66,834	65,710
RENO (WASHOE CO.)		113,800#						113,800			
GAZETTE JOURNAL	M	#	48,730	42.82					48,730	59,228	56,822
GAZETTE JOURNAL	SUN	#	57,748	50.75					57,748	70,063	62,481
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			21,500			27,300			
EAGLE TIMES	E (M-F)		3,973	68.50		5,753	26.76		9,726	10,023	10,106
EAGLE TIMES	SUN		4,076	70.28		6,196	28.82		10,272	10,586	10,549
CONCORD (MERRIMACK CO.)		12,000			32,000			44,000			
MONITOR	E		10,107	84.23		10,214	31.92		20,321	21,026	20,647
DOVER (STRAFFORD CO.)		33,500#						33,500			
FOSTER'S DEMOCRAT	E	#	19,695	58.79					19,695	25,445	24,119
KEENE (CHESHIRE CO.)		23,000#						23,000			
SENTINEL	E	#	13,987	60.81					13,987	14,737	14,185
LACONIA (BELKNAP CO.)		6,400			29,400			35,800			
CITIZEN	E		4,055	63.36		2,798	9.52		6,853	10,161	9,862
LEBANON-HANOVER (GRAFTON CO.)		11,300#			14,700			26,000			
VALLEY NEWS	E	#	8,865	78.45		6,739	45.84		15,604	17,481	16,639
MANCHESTER (HILLSBOROUGH CO.)		53,000			95,800			148,800			
UNION LEADER	M		30,579	57.70		18,974	19.81		49,553	69,965	69,882
NEWS	SUN		27,491	51.87		28,500	29.75		55,991	82,754	80,278
NASHUA (HILLSBOROUGH CO.)		36,100			24,400			60,500			
TELEGRAPH	E		24,264	67.21		5,098	20.89		29,362	30,237	29,002

(A)SEE PUBLISHER'S STATEMENTS FOR INFORMATION REGARDING CIRCULATION CHANGES.
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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW HAMPSHIRE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PORTSMOUTH (ROCKINGHAM CO.)		16,100			44,300			60,400			
HERALD	E		6,885	42.76		7,564	17.07		14,449	14,728	15,291
HERALD	SUN		6,439	39.99		7,251	16.37		13,690	14,001	14,211
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		347,200#						347,200			
PRESS	E	#	128,450	37.00					128,450	130,672	125,659
PRESS	SUN	#	191,602	55.18					191,602	194,423	187,644
ATLANTIC CITY (ATLANTIC CO.)		164,600#						164,600			
PRESS	M	#	79,027	48.01					79,027	82,131	80,103
PRESS	SUN	#	86,931	52.81					86,931	90,405	87,254
BERGEN CO. (HACKENSACK P.O.)		311,900#						311,900			
RECORD	E (M-F)	#	130,410	41.81					130,410	156,111	150,885
RECORD	SUN	#	173,822	55.73					173,822	220,887	219,031
BRIDGETON (CUMBERLAND CO.)		17,800#						17,800			
NEWS	E	#	9,912	55.69					9,912	12,214	12,140
BRIDGEWATER (SOMERSET CO.)		140,100#						140,100			
COURIER-NEWS	E	#	50,551	36.08					50,551	52,448	54,286
CAMDEN-CHERRY HILL (CAMDEN CO.)		272,500#						272,500			
COURIER-POST	E (M-F)	#	99,002	36.33					99,002	109,592	108,566
COURIER-POST	SAT M	#	95,198	34.94					95,198	105,483	102,198
COURIER-POST	SUN	#	91,560	33.60					91,560	104,980	93,115
DOVER (MORRIS CO.)		56,200#						56,200			
ADVANCE	M (M-F)	#	8,450	15.04					8,450	9,607	12,625
ADVANCE	SUN	#	8,403	14.95					8,403	9,578	12,050
ELIZABETH (UNION CO.)		182,300#						182,300			
JOURNAL	E	#	33,574	18.42					33,574	34,395	38,387
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON M									47,460	45,827
RACING FORM	M (TU-F)									43,388	42,596
RACING FORM	SAT M									68,942	70,967
RACING FORM	SUN									26,763	27,251

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW JERSEY		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
JERSEY CITY (HUDSON CO.)		191,300			165,200			356,500			
JOURNAL	E		56,887	29.74		3,918	2.37		60,805	61,125	63,656
MILLVILLE (CUMBERLAND CO.)		9,700			4,600			14,300			
DAILY	E		5,306	54.70		1,040	22.61		6,346	6,673	6,990
MORRISTOWN (MORRIS CO.)		127,400#						127,400			
RECORD	M (M-F)	#	56,439	44.30					56,439	62,703	59,037
RECORD	SAT M	#	53,035	41.63					53,035	59,100	55,689
RECORD	SUN	#	61,858	48.55					61,858	71,197	67,591
NEW BRUNSWICK (MIDDLESEX CO.)		68,800			74,100			142,900			
HOME NEWS	E		33,008	47.98		18,047	24.35		51,055	59,299	55,451*
HOME NEWS	SUN		39,254	57.06		22,343	30.15		61,597	76,228	74,938*
NEWARK (ESSEX CO.)		355,200			1,546,500			1,901,700			
STAR-LEDGER	M (M-F)		171,745	48.35		260,781	16.86		432,526	444,228	434,117
STAR-LEDGER	SAT M		151,395	42.62		241,436	15.61		392,831	405,147	399,468
STAR-LEDGER	SUN		204,747	57.64		429,910	27.80		634,657	662,003	650,243
NEWTON (SUSSEX CO.)		47,600#						47,600			
HERALD	E (M-F)	#	17,394	36.54					17,394	18,025	18,006
HERALD	SUN	#	23,475	49.32					23,475	25,207	25,148
PASSAIC-CLIFTON (PASSAIC CO.)		301,600#						301,600			
HERALD-NEWS	E	#	54,648	18.12					54,648	57,202	61,066
HERALD-NEWS	SUN	#	50,951	16.89					50,951	53,582	56,768
PATERSON (PASSAIC CO.)		87,400			171,700			259,100			
NEWS	M (M-F)		28,252	32.32		14,975	8.72		43,227	45,021	48,441
NEWS	WKND		27,701	31.69		14,863	8.66		42,564	44,569	48,100
PERTH AMBOY-WOODBRIDGE (MIDDLESEX CO.)		128,100#						128,100			
NEWS TRIBUNE	E	#	50,393	39.34					50,393	52,050*	53,404*
RED BANK-MIDDLETOWN-SHREWSBURY (MONMOUTH CO.)		86,600#						86,600			
REGISTER	E (M-F)	#	26,767	30.91					26,767	28,142	28,108
REGISTER	SUN	#	27,467	31.72					27,467	29,018	29,196
TOMS RIVER (OCEAN CO.)		133,400#						133,400			
OBSERVER	M (M-F)	#	23,890	17.91					23,890	24,550	26,178
OBSERVER	SUN	#	23,756	17.81					23,756	24,468	25,878

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW JERSEY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
TRENTON (MERCER CO.)		93,200			151,300			244,500			
TIMES	M		38,312	41.11		21,787	14.40		60,099	62,166	61,986
TIMES	SUN		48,239	51.76		28,180	18.63		76,419	80,155	78,253
TRENTONIAN	M (M-F)		47,010	50.44		16,408	10.84		63,418	67,543	68,035
TRENTONIAN	SAT M		44,343	47.58		16,204	10.71		60,547	65,205	66,498
TRENTONIAN	SUN		43,229	46.38		15,167	10.02		58,396	63,051	64,851
UNION CITY (HUDSON CO.)		111,900			153,700			265,600			
DISPATCH	M		25,263	22.58		6,148	4.00		31,411	33,215	30,977+
VINELAND (CUMBERLAND CO.)		20,200			25,200			45,400			
TIMES-JOURNAL	E		14,172	70.16		2,017	8.00		16,189	17,174	17,645
WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,200			71,200			114,400			
TIMES	E (M-F)		22,005	50.94		18,486	25.96		40,491	40,666*	41,298
TIMES	SUN		23,937	55.41		21,315	29.94		45,252	45,507*	44,181
WOODBURY (GLOUCESTER CO.)		73,000#						73,000			
TIMES	E (M-F)	#	27,497	37.67					27,497	28,935	28,107
TIMES	SUN	#	26,823	36.74					26,823	28,447	29,150
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		10,800			5,300			16,100			
NEWS	E (M-F)		6,602	61.13		2,234	42.15		8,836	9,102	8,842*
NEWS	SUN		7,024	65.04		2,759	52.06		9,783	10,098	9,694*
ALBUQUERQUE (BERNALILLO CO.)		343,900#						343,900			
JOURNAL, TRIBUNE	CMB DLY	#	134,667	39.16					134,667	140,346	137,749
JOURNAL	M	#	90,950	26.45					90,950	96,565	93,530
TRIBUNE	E	#	43,717	12.71					43,717	43,781	44,219
JOURNAL	SUN	#	129,582	37.68					129,582	136,872	133,872
CARLSBAD (EDDY CO.)		10,500			2,300			12,800			
CURRENT-ARGUS	E (M-F)		8,165	77.76		485	21.09		8,650	8,790	8,637
CURRENT-ARGUS	SUN		8,848	84.27		519	22.57		9,367	9,556	9,481
CLOVIS (CURRY CO.)		12,700			16,700			29,400			
NEWS-JOURNAL	E (M-F)		7,587	59.74		2,538	15.20		10,125	10,268	10,219
NEWS-JOURNAL	SUN		7,916	62.33		3,013	18.04		10,929	11,073	10,977

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*AVERAGES FOR 3 MONTHS

NEW MEXICO		CZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84
FARMINGTON (SAN JUAN CO.)		14,300			18,200			32,500			
TIMES	E		7,784	54.43		7,629	41.92		15,413	15,908	15,349
TIMES	SUN		8,653	60.51		8,517	46.80		17,170	18,005	18,226
GALLUP (McKINLEY CO.)		7,400			24,000			31,400			
INDEPENDENT	E		5,355	72.36		6,378	26.58		11,733	11,903	11,793
HOBBS (LEA CO.)		12,200			15,500			27,700			
NEWS-SUN	E (M-F)		8,510	69.75		2,186	14.10		10,696	10,850	11,334
NEWS-SUN	SUN		9,678	79.33		2,678	17.28		12,356	12,509	13,051
LAS CRUCES (DONA ANA CO.)		19,100			18,600			37,700			
SUN-NEWS	E (M-F)		11,291	59.12		4,982	26.78		16,273	17,737	16,949
SUN-NEWS	SUN		11,643	60.96		5,685	30.56		17,328	19,036	18,456
ROSWELL (CHAVES CO.)		17,500			23,900			41,400			
RECORD	M (M-F)		12,135	69.34		1,739	7.28		13,874	14,075	14,019
RECORD	SUN		12,625	72.14		1,969	8.24		14,594	14,831	14,922
SANTA FE (SANTA FE CO.)		22,800#			23,200			46,000			
NEW MEXICAN	M	#	13,550	59.43		3,001	12.94		16,551	17,116	16,382
NEW MEXICAN	SUN	#	13,355	58.57		3,615	15.58		16,970	17,886	18,216
NEW YORK											
ALBANY (ALBANY CO.)		78,600			207,100			285,700			
TIMES-UNION, KNICKERBOCKER NEWS	CMB DLY		65,206	82.96		47,375	22.88		112,581	121,597	123,189
TIMES-UNION	M		44,910	57.14		35,368	17.08		80,278	88,296	87,386
KNICKERBOCKER NEWS	E (M-F)		20,296	25.82		12,007	5.80		32,303	33,301	35,803
KNICKERBOCKER NEWS	SAT E		13,803	17.56		10,949	5.29		24,752	25,151	27,675
TIMES-UNION	SUN		53,560	68.14		87,120	42.07		140,680	171,053	168,374
AMSTERDAM (MONTGOMERY CO.)		9,000			13,900			22,900			
RECORDER	E		6,928	76.98		6,812	49.01		13,740	14,307	14,167
AUBURN (CAYUGA CO.)		12,100			22,000			34,100			
CITIZEN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CITIZEN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BATAVIA (GENESEE CO.)		8,200#			21,300			29,500			
NEWS	E	#	6,732	82.10		8,490	39.86		15,222	15,663	14,207

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW YORK		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
BINGHAMTON (BROOME CO.)		66,100			72,000			138,100			
SUN-BULLETIN, PRESS	CMB DLY		58,274	88.16		23,003	31.95		81,277	82,812	86,834
SUN-BULLETIN	M (M-F)		20,736	31.37		6,044	8.39		26,780	27,054	28,840
PRESS	E (M-F)		37,538	56.79		16,959	23.55		54,497	55,758	57,994
PRESS	SAT M & HOLS		44,049	66.64		20,417	28.36		64,466	66,058	68,075
PRESS	SUN		48,761	73.77		30,231	41.99		78,992	85,449	84,348
BUFFALO (ERIE CO.)		247,900			259,500			507,400			
NEWS	ALL DAY (M-F)		195,247	78.76		109,322	42.13		304,569	315,237	315,111
NEWS	SAT M & HOLS		167,567	67.59		102,718	39.58		270,285	280,479	280,687
NEWS	SUN		203,255	81.99		137,689	53.06		340,944	362,795	370,202
CORNING (STEUBEN CO.)		10,700			20,500			31,200			
LEADER	E		8,223	76.85		7,815	38.12		16,038	16,426	17,031
CORTLAND (CORTLAND CO.)		6,800			11,200			18,000			
STANDARD	E		4,824	70.94		6,496	58.00		11,320	12,124*	12,371*
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,700			10,200			19,900			
OBSERVER	E		8,232	84.87		5,362	52.57		13,594	15,389	15,154
ELMIRA (CHEMUNG CO.)		25,900			74,500			100,400			
STAR-GAZETTE	M		18,402	71.05		19,006	25.51		37,408	38,287	38,779
TELEGRAM	SUN		17,496	67.55		28,679	38.50		46,175	47,978	47,611
GENEVA (ONTARIO CO.)		5,300			41,500			46,800			
FINGER LAKES TIMES	E		4,176	78.79		15,079	36.33		19,255	19,593	19,820
GLENS FALLS (WARREN CO.)		12,000			45,100			57,100			
POST-STAR	M		11,351	94.59		23,129	51.28		34,480	35,556	34,945
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)		13,900			17,400			31,300			
LEADER-HERALD	E		9,040	65.04		4,915	28.25		13,955	14,210	14,151
HERKIMER (HERKIMER CO.)		8,000			16,300			24,300			
TELEGRAM	E		5,027	62.84		2,034	12.48		7,061	7,259	7,087
HUDSON (COLUMBIA CO.)		5,200			16,700			21,900			
REGISTER-STAR	E (M-F)		3,932	75.62		9,183	54.99		13,115	15,529	15,308

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
ITHACA (TOMPKINS CO.)		14,400			17,000			31,400			
JOURNAL	E		9,063	62.94		7,695	45.26		16,758	19,674	20,011*
JAMESTOWN (CHAUTAUQUA CO.)		19,200			34,300			53,500			
POST-JOURNAL	E		16,056	83.63		11,956	34.86		28,012	28,701	29,600
LOCKPORT (NIAGARA CO.)		9,900			16,700			26,600			
UNION SUN & JOURNAL	E		7,946	80.26		9,489	56.82		17,435	18,159	18,089
LONG ISLAND (SUFFOLK CO.) (MELLVILLE P.O.)		820,000			42,300			862,300			
NEWSDAY	E (M-F)		473,910	57.79		16,134	38.14		490,044	555,757	539,065
NEWSDAY	SAT E		452,235	55.15		16,509	39.03		468,744	524,767	511,424
NEWSDAY	SUN		535,242	65.27		21,174	50.06		556,416	621,679	602,476
MEDINA (ORLEANS CO.)		6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	#	3,337	54.70					3,337	4,987	5,020
MIDDLETOWN (ORANGE CO.)		16,800			107,900			124,700			
TIMES HERALD-RECORD	M		12,382	73.70		59,769	55.39		72,151	78,798	76,090
RECORD	SUN		12,913	76.86		68,634	63.61		81,547	89,894	87,476
NEW YORK CITY (NEW YORK CO.)		3,048,200			3,244,900			6,293,100			
AMERICAN BANKER	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AMERICAN METAL MARKET	MON M									39,697	40,013
AMERICAN METAL MARKET	M (TU-F)									11,980	12,381
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									21,311	20,972
LAW JOURNAL	M (M-F)									12,369	12,379
NEWS	M (M-F)		825,849	27.09		397,891	12.26		1,223,740	1,353,156	1,346,840
NEWS	SAT M		597,763	19.61		341,825	10.53		939,588	1,064,995	1,086,135
NEWS	SUN		969,312	31.80		471,447	14.53		1,440,759	1,662,026	1,721,441
NEWS RECORD	M (M-F)									24,238	23,113
POST	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW YORK CITY (NEW YORK CO.)		6,899,300#						6,899,300			
TIMES	M (M-F)	#	693,604	10.05					693,604	963,365	934,616
TIMES	SAT M	#	530,696	7.69					530,696	754,695	731,611
TIMES	SUN	#	1,032,197	14.96					1,032,197	1,572,498	1,553,720
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									747,841	757,135
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									1,908,913	1,959,873
WOMEN'S WEAR DAILY	M (M-F)									62,430	62,920

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
NEWBURGH (ORANGE CO.)- BEACON (DUTCHESS CO.)		21,500			78,000			99,500			
NEWS	E		10,470	48.70		4,209	5.40		14,679	14,875	16,126
NEWS	SUN		10,322	48.01		4,241	5.44		14,563	14,764	16,085
NIAGARA FALLS (NIAGARA CO.)		33,800			12,900			46,700			
GAZETTE	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GAZETTE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OLEAN (CATTARAUGUS CO.)		11,900			49,300			61,200			
TIMES-HERALD	E		9,588	80.57		15,028	30.48		24,616	25,762	25,720
ONEONTA (OTSEGO CO.)		5,300			29,700			35,000			
STAR	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OSWEGO (OSWEGO CO.)		8,300			28,400			36,700			
PALLADIUM-TIMES	E		5,228	62.99		3,553	12.51		8,781	8,952	8,468
PLATTSBURGH (CLINTON CO.)		12,400			16,500			28,900			
PRESS REPUBLICAN	M		9,390	75.73		8,239	49.93		17,629	22,894	22,805
POUGHKEEPSIE (DUTCHESS CO.)		26,100			79,000			105,100			
JOURNAL	M		15,220	58.31		25,698	32.53		40,918	41,718	41,548
JOURNAL	SUN		17,001	65.14		38,907	49.25		55,908	58,691	57,496
ROCHESTER (MONROE CO.)		237,900			168,100			406,000			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		175,375	73.72		53,424	31.78		228,799	232,329*	234,276*
DEMOCRAT & CHRONICLE	M (M-F)		93,750	39.41		34,773	20.69		128,523	131,809*	131,140*
TIMES-UNION	E (M-F)		81,625	34.31		18,651	11.10		100,276	100,520*	103,136*
DEMOCRAT & CHRONICLE	SAT M		138,889	58.38		49,559	29.48		188,448	192,178*	192,182*
DEMOCRAT & CHRONICLE	SUN		171,450	72.07		75,782	45.08		247,232	255,202*	249,357*
ROME (ONEIDA CO.)		16,000			22,000			38,000			
SENTINEL	E		11,138	69.61		7,537	34.26		18,675	19,219	19,512
SARATOGA SPRINGS (SARATOGA CO.)		9,300			42,000			51,300			
SARATOGIAN	M		6,035	64.89		4,977	11.85		11,012	11,530*	11,197*
SARATOGIAN	SUN		6,989	75.15		6,799	16.19		13,788	17,672*	18,152*

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
SCHENECTADY (SCHENECTADY CO.)		53,000			46,700			99,700			
GAZETTE	M		37,871	71.45		19,732	42.25		57,603	72,120	71,386
STATEN ISLAND (RICHMOND CO.)		129,300						129,300			
ADVANCE	E (M-F)		73,194	56.61					73,194	73,787	71,758
ADVANCE	SAT E		70,897	54.83					70,897	71,489	69,701
ADVANCE	SUN		82,429	63.75					82,429	83,084	81,919
SYRACUSE (ONONDAGA CO.)		137,000			148,400			285,400			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		124,994	91.24		50,274	33.88		175,268	188,261	187,052
POST-STANDARD	M		48,996	35.76		24,898	16.78		73,894	85,043	82,915
HERALD-JOURNAL	E		75,998	55.47		25,376	17.10		101,374	103,218	104,137
HERALD-AMERICAN	SUN		112,260	81.94		73,149	49.29		185,409	233,753	237,360
TONAWANDA (ERIE CO.)- NORTH TONAWANDA (NIAGARA CO.)		19,800			39,800			59,600			
NEWS	E (M-F)		11,710	59.14		2,437	6.12		14,147	14,402	14,959
NEWS	SAT M		11,736	59.27		2,492	6.26		14,228	14,483	14,955
TROY (RENSSELAER CO.)		43,500			54,500			98,000			
TIMES RECORD	E		31,048	71.37		13,712	25.16		44,760	46,896	45,939
TIMES RECORD	SUN		30,871	70.97		13,186	24.19		44,057	46,649	45,792
UTICA (ONEIDA CO.)		43,900			80,800			124,700			
PRESS, OBSERVER-DISPATCH	CMB DLY		40,665	92.63		20,527	25.40		61,192	62,987	65,497
PRESS	M (M-F)		14,389	32.78		13,687	16.94		28,076	29,536	30,212
OBSERVER-DISPATCH	E (M-F)		26,276	59.85		6,840	8.47		33,116	33,451	35,285
OBSERVER-DISPATCH & PRESS	SAT M		35,136	80.04		19,260	23.84		54,396	56,485	60,755
OBSERVER-DISPATCH	SUN		31,501	71.76		22,268	27.56		53,769	59,122	58,187
WATERTOWN (JEFFERSON CO.)		14,700			68,200			82,900			
TIMES	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WESTCHESTER CO.-ROCKLAND CO.		435,600#						435,600			
WESTCHESTER-ROCKLAND NEWSPAPERS	E	#								185,148	183,133
WESTCHESTER-ROCKLAND NEWSPAPERS	SUN	#								197,882	195,170

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NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
WESTCHESTER CO.-ROCKLAND CO.		540,700						540,700			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NWPS	M/E									226,866	224,681
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NWPS	SUN									256,573	252,666
NORTH CAROLINA											
ASHEBORO (RANDOLPH CO.)		29,300#						29,300			
COURIER-TRIBUNE	E (M-F)	#	14,058	47.98					14,058	16,684	16,134
COURIER-TRIBUNE	SUN	#	15,074	51.45					15,074	18,018	17,213
ASHEVILLE (BUNCOMBE CO.)		35,200			158,600			193,800			
CITIZEN, TIMES	CMB DLY		22,441	63.75		41,305	26.04		63,746	64,807	64,170
CITIZEN	M (M-F)		14,348	40.76		35,508	22.39		49,856	50,844	50,403
TIMES	E (M-F)		8,093	22.99		5,797	3.66		13,890	13,963	13,767
CITIZEN TIMES	SAT M		20,758	58.97		41,886	26.41		62,644	63,747	62,597
CITIZEN TIMES	SUN		21,372	60.72		51,500	32.47		72,872	74,815	73,390
BURLINGTON (ALAMANCE CO.)		21,200			20,000			41,200			
TIMES-NEWS	E (M-F)		15,208	71.74		13,638	68.19		28,846	29,017	29,066
TIMES-NEWS	SAT M		14,984	70.68		13,559	67.80		28,543	28,714	28,867
TIMES-NEWS	SUN		16,261	76.70		13,880	69.40		30,141	30,311	30,037
CHARLOTTE (MECKLENBURG CO.)		163,200			387,600			550,800			
OBSERVER, NEWS	CMB DLY		125,156	76.69		72,558	18.72		197,714	225,700	226,063
OBSERVER	M		92,900	56.92		69,117	17.83		162,017	189,928	185,876
NEWS	E (M-F)		32,256	19.76		3,441	0.89		35,697	35,772	40,187
OBSERVER	SUN		117,605	72.06		97,844	25.24		215,449	254,384	259,289
CLINTON (SAMPSON CO.)		18,000#						18,000			
INDEPENDENT	E (M-F)	#	8,493	47.18					8,493	8,776	8,113*
INDEPENDENT	SUN	#	8,927	49.59					8,927	9,210	8,466*
CONCORD (CABARRUS CO.)		13,100			37,100			50,200			
TRIBUNE	E (M-F)		7,326	55.92		4,614	12.44		11,940	12,049	12,566
TRIBUNE	SUN		7,788	59.45		5,199	14.01		12,987	13,097	13,504
DURHAM (DURHAM CO.)		44,600			146,900			191,500			
HERALD, SUN	CMB DLY		34,847	78.13		26,785	18.23		61,632	63,421	61,928
HERALD	M		20,280	45.47		21,329	14.52		41,609	42,934	41,404
SUN	E		14,567	32.66		5,456	3.71		20,023	20,487	20,524
HERALD	SUN		30,535	68.46		28,173	19.18		58,708	60,337	58,895

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*AVERAGES FOR 3 MONTHS

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
ELIZABETH CITY (PASQUOTANK CO.)		5,600			25,800			31,400			
ADVANCE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ADVANCE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FAYETTEVILLE (CUMBERLAND CO.)		64,400			129,500			193,900			
TIMES, OBSERVER	CMB DLY		41,115	63.84		29,439	22.73		70,554	71,796	70,392
TIMES	M (M-F)		11,513	17.88		12,736	9.83		24,249	25,306	24,774
OBSERVER	E (M-F)		29,602	45.97		16,703	12.90		46,305	46,490	45,618
OBSERVER TIMES	SAT M		41,122	63.85		30,989	23.93		72,111	73,455	71,231
OBSERVER TIMES	SUN		41,183	63.95		31,972	24.69		73,155	74,768	71,840
GASTONIA (GASTON CO.)		41,600			39,800			81,400			
GAZETTE	E		27,129	65.21		10,333	25.96		37,462	38,856	38,438
GAZETTE	SUN		29,418	70.72		11,328	28.46		40,746	42,478	41,834
GOLDSBORO (WAYNE CO.)		14,700			31,700			46,400			
NEWS-ARGUS	E (M-F)		8,256	56.16		13,486	42.54		21,742	21,952	21,864
NEWS-ARGUS	SUN		8,903	60.56		15,474	48.81		24,377	24,641	24,358
GREENSBORO (GUILFORD CO.)		76,400			306,500			382,900			
NEWS, RECORD	CMB DLY		65,706	86.00		44,014	14.36		109,720	111,440	109,907
NEWS	M (M-F)		46,467	60.82		44,008	14.36		90,475	92,158	89,212
RECORD	E (M-F)		19,239	25.18		6	.00		19,245	19,282	20,695
NEWS & RECORD	SAT M		67,590	88.47		49,427	16.13		117,017	119,060	115,168
NEWS & RECORD	SUN		68,217	89.29		53,555	17.47		121,772	124,541	121,161
GREENVILLE (PITT CO.)		13,100			32,900			46,000			
REFLECTOR	E (M-F)		8,172	62.38		8,573	26.06		16,745	17,130	16,973
REFLECTOR	SUN		8,882	67.80		9,713	29.52		18,595	19,020	18,823
HENDERSON (VANCE CO.)		7,500			15,600			23,100			
DISPATCH	E		4,386	58.48		4,818	30.88		9,204	9,473	9,203
HENDERSONVILLE (HENDERSON CO.)		3,500			22,900			26,400			
TIMES-NEWS	E		2,743	78.37		13,355	58.32		16,098	16,632	15,638
HICKORY (CATAWBA CO.)		20,600			73,500			94,100			
RECORD	E		10,311	50.05		16,983	23.11		27,294	27,580	27,619
HIGH POINT (GUILFORD CO.)		32,400			35,700			68,100			
ENTERPRISE	E		21,380	65.99		9,989	27.98		31,369	31,713	31,168
ENTERPRISE	SUN		21,806	67.30		10,208	28.59		32,014	32,403	31,779
JACKSONVILLE (ONSLOW CO.)		14,200			19,900			34,100			
NEWS	E		8,914	62.77		11,184	56.20		20,098	20,956	21,934
NEWS	SUN		8,570	60.35		11,065	55.60		19,635	20,558	

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NORTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
KANNAPOLIS (CABARRUS CO.)		13,100			33,400			46,500			
INDEPENDENT	E (M-F)		9,164	69.95		3,596	10.77		12,760	12,905	13,074
INDEPENDENT	SUN		10,018	76.47		3,926	11.75		13,944	14,108	14,180
KINSTON (LENOIR CO.)		9,300			32,300			41,600			
FREE PRESS	E (M-F)		6,536	70.28		6,830	21.15		13,366	13,656	13,464
FREE PRESS	SUN		6,891	74.10		7,103	21.99		13,994	14,285	13,916
LENOIR (CALDWELL CO.)		6,700			14,600			21,300			
NEWS TOPIC	E		5,192	77.49		8,115	55.58		13,307	13,524*	12,494*
LEXINGTON (DAVIDSON CO.)		6,400			22,800			29,200			
DISPATCH	E		5,246	81.97		9,486	41.61		14,732	14,919	14,328
LUMBERTON (ROBESON CO.)		6,900			31,800			38,700			
ROBESONIAN	E (M-F)		5,355	77.61		10,213	32.12		15,568	15,746	14,957
ROBESONIAN	SUN		6,102	88.43		10,889	34.24		16,991	17,168	16,313
MONROE (UNION CO.)		6,200			19,500			25,700			
ENQUIRER-JOURNAL	E (M-F)		3,144	50.71		8,671	44.47		11,815	12,834	12,650
ENQUIRER-JOURNAL	SUN		3,453	55.69		8,958	45.94		12,411	13,451	13,105
MORGANTON (BURKE CO.)		5,700			22,000			27,700			
NEWS-HERALD	E (M-F)		3,436	60.28		8,032	36.51		11,468	11,699	11,534
NEWS-HERALD	SUN		2,875	50.44		7,612	34.60		10,487	10,713	9,920x
NEW BERN (CRAVEN CO.)		33,100#						33,100			
SUN JOURNAL	E	#	15,319	46.28					15,319	15,662	15,605
RALEIGH (WAKE CO.)		66,100			231,000			297,100			
NEWS & OBSERVER, TIMES	CMB DLY		64,582	97.70		55,897	24.20		120,479	169,493	166,487
NEWS & OBSERVER	M		40,033	60.56		45,896	19.87		85,929	134,761	131,760
TIMES	E		24,549	37.14		10,001	4.33		34,550	34,732	34,727
NEWS & OBSERVER	SUN		53,254	80.57		64,862	28.08		118,116	178,233	174,232
ROANOKE RAPIDS (HALIFAX CO.)		5,800			12,600			18,400			
HERALD	E (M-F)		3,689	63.60		5,991	47.55		9,680	11,045	11,168
HERALD	SUN		4,450	76.72		6,169	48.96		10,619	11,983	12,035
ROCKINGHAM (RICHMOND CO.)		6,200			10,900			17,100			
JOURNAL	E (M-F)		2,847	45.92		5,190	47.61		8,037	8,350	7,979
ROCKY MOUNT (EDGECOMBE CO.		17,500			29,800			47,300			
TELEGRAM	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAM	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

xFOR TWO MONTHS ENDED SEPTEMBER 30, 1984.
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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
SALISBURY-SPENCER- EAST SPENCER (ROWAN CO.)		12,000			100,400			112,400			
POST	E		9,873	82.28		14,956	14.90		24,829	25,189	25,197
POST	SUN		9,661	80.51		15,129	15.07		24,790	25,177	25,140
SANFORD (LEE CO.)		6,300			35,800			42,100			
HERALD	E		4,365	69.29		7,830	21.87		12,195	12,436	12,245
SHELBY (CLEVELAND CO.)		11,600			28,400			40,000			
STAR	E		8,636	74.45		8,521	30.00		17,157	17,500	17,584
STATESVILLE (IREDELL CO.)		37,500#						37,500			
RECORD & LANDMARK	E (M-F)	#	17,116	45.64					17,116	17,463	17,931
RECORD & LANDMARK	SUN	#	16,445	43.85					16,445	16,797	
THOMASVILLE (DAVIDSON CO.)		9,300			23,700			33,000			
TIMES	M		5,515	59.30		2,492	10.51		8,007	8,358	8,448
WASHINGTON (BEAUFORT CO.)		3,800			26,600			30,400			
NEWS	E		2,628	69.16		6,639	24.96		9,267	9,981*	9,979*
WILMINGTON (NEW HANOVER CO.)		38,600			64,500			103,100			
STAR	M		26,399	68.39		18,211	28.23		44,610	44,807*	43,769
STAR-NEWS	SUN		29,148	75.51		21,831	33.85		50,979	51,322*	52,207
WILSON (WILSON CO.)		13,200			23,200			36,400			
TIMES	E		8,578	64.98		8,322	35.87		16,900	17,254	17,569
WINSTON-SALEM (FORSYTH CO.)		70,200			191,400			261,600			
JOURNAL	M		51,174	72.90		37,292	19.48		88,466	90,469	73,417
JOURNAL	SUN		50,645	72.14		46,408	24.25		97,053	99,645	97,585
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		24,500			40,800			65,300			
TRIBUNE	E		17,253	70.42		8,936	21.90		26,189	27,383	26,860
TRIBUNE	SUN		17,948	73.26		8,947	21.93		26,895	28,369	27,626
DEVILS LAKE (RAMSEN CO.)		3,000			7,300			10,300			
JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

NORTH DAKOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
DICKINSON (STARK CO.)		6,400			9,400			15,800			
PRESS	M (TU-S)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PRESS	SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		41,300			45,200			86,500			
FORUM	ALL DAY		25,508	61.76		20,078	44.42		45,586	56,253	56,840
FORUM	SUN		30,076	72.82		21,400	47.35		51,476	65,017	64,473
GRAND FORKS (GRAND FORKS CO.), ND-EAST GRAND FORKS (POLK CO.), MN		19,000			57,300			76,300			
HERALD	M		14,737	77.56		20,244	35.33		34,981	37,074	36,925
HERALD	SUN		15,856	83.45		20,645	36.03		36,501	38,936	38,754
MINOT (WARD CO.)		13,300			56,600			69,900			
NEWS	E		10,666	80.20		17,493	30.91		28,159	29,185	29,510

OHIO											
AKRON (SUMMIT CO.)		234,700			72,000			306,700			
BEACON JOURNAL	E		122,453	52.17		26,216	36.41		148,669	157,914	163,597
BEACON JOURNAL	SUN		154,142	65.68		48,355	67.16		202,497	229,146	231,846
ALLIANCE (STARK CO.)		12,600			17,700			30,300			
REVIEW	E		9,573	75.98		4,004	22.62		13,577	13,717*	13,790*
ASHLAND (ASHLAND CO.)		8,800			9,200			18,000			
TIMES-GAZETTE	E		7,167	81.44		4,778	51.93		11,945	12,446	12,480
ATHENS (ATHENS CO.)		7,900			14,200			22,100			
MESSENGER	E (M-F)		4,340	54.94		6,765	47.64		11,105	13,903	14,374
MESSENGER	SUN		5,388	68.20		7,951	55.99		13,339	17,134	17,492
BELLEFONTAINE (LOGAN CO.)		4,800			10,400			15,200			
EXAMINER	E		3,317	69.10		6,831	65.68		10,148	10,796*	10,992*
BELMONT CO. (MARTINS FERRY P.O.)		34,600#						34,600			
TIMES-LEADER	E (M-F)	#	20,773	60.04					20,773	23,027	23,530
TIMES-LEADER	SUN	#	21,653	62.58					21,653	24,591	25,083
BOWLING GREEN (WOOD CO.)		7,300			28,400			35,700			
SENTINEL-TRIBUNE	E		4,518	61.89		8,666	30.51		13,184	14,145	14,278

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
BRYAN (WILLIAMS CO.)		3,300			11,100			14,400			
TIMES	E		3,089	93.61		6,971	62.80		10,060	10,524*	10,320*
BUCYRUS (CRAWFORD CO.)		5,400			15,000			20,400			
TELEGRAPH-FORUM	E		4,522	83.74		3,109	20.73		7,631	8,068	8,143
CAMBRIDGE (GUERNSEY CO.)		9,300			25,100			34,400			
JEFFERSONIAN	E		6,584	70.80		7,356	29.31		13,940	14,542*	14,737*
CANTON (STARK CO.)		75,200			98,200			173,400			
REPOSITORY	E		42,683	56.76		16,835	17.14		59,518	59,874	62,261
REPOSITORY	SUN		48,716	64.78		27,442	27.95		76,158	76,952	79,128
CHILLICOTHE (ROSS CO.)		12,000			23,200			35,200			
GAZETTE	E		8,240	68.67		6,542	28.20		14,782	15,201	15,110
CINCINNATI (HAMILTON CO.)		395,500			290,100			685,600			
ENQUIRER	M		137,115	34.67		47,452	16.36		184,567	189,664	189,840
ENQUIRER	SUN.		220,895	55.85		77,623	26.76		298,518	307,241	300,176
POST	E		91,700	23.19		32,021	11.04		123,721	125,220	129,697
CLEVELAND (CUYAHOGA CO.)		564,300			295,500			859,800			
PLAIN DEALER	M (M-F)		335,706	59.49		66,414	22.48		402,120	452,938	482,564
PLAIN DEALER	SAT M		320,799	56.85		65,309	22.10		386,108	431,299	446,860
PLAIN DEALER	SUN		406,615	72.06		86,769	29.36		493,384	539,216	497,774
COLUMBUS (FRANKLIN CO.)		346,700			195,000			541,700			
CITIZEN-JOURNAL, DISPATCH	CMB DLY		255,882	73.81		47,302	24.26		303,184	320,016	326,057
CITIZEN-JOURNAL	M		90,011	25.96		18,036	9.25		108,047	117,902	119,850
DISPATCH	E		165,871	47.84		29,266	15.01		195,137	202,114	206,207
DISPATCH	SUN		251,213	72.46		74,296	38.10		325,509	362,745	360,590
COSHOCTON (COSHOCTON CO.)		6,300			15,300			21,600			
TRIBUNE	E		4,254	67.52		3,155	20.62		7,409	7,618	7,626*
TRIBUNE	SUN		4,427	70.27		3,451	22.56		7,878	8,087	8,156*
DAYTON (MONTGOMERY CO.)		170,900			180,600			351,500			
JOURNAL HERALD, NEWS	CMB DLY		137,534	80.48		73,722	40.82		211,256	220,103	215,741
JOURNAL HERALD	M		61,649	36.07		36,704	20.32		98,353	104,169	101,641
NEWS	E		75,885	44.40		37,018	20.50		112,903	115,934	114,100
NEWS	SUN		125,564	73.47		85,783	47.50		211,347	225,540	231,152
DEFIANCE (DEFIANCE CO.)		6,000			26,100			32,100			
CRESCENT-NEWS	E		5,886	98.10		10,199	39.08		16,085	16,698*	16,866*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
DOVER-NEW PHILADELPHIA											
(TUSCARAWAS CO.)		15,600			20,400			36,000			
TIMES-REPORTER	E		11,867	76.07		13,590	66.62		25,457	29,596	30,110
EAST LIVERPOOL											
(COLUMBIANA CO.)		14,500			24,200			38,700			
REVIEW	E		10,172	70.15		2,695	11.14		12,867	13,044	13,430
ELYRIA (LORAIN CO.)		47,300#						47,300			
CHRONICLE-TELEGRAM	E	#	27,248	57.61					27,248	35,627	35,910
CHRONICLE-TELEGRAM	SUN	#	27,909	59.00					27,909	35,660	35,607
FAIRBORN (GREENE CO.)		16,100#						16,100			
HERALD	E (M-F)	#	6,718	41.73					6,718	6,858	6,913
FINDLAY (HANCOCK CO.)		14,300			29,900			44,200			
COURIER	M		11,968	83.69		11,777	39.39		23,745	25,861	25,960
FREMONT (SANDUSKY CO.)		8,500			13,200			21,700			
NEWS-MESSENGER	E		7,050	82.94		6,028			13,078	13,811	13,962
GREENVILLE (DARKE CO.)		5,300			16,200			21,500			
ADVOCATE	E		3,523	66.47		5,432	33.53		8,955	9,263	9,289
HAMILTON (BUTLER CO.)		45,500			32,100			77,600			
JOURNAL-NEWS	E		23,008	50.57		4,679	14.58		27,687	28,111	28,655
JOURNAL-NEWS	SUN		23,391	51.41		4,669	14.55		28,060	28,427	28,739
IRONTON (LAWRENCE CO.)		6,700			24,300			31,000			
TRIBUNE	E (M-F)		4,776	71.28		4,019	16.54		8,795	9,015	8,891
TRIBUNE	SUN		5,086	75.91		4,225	17.39		9,311	9,606	9,486
KENT-RAVENNA (PORTAGE CO.)		20,000			28,700			48,700			
RECORD-COURIER	E		10,717	53.59		11,545	40.23		22,262	23,740	23,949
LAKE CO. (WILLOUGHBY P.O.)		77,400#						77,400			
NEWS-HERALD	E	#	36,369	46.99					36,369	43,801	40,085
NEWS-HERALD	SUN	#	42,446	54.84					42,446	51,275	47,189
LAKE CO.-GEAUGA CO.-											
ASHTABULA CO.		139,700#						139,700			
NORTHEASTERN OHIO NEWSPAPERS	E	#								48,590	48,725
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								46,251	45,768

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
LANCASTER (FAIRFIELD CO.)		14,200			24,700			38,900			
EAGLE-GAZETTE	E		9,277	65.33		7,916	32.05		17,193	17,684	17,715
LIMA (ALLEN CO.)		30,500			79,500			110,000			
NEWS	E		23,201	76.07		16,520	20.78		39,721	40,181	41,053
NEWS	SUN		23,721	77.77		24,080	30.29		47,801	48,860	48,761
LORAIN (LORAIN CO.)		51,400#						51,400			
JOURNAL	E	#	33,798	65.75					33,798	42,240	41,762
JOURNAL	SUN	#	34,831	67.76					34,831	45,391	45,272
MANSFIELD (RICHLAND CO.)		32,700			38,100			70,800			
NEWS JOURNAL	E		23,439	71.68		14,570	38.24		38,009	40,339	40,078
NEWS JOURNAL	SUN		24,012	73.43		22,823	59.90		46,835	53,638	52,934
MARIETTA (WASHINGTON CO.)		7,700			19.900			27,600			
TIMES	E		5,731	74.43		7,024	35.30		12,755	13,803	13,863
MARION (MARION CO.)		16,600			24.400			41,000			
STAR	E		11,198	67.46		7,199	29.50		18,397	18,781	18,775
STAR	SUN		11,076	66.72		7,215	29.57		18,291	18,672	18,552
MASSILLON (STARK CO.)		11,900			33.900			45.800			
INDEPEWDENT	E		8,147	68.46		8.100	23.89		16,247	16.619	16.199
MEDINA (MEDINA CO.)		17,700			15,100			32,800			
GAZETTE	M		10,296	58.17		4,235	28.05		14,531	16,088	15,282
MIDDLETOWN (BUTLER CO.)		31,100			19,400			50,500			
JOURNAL	E		20,383	65.54		2,765	14.25		23.148	23,578	24,069
JOURNAL	SUN		21,028	67.61		2,938	15.14		23,966	24,413	24,975
MOUNT VERNON (KNOX CO.)		6,300			13,300			19.600			
NEWS	E		5,518	87.59		4.739	35.63		10,257	10,796*	10,936*
NEWARK (LICKING CO.)		20,800			27,700			48,500			
ADVOCATE	E		13,335	64.11		8,359	30.18		21,694	21,932	21,960
ADVOCATE	SUN		12,607	60.61		8,092	29.21		20,699	20,940	20,612
NORWALK (HURON CO.)		5,700			17,100			22,800			
REFLECTOR	E		4,309	75.60		4,985	29.15		9,294	9,632	9,354
PIQUA (MIAMI CO.)		8,500			22,300			30,800			
CALL	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PORT CLINTON (OTTAWA CO.)		14,900#						14,900			
NEWS-HERALD	E	#	5,916	39.70					5,916	6,033	5,875
PORTSMOUTH (SCIOTO CO.)		16,600			41,600			58,200			
TIMES	E		9,934	59.84		8,092	19.45		18,026	18,308	18,901
SALEM (COLUMBIANA CO.)		6,900			22,100			29,000			
NEWS	E		5,233	75.84		4,217	19.08		9,450	9,657	9,790
SANDUSKY (ERIE CO.)		19,700			31,800			51,500			
REGISTER	E		14,794	75.10		10,501	33.02		25,295	26,205	26,991
REGISTER	SUN		15,092	76.61		12,693	39.92		27,785	29,811	30,631
SIDNEY (SHELBY CO.)		7,200			8,000			15,200			
NEWS	E		5,908	82.06		5,240	65.50		11,148	12,765	12,470
SPRINGFIELD (CLARK CO.)		36,200			50,900			87,100			
NEWS-SUN	M		26,196	72.36		11,959	23.50		38,155	39,087	
NEWS-SUN	SUN		27,435	75.79		16,064	31.56		43,499	45,166	43,633
STEUBENVILLE (JEFFERSON CO.)		13,400			47,900			61,300			
HERALD-STAR	E		10,845	80.93		10,252	21.40		21,097	21,295	21,295
HERALD-STAR	SUN		10,189	76.04		9,951	20.77		20,140	20,342	20,343
TIFFIN (SENECA CO.)		9,500			10,600			20,100			
ADVERTISER-TRIBUNE	E (M-F)		7,121	74.96		3,783	35.69		10,904	11,140	11,300
ADVERTISER-TRIBUNE	SAT M		7,105	74.79		3,802	35.87		10,907	11,141	
TOLEDO (LUCAS CO.)		188,200			259,300			447,500			
BLADE	E		124,528	66.17		35,096	13.53		159,624	161,438	163,881
BLADE	SUN		142,642	75.79		72,093	27.80		214,735	217,891	216,817
TROY (MIAMI CO.)		7,700			26,200			33,900			
NEWS	E		5,494	71.35		5,298	20.22		10,792	10,942	10,841
VALLEY NEWS	SUN		5,501	71.44		7,536	28.76		13,037	13,195	13,315
URBANA (CHAMPAIGN CO.)		4,600			8,700			13,300			
CITIZEN	E		3,462	75.26		3,815	43.85		7,277	7,532	7,627
WARREN (TRUMBULL CO.)		26,000			53,200			79,200			
TRIBUNE CHRONICLE	E		19,218	73.92		20,880	39.25		40,098	40,932	41,231
TRIBUNE	SUN		21,447	82.49		25,313	47.58		46,760	48,299	49,498
WOOSTER (WAYNE CO.)		9,100			38,000			47,100			
RECORD	E		7,879	86.58		16,626	43.75		24,505	25,606	26,159

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
XENIA (GREENE CO.)		10,800			21,700			32,500			
GAZETTE	E		6,836	63.30		4,236	19.52		11,072	11,343	11,187
YOUNGSTOWN (MAHONING CO.)		82,800			96,300			179,100			
VINDICATOR	E		50,576	61.08		41,965	43.58		92,541	98,191	101,716
VINDICATOR	SUN		56,406	68.12		64,612	67.09		121,018	151,828	154,290
ZANESVILLE (MUSKINGUM CO.)		15,200			27,200			42,400			
TIMES RECORDER	M		12,496	82.21		9,960	36.62		22,456	23,813	24,193
TIMES RECORDER	SUN		11,958	78.67		8,524	31.34		20,482	21,409	21,695
OKLAHOMA											
ADA (PONTOTOC CO.)		7,100			25,700			32,800			
NEWS	E (M-F)		4,822	67.92		4,255	16.56		9,077	9,223	9,287
NEWS	SUN		4,919	69.28		4,600	17.90		9,519	9,674	9,809
ARDMORE (CARTER CO.)		9,900			23,300			33,200			
ARDMOREITE	E (M-F)		7,567	76.43		5,719	24.55		13,286	13,523	13,603
ARDMOREITE	SUN		8,607	86.94		7,293	31.30		15,900	16,166	16,029
BARTLESVILLE (WASHINGTON CO.)		17,900			11,600			29,500			
EXAMINER-ENTERPRISE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EXAMINER-ENTERPRISE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHICKASHA (GRADY CO.)		6,800			11,900			18,700			
EXPRESS	E (M-F)		3,518	51.74		1,472	12.37		4,990	5,125	5,138
EXPRESS	SUN		4,196	61.71		1,782	14.97		5,978	6,112	6,260
DUNCAN (STEPHENS CO.)		9,500			10,700			20,200			
BANNER	E (M-F)		7,854	82.67		2,769	25.88		10,623	11,043	11,200
BANNER	SUN		8,497	89.44		3,491	32.63		11,988	12,465	12,676
ENID (GARFIELD CO.)		22,200			22,000			44,200			
NEWS, EAGLE	CMB DLY		16,173	72.85		9,930	45.14		26,103	28,222*	29,189*
NEWS	M (TU-F)		8,093	36.45		9,241	42.00		17,334	19,385*	19,831*
EAGLE	E (M-F)		8,080	36.40		689	3.13		8,769	8,837*	9,358*
NEWS & EAGLE	SAT M		13,711	61.76		9,747	44.30		23,458	25,584*	26,276*
NEWS	SUN		14,694	66.19		10,698	48.63		25,392	27,671*	27,673*

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*AVERAGES FOR 3 MONTHS

OKLAHOMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
LAWTON (COMANCHE CO.)		30,300			35,800			66,100			
PRESS, CONSTITUTION	CMB DLY		21,699	71.61		9,615	26.86		31,314	32,501	33,651
PRESS	M		8,244	27.21		6,763	18.89		15,007	16,100	16,150
CONSTITUTION	E (M-F)		13,455	44.41		2,852	7.97		16,307	16,401	17,501
CONSTITUTION	SUN		20,182	66.61		9,340	26.09		29,522	30,737	31,179
McALESTER (PITTSBURG CO.)		7,900			13,800			21,700			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,902	74.71		5,808	42.09		11,710	11,989	12,020
NEWS-CAPITAL & DEMOCRAT	SUN		6,014	76.13		5,976	43.30		11,990	12,268	12,271
MIAMI (OTTAWA CO.)		8,200			14,100			22,300			
NEWS-RECORD	E (M-F)		5,288	64.49		3,499	24.82		8,787	8,927	9,020
NEWS-RECORD	SUN		5,591	68.18		3,683	26.12		9,274	9,414	9,548
MUSKOGEE (MUSKOGEE CO.)		16,000			43,900			59,900			
PHOENIX & TIMES-DEMOCRAT	M		9,826	61.41		8,194	18.67		18,020	18,359	19,733
PHOENIX & TIMES-DEMOCRAT	SUN		10,484	65.53		8,572	19.53		19,056	19,356	19,898
NORMAN (CLEVELAND CO.)		31,500			7,700			39,200			
TRANSCRIPT	E (M-F)		15,938	50.60		540	7.01		16,478	17,244	16,924
TRANSCRIPT	SAT M										
(8-31-85 to 9-30-85)			15,253	48.42		536	6.96		15,789	16,852	
TRANSCRIPT	SUN		16,777	53.26		603	7.83		17,380	18,257	17,864
OKLAHOMA CITY (OKLAHOMA CO.)		283,500#			29,000			312,500			
JOURNAL RECORD	M (TU-S)	#	4,975	1.75		130	0.45		5,105	5,983	5,610
OKLAHOMA CITY (OKLAHOMA CO.)		283,500#			531,500			815,000			
OKLAHOMAN	M (M-F)	#	156,703	55.27		79,359	14.93		236,062	241,608	236,470
OKLAHOMAN	SAT M	#	148,752	52.47		75,363	14.18		224,115	229,479	224,157
OKLAHOMAN	SUN	#	201,727	71.16		111,639	21.00		313,366	320,186	313,508
OKMULGEE (OKMULGEE CO.)		7,800			10,100			17,900			
TIMES	M (TU-S)		3,249	41.65		1,577	15.61		4,826	4,957	4,904
TIMES	SUN		3,355	43.01		1,646	16.30		5,001	5,132	5,090
PONCA CITY (KAY CO.)		11,600			11,900			23,500			
NEWS	E (M-F)		8,839	76.20		4,332	36.40		13,171	13,665*	13,671*
NEWS	SUN		9,632	83.03		4,601	38.66		14,233	14,756*	14,635*
SAPULPA (CREEK CO.)		6,700			11,700			18,400			
HERALD	E (M-F)		4,932	73.61		3,106	26.55		8,038	8,172	8,537
HERALD	SUN		5,174	77.22		3,257	27.84		8,431	8,566	8,924

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OKLAHOMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
SHAWNEE (POTTAWATOMIE CO.)		11,300			34,800			46,100			
NEWS-STAR	M (TU-S)		7,374	65.26		6,374	18.32		13,748	14,104	14,511
NEWS-STAR	SUN		7,687	68.03		7,157	20.57		14,844	15,199	15,602
STILLWATER (PAYNE CO.)		13,300			20,100			33,400			
NEWS-PRESS	E (M-F)		6,124	46.05		3,837	19.09		9,961	10,273	10,576
NEWS-PRESS	SUN		6,536	49.14		4,117	20.48		10,653	10,965	11,221
TULSA (TULSA CO.)		200,700			193,300			394,000			
WORLD, TRIBUNE	CMB DLY		147,361	73.42		43,192	22.34		190,553	213,503	209,856
WORLD	M		84,568	42.14		30,249	15.65		114,817	134,496	132,789
TRIBUNE	E		62,793	31.29		12,943	6.70		75,736	79,007	77,067
WORLD	SUN		151,930	75.70		53,683	27.77		205,613	229,707	226,249
OREGON											
ALBANY (LINN CO.)		33,500#						33,500			
DEMOCRAT-HERALD	E	#	20,900	62.39					20,900	21,073	20,888
ASHLAND (JACKSON CO.)		6,200			2,300			8,500			
TIDINGS	E		4,912	79.23		470	20.43		5,382	5,880	5,851
ASTORIA (CLATSOP CO.)		3,900			15,000			18,900			
ASTORIAN	E (M-F)		3,380	86.67		5,690	37.93		9,070	9,427	9,410
BAKER (BAKER CO.)		3,800			2,600			6,400			
DEMOCRAT-HERALD	E		2,413	63.50		519	19.96		2,932	3,107	3,222
BEND (DESCHUTES CO.)		11,500			20,900			32,400			
BULLETIN	E (M-F)		6,562	57.06		12,601	60.29		19,163	19,636	19,428
BULLETIN	SUN		6,593	57.33		12,882	61.64		19,475	19,942	19,547
COOS BAY-NORTH BEND (COOS CO.)		10,400			22,800			33,200			
WORLD	E		8,639	83.07		6,818	29.90		15,457	15,703	16,015
CORVALLIS (BENTON CO.)		14,500			7,600			22,100			
GAZETTE-TIMES	M		8,033	55.40		3,590	47.24		11,623	12,472	12,550
GAZETTE-TIMES	SUN		7,486	51.63		3,503	46.09		10,989	11,851	12,131
EUGENE (LANE CO.)		74,200			35,400			109,600			
REGISTER-GUARD	M		45,549	61.39		19,497	55.08		65,046	68,570	69,434
REGISTER-GUARD	SUN		47,005	63.35		20,611	58.22		67,616	72,244	72,671

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*AVERAGES FOR 3 MONTHS

OREGON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
GRANTS PASS (JOSEPHINE CO.)		10,000			19,500			29,500			
COURIER	E		4,123	41.23		11,750	60.26		15,873	16,235	16,222
KLAMATH FALLS (KLAMATH CO.)		17,000			12,600			29,600			
HERALD & NEWS	E (M-F)		12,044	70.85		6,089	48.33		18,133	18,524	18,762
HERALD & NEWS	SUN		11,991	70.54		6,333	50.26		18,324	18,841	19,087
LA GRANDE (UNION CO.)		4,700			7,000			11,700			
OBSERVER	E		4,374	93.06		2,848	40.69		7,222	7,408	7,502
MEDFORD (JACKSON CO.)		22,400#			29,200			51,600			
MAIL TRIBUNE	E (M-TH)	#	16,602	74.12		10,314	35.32		26,916	27,825	28,128
MAIL TRIBUNE	FRI E	#	21,254	94.88		13,240	45.34		34,494	36,001	36,048
MAIL TRIBUNE	SUN	#	17,370	77.54		11,800	40.41		29,170	30,982	31,136
ONTARIO (MALHEUR CO.)		3,500			15,600			19,100			
ARGUS OBSERVER	E (M-F)		2,243	64.09		4,887	31.33		7,130	7,323	7,345
ARGUS OBSERVER	SUN		2,331	66.60		4,944	31.69		7,275	7,468	7,549
PENDLETON (UMATILLA CO.)		5,400			19,200			24,600			
EAST OREGONIAN	E		4,810	89.07		7,063	36.79		11,873	12,671	12,874
PORTLAND (MULTNOMAH CO.)		336,500			218,300			554,800			
OREGONIAN	ALL DAY (M-F)		181,865	54.05		63,293	28.99		245,158	303,720	290,228
OREGONIAN	SAT M		175,248	52.08		61,461	28.15		236,709	295,399	281,656
OREGONIAN	SUN		220,460	65.52		86,586	39.66		307,046	404,450	397,485
ROSEBURG (DOUGLAS CO.)		34,700#						34,700			
NEWS-REVIEW	E (M-F)	#	19,402	55.91					19,402	19,618	19,592
NEWS-REVIEW	SUN	#	19,378	55.84					19,378	19,592	19,546
SALEM (MARION CO.)		54,100#			107,900			162,000			
STATESMAN-JOURNAL	M	#	29,705	54.91		22,791	21.12		52,496	53,498	56,048
STATESMAN-JOURNAL	SUN	#	31,364	57.97		22,904	21.23		54,268	55,231	56,005
THE DALLES (WASCO CO.)		4,300			11,800			16,100			
CHRONICLE	E (M-F)		3,136	72.93		1,949	16.52		5,085	5,181	5,115
CHRONICLE	SUN		3,178	73.91		1,961	16.62		5,139	5,236	5,153

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
ALLENTOWN (LEHIGH CO.)		75,900			121,600			197,500			
CALL	M (M-F)		55,911	73.66		56,744	46.66		112,655	128,799	129,469
CALL	WKND		56,109	73.92		59,243	48.72		115,352	132,174	132,248
CALL-CHRONICLE	SUN		61,857	81.50		73,825	60.71		135,682	167,082	166,220
ALTOONA (BLAIR CO.)		35,400			16,400			51,800			
MIRROR	E		23,890	67.49		6,916	42.17		30,806	34,551	35,115
BEAVER (BEAVER CO.)		73,600#						73,600			
TIMES	E (M-F)	#	44,671	60.69					44,671	46,540	48,095
TIMES	SUN	#	47,370	64.36					47,370	49,695	50,576
BETHLEHEM (NORTHAMPTON CO.)		41,300			36,000			77,300			
GLOBE-TIMES	E (M-F)		18,948	45.88		2,511	6.98		21,459	26,467	29,806
GLOBE-TIMES	SAT M		17,380	42.08		2,422	6.73		19,802	24,422	27,813
GLOBE	SUN		17,407	42.15		2,428	6.74		19,835	24,467	27,655
BRADFORD (McKEAN CO.)		8,200			38,700			46,900			
ERA	M		6,188	75.46		5,673	14.66		11,861	12,265	12,552
BROWNSVILLE (FAYETTE CO.)		3,300			22,800			26,100			
TELEGRAPH	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BUTLER (BUTLER CO.)		21,300			40,200			61,500			
EAGLE	E		15,404	72.32		14,745	36.68		30,149	31,035	31,301
CARLISLE (CUMBERLAND CO.)		11,300			11,800			23,100			
SENTINEL	E		7,932	70.19		6,061	51.36		13,993	15,736	16,125
CHAMBERSBURG (FRANKLIN CO.)		7,100			30,400			37,500			
PUBLIC OPINION	E		4,832	68.06		13,384	44.03		18,216	19,517	20,266
CHESTER (DELAWARE CO.)		110,500#						110,500			
TIMES	M (M-F)	#	47,708	43.17					47,708	72,160*	57,229*
TIMES	SUN	#	43,088	38.99					43,088	63,61[illegible]*	44,320*
CLEARFIELD (CLEARFIELD CO.)		26,100#						26,100			
PROGRESS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COATESVILLE (CHESTER CO.)		28,700#						28,700			
RECORD	E	#	6,363	22.17					6,363	6,724	6,920

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*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,700			23,100			27,800			
COURIER	E		4,073	86.66		8,849	38.31		12,922	13,163*	13,514*
DOYLESTOWN (BUCKS CO.)		124,200#						124,200			
INTELLIGENCER	M (M-F)	#	38,866	31.29					38,866	40,755*	38,833*
INTELLIGENCER	SUN	#	41,210	33.18					41,210	43,511*	40,252*
DU BOIS (CLEARFIELD CO.)		4,300			19,300			23,600			
COURIER-EXPRESS	E		4,044	94.05		6,907	35.79		10,951	11,284	11,141
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,400			79,300			112,700			
EXPRESS	E		22,883	68.51		22,034	27.79		44,917	46,634	46,286
EXPRESS	SUN		23,152	69.32		22,862	28.83		46,014	48,343	48,002
ELLWOOD CITY (LAWRENCE CO.)		3,900			7,400			11,300			
LEDGER	E		3,096	79.38		4,213	56.93		7,309	7,651	7,614*
ERIE (ERIE CO.)		74,300			39,800			114,100			
NEWS, TIMES	CMB DLY		54,607	73.50		15,316	38.48		69,923	71,395	68,128
NEWS	M (M-F)		20,714	27.88		6,357	15.97		27,071	27,704	25,054
TIMES	E (M-F)		33,893	45.62		8,959	22.51		42,852	43,691	43,074
TIMES-NEWS	SAT M		47,416	63.82		14,681	36.89		62,097	63,757	61,301
TIMES-NEWS	SUN		58,462	78.68		25,365	63.73		83,827	102,196	99,425
FRANKLIN (VENANGO CO.)		26,300#						26,300			
NEWS-HERALD	E	#	7,732	29.40					7,732	8,173	8,446
GETTYSBURG (ADAMS CO.)		4,700			23,700			28,400			
TIMES	E		3,144	66.89		5,006	21.12		8,150	8,623	9,302
GREENSBURG (WESTMORELAND CO.)		105,200#						105,200			
TRIBUNE-REVIEW	M	#	45,124	42.89					45,124	51,288	50,968
TRIBUNE-REVIEW	SUN	#	55,234	52.50					55,234	78,628	81,831
GREENVILLE (MERCER CO.)		2,800			12,700			15,500			
RECORD-ARGUS	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HANOVER (YORK CO.)		10,800			70,700			81,500			
SUN	E		8,020	74.26		13,123	18.56		21,143	21,402	21,842

7

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
HARRISBURG (DAUPHIN CO.)		125,300			64,300			189,600			
PATRIOT, NEWS	CMB DLY		79,176	63.19		15,756	24.50		94,932	104,677	104,137
PATRIOT	M (M-F)		32,632	26.04		8,191	12.74		40,823	49,276	47,144
NEWS	E (M-F)		46,544	37.15		7,565	11.77		54,109	55,401	56,993
PATRIOT	SAT M & HOLS		67,232	53.66		15,270	23.75		82,502	92,198	94,590
PATRIOT-NEWS	SUN		87,440	69.78		30,626	47.63		118,066	163,541	162,492
HAZLETON (LUZERNE CO.)		18,700			13,700			32,400			
STANDARD-SPEAKER	ALL DAY		14,859	79.46		7,922	57.82		22,781	24,319	24,511
INDIANA (INDIANA CO.)		9,400			23,000			32,400			
GAZETTE	E		7,596	80.81		11,123	48.36		18,719	20,613*	20,702*
JOHNSTOWN (CAMBRIA CO.)		37,300			89,600			126,900			
TRIBUNE-DEMOCRAT	M		26,171	70.16		24,167	26.97		50,338	52,183	52,428
TRIBUNE-DEMOCRAT	SUN		23,842	63.92		22,990	25.66		46,832	51,782	52,564
KITTANING (ARMSTRONG CO.)		7,800			26,400			34,200			
LEADER-TIMES	E		5,229	67.04		5,759	21.81		10,988	11,296*	11,497*
LANCASTER (LANCASTER CO.)		73,400			90,800			164,200			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		57,833	78.79		40,212	44.29		98,045	100,270	99,826
INTELLIGENCER-JOURNAL	M		23,928	32.60		17,657	19.45		41,585	43,265	42,515
NEW ERA	E		33,905	46.19		22,555	24.84		56,460	57,005	57,311
NEWS	SUN		51,425	70.06		41,187	45.36		92,612	140,848	139,929
LANSDALE (MONTGOMERY CO.)		25,200			24,600			49,800			
REPORTER	E		12,661	50.24		5,170	21.02		17,831	18,655	19,101
LATROBE (WESTMORELAND CO.)		7,000			17,400			24,400			
BULLETIN	E		5,906	84.37		3,823	21.97		9,729	10,006	10,193
LEBANON (LEBANON CO.)		20,100			20,600			40,700			
NEWS	E		13,018	64.77		9,184	44.58		22,202	25,077*	27,098*
NEWS	SUN		12,707	63.22		9,280	45.05		21,987	25,420*	28,892*
LEHIGHTON (CARBON CO.)		42,700#						42,700			
TIMES NEWS	E	#	15,891	37.22					15,891	16,291	16,367*
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		52,400			59,800			112,200			
COURIER-TIMES	M (M-F)		35,162	67.10		26,421	44.18		61,583	62,165	60,836
COURIER-TIMES	SUN		37,754	72.05		29,116	48.69		66,870	67,798	65,921

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
LEWISTOWN (MIFFLIN CO.)		6,400			16,700			23,100			
SENTINEL	E		5,529	86.39		7,601	45.51		13,130	13,618	13,639
LOCK HAVEN (CLINTON CO.)		5,800			8,400			14,200			
EXPRESS	E		5,830	100.52		3,550	21.26		9,380	11,506	11,546
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		40,200			44,200			84,400			
NEWS	E		20,286	50.46		9,980	22.58		30,266	31,122	32,180
MEADVILLE (CRAWFORD CO.)		8,600			17,500			26,100			
TRIBUNE	M		6,012	69.91		10,002	57.15		16,014	17,261*	17,175*
MONESSEN (WESTMORELAND CO.)- CHARLEROI-DONORA (WASHINGTON CO.)		10,800			18,000			28,800			
VALLEY INDEPENDENT	E		7,824	72.44		8,216	45.64		16,040	17,064	17,008
NEW CASTLE (LAWRENCE CO.)		14,600			24,500			39,100			
NEWS	E		9,044	61.95		11,266	45.98		20,310	20,639*	20,961*
NEW KENSINGTON (WESTMORELAND CO.)- TARENTUM (ALLEGHENY CO.)- VANDERGRIFT (WESTMORELAND CO.)		68,000#						68,000			
VALLEY NEWS DISPATCH	E	#	37,453	55.08					37,453	38,926	40,151
NORRISTOWN (MONTGOMERY CO.)		70,700#						70,700			
TIMES HERALD	E	#	30,334	42.91					30,334	31,924	30,762
OIL CITY (VENANGO CO.)		37,100#						37,100			
DERRICK	M	#	15,878	42.80					15,878	16,583	16,666
PHILADELPHIA (PHILADELPHIA CO.)		622,000#			1,111,800			1,733,800			
INQUIRER	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INQUIRER	SAT M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INQUIRER	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SAT E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PHOENIXVILLE (CHESTER CO.)		5,700			21,900			27,600			
PHOENIX	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
PITTSBURGH (ALLEGHENY CO.)		432,300			584,000			1,016,300			
POST-GAZETTE	M (M-F)		110,406	25.54		48,474	8.30		158,880	173,501	173,838
POST-GAZETTE	SAT M		100,340	23.21		47,758	8.18		148,098	162,015	162,556
PRESS	E (M-F)		188,043	43.50		46,128	7.90		234,171	239,283	243,865
PRESS	SAT E		164,605	38.08		41,641	7.13		206,246	210,645	213,755
PRESS	SUN		308,871	71.45		207,265	35.49		516,136	579,264	594,398
POTTSTOWN (MONTGOMERY CO.)		51,800#						51,800			
MERCURY	M	#	27,015	52.15					27,015	28,398	28,736
MERCURY	SUN	#	26,710	51.56					26,710	29,084	
POTTSVILLE (SCHUYLKILL CO.)		37,500#						37,500			
REPUBLICAN	E	#	24,449	65.20					24,449	28,006*	28,443*
QUAKERTOWN (BUCKS CO.)		31,900#						31,900			
FREE PRESS	E (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
READING (BERKS CO.)		76,800			47,100			123,900			
TIMES, EAGLE	CMB DLY		57,533	74.91		21,928	46.56		79,461	83,367	82,005
TIMES	M		33,274	43.33		9,777	20.76		43,051	46,032	44,860
EAGLE	E		24,259	31.59		12,151	25.80		36,410	37,335	37,145
EAGLE	SUN		56,234	73.22		26,368	55.98		82,602	111,130	108,624
ST. MARYS (ELK CO.)		11,800#						11,800			
PRESS	E	#	5,317	45.06					5,317	5,445	5,456
SCRANTON (LACKAWANNA CO.)		44,900			89,000			133,900			
TIMES	E		31,170	69.42		25,971	29.18		57,141	57,611*	53,914*
TIMES	SUN		28,984	64.55		29,347	32.97		58,331	59,544*	56,832*
TRIBUNE	M		18,011	40.11		19,954	22.42		37,965	39,019*	39,073*
SCRANTONIAN	SUN		22,935	51.08		28,253	31.74		51,188	53,394*	53,705*
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,800			32,800			51,600			
HERALD	E		14,428	76.74		12,437	37.92		26,865	27,283	27,007
SHENANDOAH-ASHLAND-MAHANOY (SCHUYLKILL CO.)		18,300#						18,300			
HERALD	E	#	9,611	52.52					9,611	10,331	10,686
SOMERSET (SOMERSET CO.)		3,000			27,500			30,500			
AMERICAN	M		2,896	96.53		7,455	27.11		10,351	10,663*	10,532*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		8,800			21,600			30,400			
POCONO RECORD	M		6,818	77.48		10,558	48.88		17,376	19,909	19,311
POCONO RECORD	SUN		6,743	76.63		11,688	54.11		18,431	21,340	20,536
SUNBURY (NORTHUMBERLAND CO.)		50,900#						50,900			
ITEM	E	#	24,958	49.03					24,958	26,999	26,842
TITUSVILLE (CRAWFORD CO.)		3,800			5,400			9,200			
HERALD	M		2,909	76.55		1,616	29.93		4,525	5,065	5,031
UNIONTOWN (FAYETTE CO.)		15,800			32,400			48,200			
HERALD-STANDARD	M (M-F)		10,964	69.39		14,561	44.94		25,525	28,447*	28,477*
HERALD-STANDARD	SUN		11,156	70.61		15,313	47.26		26,469	29,502*	29,242*
WARREN (WARREN CO.)		6,100			11,300			17,400			
TIMES-OBSERVER	M		5,491	90.02		6,289	55.65		11,780	12,570	12,565
WASHINGTON (WASHINGTON CO.)		11,800			59,000			70,800			
OBSERVER-REPORTER	M		9,420	79.83		24,709	41.88		34,129	35,983	35,725
WAYNESBORO (FRANKLIN CO.)		7,800			12,900			20,700			
RECORD HERALD	E		6,241	80.01		3,100	24.03		9,341	10,390	10,343
WEST CHESTER (CHESTER CO.)		12,900#			50,400			63,300			
LOCAL NEWS	E	#	7,342	56.91		26,326	52.23		33,668	38,356	37,871
WILKES-BARRE (LUZERNE CO.)		49,100			81,700			130,800			
CITIZENS' VOICE	M		25,916	52.78		18,858	23.08		44,774	45,610	47,172
INDEPENDENT	SUN		29,010	59.08		29,854	36.54		58,864	63,190	63,271
WILLIAMSPORT (LYCOMING CO.)		21,600			90,300			111,900			
SUN-GAZETTE	E		17,902	82.88		15,406	17.06		33,308	33,730	33,745
YORK (YORK CO.)		52,200			70,900			123,100			
DISPATCH	E		30,848	59.10		18,777	26.48		49,625	50,411	50,622
RECORD	M		23,032	44.12		16,341	23.05		39,373	40,085	38,765
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		16,500			7,000			23,500			
NEWS	E		12,404	75.18		3,962	56.60		16,366	16,649	16,449

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
RHODE ISLAND		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		35,700			29,400			65,100			
TIMES	E		18,111	50.73		8,030	27.31		26,141	27,191	27,748
PROVIDENCE (PROVIDENCE CO.)		185,300			218,100			403,400			
JOURNAL, BULLETIN	CMB DLY		129,114	69.68		65,239	29.91		194,353	209,046	211,828
JOURNAL	M (M-F)		39,661	21.40		34,653	15.89		74,314	87,762	84,275
BULLETIN	E (M-F)		89,453	48.27		30,586	14.02		120,039	121,284	127,553
JOURNAL-BULLETIN	SAT M & HOLS		115,276	62.21		61,413	28.16		176,689	191,792	194,336
JOURNAL	SUN		133,466	72.03		94,410	43.29		227,876	256,281	252,264
WESTERLY (WASHINGTON CO.)		10,000			23,900			33,900			
SUN	E (M-F)		8,010	80.10		3,539	14.81		11,549	11,763	11,977
SUN	SUN		8,161	81.61		3,531	14.77		11,692	11,926	12,111
WOONSOCKET (PROVIDENCE CO.)		28,500			30,800			59,300			
CALL & REPORTER	E		20,896	73.32		8,558	27.79		29,454	30,950	31,075
CALL & REPORTER (9-15-85 to 9-30-85)	SUN		21,436	75.21		8,017	26.03		29,453	30,869	
SOUTH CAROLINA											
AIKEN (AIKEN CO.)		41,800#						41,800			
STANDARD	E (M-F)	#	13,485	32.26					13,485	13,648*	13,165*
ANDERSON (ANDERSON CO.)		19,300			119,200			138,500			
INDEPENDENT-MAIL	M		15,481	80.21		25,587	21.47		41,068	43,282	43,960*
INDEPENDENT-MAIL	SUN		16,199	83.93		27,528	23.09		43,727	45,861	45,735*
BEAUFORT (BEAUFORT CO.)		13,000			14,300			27,300			
GAZETTE	E (M-F)		5,504	42.34		2,316	16.20		7,820	8,236	7,942
CHARLESTON (CHARLESTON CO.)		162,000#						162,000			
NEWS & COURIER, POST	CMB DLY	#	97,707	60.31					97,707	112,256	109,773
NEWS & COURIER	M (M-F)	#	59,079	36.47					59,079	72,841	70,914
POST	E (M-F)	#	38,628	23.84					38,628	39,415	38,859
NEWS & COURIER/POST	SAT M	#	93,453	57.69					93,453	108,777	105,322
NEWS & COURIER/POST	SUN	#	97,550	60.22					97,550	117,359	114,417
COLUMBIA (RICHLAND CO.)		95,400			217,000			312,400			
STATE, RECORD	CMB DLY		73,697	77.25		53,864	24.82		127,561	146,802	138,874
STATE	M		49,199	51.57		46,965	21.64		96,164	115,331	108,288
RECORD	E		24,498	25.68		6,899	3.18		31,397	31,471	30,586
STATE	SUN		67,339	70.59		60,735	27.99		128,074	149,462	141,389

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
SOUTH CAROLINA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
FLORENCE (FLORENCE CO.)		15,900			69,400			85,300			
NEWS	M		11,630	73.14		16,939	24.41		28,569	30,315	30,578
NEWS	SUN		11,644	73.23		17,495	25.21		29,139	30,933	32,382
GREENVILLE (GREENVILLE CO.)		83,300			200,100			283,400			
NEWS, PIEDMONT	CMB DLY		57,091	68.54		48,857	24.42		105,948	110,991	110,238
NEWS	M (M-F)		37,700	45.26		44,155	22.07		81,855	86,783	86,582
PIEDMONT	E (M-F)		19,391	23.28		4,702	2.35		24,093	24,208	23,656
NEWS/PIEDMONT	SAT M		52,208	62.67		52,147	26.06		104,355	109,801	107,860
NEWS/PIEDMONT	SUN		58,661	70.42		60,349	30.16		119,010	126,169	123,365
GREENWOOD (GREENWOOD CO.)		8,500			29,000			37,500			
INDEX-JOURNAL	E (M-F)		6,477	76.20		9,687	33.40		16,164	16,301	16,257
INDEX-JOURNAL	SUN		6,433	75.68		9,786	33.74		16,219	16,371	16,221
MYRTLE BEACH (HORRY CO.)		20,700			19,400			40,100			
SUN NEWS	M		16,318	78.83		9,173	47.28		25,491	26,496	24,236
SUN NEWS	SUN		19,998	96.61		10,132	52.23		30,130	31,655	28,587
ORANGEBURG (ORANGEBURG CO.)		11,200			23,200			34,400			
TIMES & DEMOCRAT	M		7,442	66.45		7,583	32.69		15,025	15,720	15,623
TIMES & DEMOCRAT	SUN		7,674	68.52		8,119	35.00		15,793	16,398	16,063
ROCK HILL (YORK CO.)		34,000#			15,000			49,000			
HERALD	E	#	21,084	62.01		4,240	28.27		25,324	25,891	25,220
SPARTANBURG (SPARTANBURG CO.)		42,000			81,600			123,600			
HERALD-JOURNAL	M		24,949	59.40		22,382	27.43		47,331	47,661	47,184
HERALD-JOURNAL	SUN		25,960	61.81		24,808	30.40		50,768	51,197	49,495
SUMTER (SUMTER CO.)		26,300			19,400			45,700			
ITEM	E		8,904	33.86		11,792	60.78		20,696	20,951	20,486
SOUTH DAKOTA											
ABERDEEN (BROWN CO.)		10,800			28,400			39,200			
AMERICAN NEWS	M		8,248	76.37		10,771	37.93		19,019	20,045	19,881
AMERICAN NEWS	SUN		9,048	83.78		11,495	40.48		20,543	21,695	21,747
HURON (BEADLE CO.)		5,400			21,000			26,400			
PLAINSMAN	E (M-F)		5,014	92.85		6,942	33.06		11,956	12,650	13,148
PLAINSMAN	SUN		5,141	95.20		7,111	33.86		12,252	13,034	13,535

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
SOUTH DAKOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
MITCHELL (DAVISON CO.)		5,900			28,900			34,800			
REPUBLIC	E		4,062	68.85		7,530	26.06		11,592	12,005	12,333
RAPID CITY (PENNINGTON CO.)		19,200			40,400			59,600			
JOURNAL	E		14,048	73.17		14,847	36.75		28,895	31,579	31,547
JOURNAL	SUN		15,132	78.81		16,636	41.18		31,768	34,726	34,480
SIOUX FALLS (MINNEHAHA CO.)		35,600			59,300			94,900			
ARGUS LEADER	M		22,129	62.16		14,432	24.34		36,561	42,671	42,733
ARGUS LEADER	SUN		25,628	71.99		21,369	36.04		46,997	59,512	57,420
WATERTOWN (CODINGTON CO.)		6,700			20,100			26,800			
PUBLIC OPINION	E		5,365	80.07		8,993	44.74		14,358	16,502*	16,753*
TENNESSEE											
ATHENS (McMINN CO.)		4,600			12,900			17,500			
POST-ATHENIAN	E (M-F)		3,534	76.83		6,325	49.03		9,859	10,166	10,051
CHATTANOOGA (HAMILTON CO.)		130,500#			165,200			295,700			
TIMES, NEWS-FREE PRESS	CMB DLY	#	75,750	58.05		22,430	13.58		98,180	101,435	99,032
TIMES	M (M-F)	#	33,297	25.51		10,782	6.53		44,079	46,333	44,022
NEWS-FREE PRESS	E (M-F)	#	42,453	32.53		11,648	7.05		54,101	55,102	55,010
TIMES	SAT M	#	32,838	25.16		10,831	6.56		43,669	45,778	43,124
NEWS-FREE PRESS	SAT E	#	39,399	30.19		11,361	6.88		50,760	51,763	51,554
NEWS-FREE PRESS	SUN	#	79,346	60.80		24,079	14.58		103,425	106,520	103,379
CLARKSVILLE (MONTGOMERY CO.)		24,300			10,300			34,600			
LEAF-CHRONICLE	M		10,882	44.78		5,360	52.04		16,242	18,098	17,750*
LEAF-CHRONICLE	SUN		12,805	52.70		6,163	59.83		18,968	21,434	20,983*
CLEVELAND (BRADLEY CO.)		12,800			15,600			28,400			
BANNER	E (M-F)		8,250	64.45		7,213	46.24		15,463	15,863	15,622
BANNER	SUN		8,495	66.37		8,066	51.71		16,561	16,996	17,003
COLUMBIA (MAURY CO.)		10,400			40,000			50,400			
HERALD	E (M-F)		6,905	66.39		5,013	12.53		11,918	12,537	12,680
HERALD	SUN		7,129	68.55		5,798	14.50		12,927	13,547	13,715
COOKEVILLE (PUTNAM CO.)		7,800			10,300			18,100			
HERALD-CITIZEN	E (M-F)		4,464	57.23		3,189	30.96		7,653	8,687	7,967+
HERALD-CITIZEN	SUN		5,192	66.56		3,432	33.32		8,624	9,658	8,148+

+ADJUSTED TO AUDIT

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*AVERAGES FOR 3 MONTHS

TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
DYERSBURG (DYER CO.)		6,100			12,900			19,000			
STATE GAZETTE	E (M-F)		3,809	62.44		3,360	26.05		7,169	7,398	7,199
GREENEVILLE (GREENE CO.)		5,700			14,900			20,600			
SUN	E		4,766	83.61		9,245	62.05		14,011	14,573	14,607
JACKSON (MADISON CO.)		19,900			83,400			103,300			
SUN	E (M-F)		15,710	78.94		18,448	22.12		34,158	36,022	36,473
SUN	SUN		15,383	77.30		19,285	23.12		34,668	36,574	37,067
JOHNSON CITY (WASHINGTON CO.)		23,800			39,900			63,700			
PRESS-CHRONICLE	CMB DLY		15,432	64.84		11,463	28.73		26,895	28,674	27,914
PRESS-CHRONICLE	M (TU-F)		1,274	5.35		1,083	2.71		2,357	2,953	3,026
PRESS-CHRONICLE	E (M-F)		14,158	59.49		10,380	26.02		24,538	25,721	24,888
PRESS-CHRONICLE	SAT M		14,554	61.15		11,358	28.47		25,912	27,588	26,887
PRESS-CHRONICLE	SUN		16,333	68.63		13,175	33.02		29,508	31,443	30,742
KINGSPORT (SULLIVAN CO.)		32,800			49,600			82,400			
TIMES-NEWS	ALL DAY (M-F)		26,317	80.23		17,490	35.26		43,807	47,148	45,942
TIMES-NEWS	SAT M		25,269	77.04		17,284	34.85		42,553	45,773	44,602
TIMES-NEWS	SUN		27,073	82.54		17,383	35.05		44,456	47,796	46,630
KNOXVILLE (KNOX CO.)		101,400			283,400			384,800			
JOURNAL	M		28,792	28.39		27,897	9.84		56,689	59,812*	60,219*
NEWS-SENTINEL	E		46,195	45.56		43,304	15.28		89,499	92,767*	94,703*
NEWS-SENTINEL	SUN		66,015	65.10		87,372	30.83		153,387	160,993*	163,579*
MARYVILLE-ALCOA (BLOUNT CO.)		20,500			11,200			31,700			
TIMES	E (M-F)		10,010	48.83		10,412	92.96		20,422	20,917*	21,215*
MEMPHIS (SHELBY CO.)		325,800#			241,800			567,600			
COMMERCIAL APPEAL	M	#	170,497	52.33		29,768	12.31		200,265	227,540	230,666
COMMERCIAL APPEAL	SUN	#	211,305	64.86		44,280	18.31		255,585	292,035	289,005
MORRISTOWN (HAMBLEN CO.)		16,300			30,700			47,000			
CITIZEN TRIBUNE	E (M-F)		10,535	64.63		7,333	23.89		17,868	19,639*	20,318*
CITIZEN TRIBUNE	SUN		11,671	71.60		8,994	29.30		20,665	22,901*	23,372*
MURFREESBORO (RUTHERFORD CO.)		13,100			19,200			32,300			
NEWS JOURNAL	E		7,293	55.67		6,999	36.45		14,292	14,611	13,234
NEWS JOURNAL	SUN		8,161	62.30		7,936	41.33		16,097	16,517	15,423

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*AVERAGES FOR 3 MONTHS

TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
NASHVILLE (DAVIDSON CO.)		328,500#						328,500			
BANNER	E	#	58,239	17.73					58,239	70,490	71,963
TENNESSEAN	M	#	98,274	29.92					98,274	122,431	123,454
TENNESSEAN	SUN	#	192,387	58.57					192,387	252,186	244,231
OAK RIDGE (ANDERSON CO.)		15,000			29,800			44,800			
OAK RIDGER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TEXAS											
ABILENE (TAYLOR CO.)		37,700#			16,100			53,800			
REPORTER-NEWS	CMB DLY	#	27,474	72.88		6,562	40.76		34,036	49,995	52,707
REPORTER-NEWS	M (M-F)	#	14,589	38.70		5,530	34.35		20,119	35,720	37,314
REPORTER-NEWS	E (M-F)	#	12,885	34.18		1,032	6.41		13,917	14,275	15,393
REPORTER-NEWS	SAT M	#	26,700	70.82		6,800	42.24		33,500	51,492	47,414
REPORTER-NEWS	SUN	#	31,209	82.78		7,912	49.14		39,121	57,722	58,721
AMARILLO (POTTER CO.)		62,600			139,100			201,700			
NEWS, GLOBE-TIMES	CMB DLY		44,318	70.80		27,096	19.48		71,414	72,146	73,633
NEWS	M		19,738	31.53		23,648	17.00		43,386	44,062	44,580
GLOBE-TIMES	E (M-F)		24,580	39.27		3,448	2.48		28,028	28,084	29,053
NEWS-GLOBE	SUN		46,845	74.83		29,505	21.21		76,350	77,212	77,610
ARLINGTON (TARRANT CO.)		81,000@						81,000			
NEWS	E (M-F)	@	13,135	16.22					13,135	13,260	9,805
NEWS	SUN	@	13,773	17.00					13,773	13,898	10,331
AUSTIN (TRAVIS CO.)		183,500			118,600			302,100			
AMERICAN-STATESMAN	ALL DAY (M-F)		117,587	64.08		39,868	33.62		157,455	164,803	160,526
AMERICAN-STATESMAN	SAT M		118,348	64.49		41,162	34.71		159,510	166,986	161,424
AMERICAN-STATESMAN	SUN		139,314	75.92		49,662	41.87		188,976	199,717	191,206
BEAUMONT (JEFFERSON CO.)		53,600			181,100			234,700			
ENTERPRISE	M		36,186	67.51		30,460	16.82		66,646	69,082	71,412
ENTERPRISE	SUN		39,473	73.64		35,379	19.54		74,852	77,797	79,809
BIG SPRING (HOWARD CO.)		9,000#			3,100			12,100			
HERALD	E (M-F)	#	6,202	68.91		2,123	68.48		8,325	9,287	9,829
HERALD	SAT M	#	6,103	67.81		2,096	67.61		8,199	9,176	9,682
HERALD	SUN	#	6,956	77.29		2,369	76.42		9,325	10,430	10,893

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
BORGER (HUTCHINSON CO.)		7,100			8,200			15,300			
NEWS-HERALD	E (M-F)		5,027	70.80		2,289	27.91		7,316	7,524	7,870
NEWS-HERALD	SUN		5,458	76.87		2,730	33.29		8,188	8,432	8,737
BROWNSVILLE (CAMERON CO.)		25,600			61,300			86,900			
HERALD	E (M-F)		12,516	48.89		3,166	5.16		15,682	15,819	15,383
HERALD	SUN		14,552	56.84		3,728	6.08		18,280	18,469	18,112
BROWNWOOD (BROWN CO.)		8,900			29,900			38,800			
BULLETIN	E (M-F)		6,072	68.22		4,000	13.38		10,072	10,312	10,301
BULLETIN	SUN		7,115	79.94		4,797	16.04		11,912	12,152	12,004
BRYAN-COLLEGE STATION											
(BRAZOS CO.)		39,800#			21,100			60,900			
EAGLE	M	#	20,664	51.92		4,781	22.66		25,445	26,310	26,242
EAGLE	SUN	#	23,120	58.09		5,442	25.79		28,562	29,588	28,983
CLUTE-FREEPORT-LAKE JACKSON-											
RICHWOOD (BRAZORIA CO.)		16,900			23,400			40,300			
BRAZOSPORT FACTS	E		10,415	61.63		8,998	38.45		19,413	19,568	20,584
BRAZOSPORT FACTS	SUN		11,004	65.11		10,044	42.92		21,048	21,221	21,971
CONROE (MONTGOMERY CO.)		7,500			48,900			56,400			
COURIER	E		3,209	42.79		6,327	12.94		9,536	9,674	10,514
COURIER	SUN		4,198	55.97		7,101	14.52		11,299	11,436	11,955
CORPUS CHRISTI (NUECES CO.)		85,600#			30,000			115,600			
CALLER, TIMES	CMB DLY	#	57,400	67.06		11,148	37.16		68,548	81,521	81,302
CALLER	M (M-F)	#	38,684	45.19		8,869	29.56		47,553	59,419	59,023
TIMES	E (M-F)	#	18,716	21.86		2,279	7.60		20,995	22,102	22,279
CALLER-TIMES	SAT M	#	45,524	53.18		9,974	33.25		55,498	67,888	67,113
CALLER-TIMES	SUN	#	58,973	68.89		13,390	44.63		72,363	88,769	86,545
DALLAS (DALLAS CO.)		655,500#			1,014,700			1,670,200			
NEWS	M	#	236,755	36.12		90,607	8.93		327,362	377,843	360,347
NEWS	SUN	#	311,722	47.55		126,658	12.48		438,380	500,719	454,828
DALLAS (DALLAS CO.)		655,500			521,500			1,177,000			
TIMES HERALD	ALL DAY		174,141	26.57		46,702	8.96		220,843	231,224	270,622
TIMES HERALD	SUN		243,700	37.18		72,904	13.98		316,604	331,589	373,225
WALL STREET JOURNAL-											
SOUTHWEST EDITION	M (M-F)									217,952	227,053
DENISON (GRAYSON CO.)		9,500#			26,700			36,200			
HERALD	E (M-F)	#	6,790	71.47		3,037	11.37		9,827	13,807	13,538
HERALD	SUN	#	7,495	78.89		3,416	12.79		10,911	15,320	15,160

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
TEXAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
DENTON (DENTON CO.)		22,500			55,700			78,200			
RECORD-CHRONICLE	E (M-F)		12,973	57.66		3,797	6.82		16,770	17,143	15,845
RECORD-CHRONICLE	SUN		14,357	63.81		4,798	8.61		19,155	19,847	18,702
EL PASO (EL PASO CO.)		145,000			135,300			280,300			
TIMES, HERALD-POST	CMB DLY		74,574	51.43		11,484	8.49		86,058	86,658	87,022
TIMES	M		44,385	30.61		10,471	7.74		54,856	55,300	55,279
HERALD-POST	E		30,189	20.82		1,013	0.75		31,202	31,358	31,743
TIMES	SUN		73,005	50.35		12,547	9.27		85,552	86,555	86,423
FORT WORTH (TARRANT CO.)		365,300#			185,900			551,200			
STAR-TELEGRAM	CMB DLY	#	210,697	57.68		30,053	16.17		240,750	247,649	246,804
STAR-TELEGRAM	M (M-F)	#	100,276	27.45		13,656	7.35		113,932	120,403	117,172
STAR-TELEGRAM	E (M-F)	#	110,421	30.23		16,397	8.82		126,818	127,246	129,632
STAR-TELEGRAM	SAT M	#	213,032	58.32		33,170	17.84		246,202	253,339	249,697
STAR-TELEGRAM	SUN	#	238,172	65.20		43,939	23.64		282,111	291,509	283,067
GALVESTON (GALVESTON CO.)		24,100			33,600			57,700			
NEWS	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GARLAND (DALLAS CO.)		54,700			7,800			62,500			
NEWS	E (M-F)		15,578	28.48		9	0.12		15,587	15,727	13,150
NEWS	SUN		16,208	29.63		10	0.13		16,218	16,358	13,765
GRAND PRAIRIE (DALLAS CO.)		29,400@						29,400			
NEWS	E (M-F)	@	9,887	33.63					9,887	9,968	8,131
NEWS	SUN	@	10,388	35.33					10,388	10,468	8,556
GREENVILLE (HUNT CO.)		9,000#			14,400			23,400			
HERALD BANNER	M	#	5,883	65.37		4,981	34.59		10,864	12,162	12,322
HERALD BANNER	SUN	#	6,244	69.38		5,295	36.77		11,539	12,947	12,971
HARLINGEN (CAMERON CO.)		22,500			74,500			97,000			
VALLEY STAR	M		12,815	56.96		8,784	11.79		21,599	24,136	24,772
VALLEY STAR	SUN		14,410	64.04		9,411	12.63		23,821	25,237	25,671
HOUSTON (HARRIS CO.)		1,008,000			395,400			1,403,400			
CHRONICLE	ALL DAY (M-F)		346,679	34.39		67,915	17.18		414,594	439,044	430,145+
CHRONICLE	SAT M		322,552	32.00		71,144	17.99		393,696	417,976	418,564+
CHRONICLE	SUN		398,022	39.49		88,766	22.45		486,788	518,679	531,570+
POST	M		232,627	23.08		52,712	13.33		285,339	305,375	308,551+
POST	SUN		269,052	26.69		68,071	17.22		337,123	365,303	354,377+

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#NEWSPAPER DESIGNATED MARKET

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
HUNTSVILLE (WALKER CO.)		8,400			6,000			14,400			
ITEM	M									5,963	5,100*
ITEM	SUN									6,402	5,975*
HURST (TARRANT CO.)		49,200@						49,200			
MID-CITIES NEWS	E (M-F)	@	7,728	15.71					7,728	8,970	9,029
MID-CITIES NEWS	SUN	@	7,884	16.02					7,884	9,111	9,278
IRVING (DALLAS CO.)		44,800@						44,800			
NEWS	E (M-F)	@	13,420	29.96					13,420	13,478	11,190
NEWS	SUN	@	14,486	32.33					14,486	14,544	12,336
KERRVILLE-INGRAM (KERR CO.)		9,900			13,500			23,400			
TIMES	E (M-F)		6,652	67.19		1,335	9.89		7,987	8,227	8,038
TIMES	SUN		7,997	80.78		1,615	11.96		9,612	9,978	9,582
KILLEEN (BELL CO.)		26,900			12,800			39,700			
HERALD	M		12,029	44.72		4,217	32.95		16,246	16,950	16,686
HERALD	SUN		14,073	52.32		5,484	42.84		19,557	20,402	19,933
LAREDO (WEBB CO.)		28,100			59,600			87,700			
TIMES	M		11,198	39.85		2,313	3.88		13,511	17,719*	18,082*
TIMES	SUN		12,187	43.37		2,410	4.04		14,597	18,918*	19,298*
LONGVIEW (GREGG CO.)		30,100			57,600			87,700			
JOURNAL, NEWS	CMB DLY		22,179	73.68		10,036	17.42		32,215	33,467	33,629
JOURNAL	M (M-F)		7,782	25.85		10,031	17.41		17,813	19,016	18,629
NEWS	E (M-F)		14,397	47.83		5	0.01		14,402	14,451	15,000
NEWS-JOURNAL	SAT M		20,770	69.00		9,944	17.26		30,714	31,978	32,382
JOURNAL	SUN		26,896	89.36		13,246	23.00		40,142	41,737	41,356
LUBBOCK (LUBBOCK CO.)		65,600			83,300			148,900			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		41,290	62.94		24,119	28.95		65,409	70,926	72,010
AVALANCHE-JOURNAL	M (M-F)		28,168	42.94		24,112	28.95		52,280	57,760	58,161
JOURNAL	E (M-F)		13,122	20.00		7	0.01		13,129	13,166	13,849
AVALANCHE-JOURNAL	SAT M		36,993	56.39		23,682	28.43		60,675	66,025	66,895
AVALANCHE-JOURNAL	SUN		45,070	68.70		28,675	34.42		73,745	79,299	80,539
LUFKIN (ANGELINA CO.)		11,400			42,700			54,100			
NEWS	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
McALLEN (HIDALGO CO.)		48,400			51,900			100,300			
MONITOR	E		16,808	34.73		5,070	9.77		21,878	22,174	22,562
MONITOR	SUN		23,278	48.10		7,274	14.02		30,552	31,025	30,959

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MARSHALL (HARRISON CO.)		9,700#			24,500			34,200			
NEWS MESSENGER	E (M-F)	#	5,921	61.04		4,271	17.43		10,192	10,443	10,577
NEWS MESSENGER	SUN	#	6,998	72.14		4,945	20.18		11,943	12,220	12,236
MIDLAND (MIDLAND CO.)		32,800			79,500			112,300			
REPORTER-TELEGRAM	E (M-F)		20,602	62.81		3,599	4.53		24,201	24,663	23,944
REPORTER-TELEGRAM	SAT M		21,083	64.28		3,696	4.65		24,779	25,238	23,623
REPORTER-TELEGRAM	SUN		24,228	73.87		4,934	6.21		29,162	29,751	29,364
MOUNT PLEASANT (TITUS CO.)		4,500			15,200			19,700			
TRIBUNE	E (M-F)		2,484	55.20		2,499	16.44		4,983	5,181	5,207
TRIBUNE	SUN		2,794	62.09		2,641	17.38		5,435	5,659	5,687
NEW BRAUNFELS (COMAL CO.)		9,200			7,100			16,300			
HERALD-ZEITUNG	E (TU-F)		4,262	46.33		2,527	35.59		6,789	6,980*	6,907*
HERALD-ZEITUNG	SUN		5,153	56.01		3,077	43.34		8,230	8,421*	8,138*
ODESSA (ECTOR CO.)		47,400			89,900			137,300			
AMERICAN	E (M-F)		23,930	50.49		6,883	7.66		30,813	31,269	32,691
AMERICAN	SAT M		23,949	50.53		7,247	8.06		31,196	31,700	33,064
AMERICAN	SUN		30,920	65.23		9,648	10.73		40,568	41,265	41,744
ORANGE (ORANGE CO.)		12,500			23,900			36,400			
LEADER	E (M-F)		5,810	46.48		4,769	19.95		10,579	10,863	11,361
LEADER	SUN		6,586	52.69		5,555	23.24		12,141	12,486	12,889
PALESTINE (ANDERSON CO.)		6,700			16,200			22,900			
HERALD-PRESS	E (M-F)		5,894	87.97		4,753	29.34		10,647	11,184	11,523
HERALD-PRESS	SUN		6,510	97.16		5,329	32.90		11,839	12,469	12,764
PAMPA (GRAY CO.)		8,300			13,900			22,200			
NEWS	E (M-F)		6,236	75.13		1,715	12.34		7,951	8,132	8,118
NEWS	SUN		6,697	80.69		1,896	13.64		8,593	8,774	8,793
PARIS (LAMAR CO.)		10,500#			6,600			17,100			
NEWS	E (M-F)	#	6,146	58.53		3,812	57.76		9,958	12,993	13,111
NEWS	SAT M	#	5,970	56.86		3,811	57.74		9,781	12,819	
NEWS	SUN	#	6,412	61.07		3,930	59.55		10,342	13,480	13,687
PORT ARTHUR (JEFFERSON CO.)		43,400			8,700			52,100			
NEWS	E (M-F)		21,573	49.71		1,194	13.72		22,767	22,932	24,550
NEWS	SAT M		21,415	49.34		1,294	14.87		22,709	22,873	24,559
NEWS	SUN		23,170	53.39		1,415	16.26		24,585	24,752	26,950

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RICHARDSON (DALLAS CO.)		26,200@						26,200			
NEWS	E (M-F)	@	6,200	23.66					6,200	8,860	8,762
NEWS	SUN	@	6,313	24.10					6,313	8,969	8,933
SAN ANGELO (TOM GREEN CO.)		30,600#			3,700			34,300			
STANDARD, TIMES	CMB DLY	#	20,675	67.57		1,364	36.86		22,039	37,526	39,037
STANDARD	M (M-F)	#	15,483	50.60		1,280	34.59		16,763	31,999	33,053
TIMES	E (M-F)	#	5,192	16.97		84	2.27		5,276	5,527	5,984
STANDARD-TIMES	SAT M	#	17,614	57.56		1,251	33.81		18,865	33,120	34,718
STANDARD-TIMES	SUN	#	22,364	73.08		1,534	41.46		23,898	38,934	39,578
SAN ANTONIO (BEXAR CO.)		578,800#						578,800			
EXPRESS-NEWS	ALL DAY (M-F)	#	160,998	27.82					160,998	164,503	169,884×
EXPRESS-NEWS	SAT M	#	165,070	28.52					165,070	168,667	160,358
EXPRESS-NEWS	SUN	#	213,689	36.92					213,689	219,321	204,918
SAN ANTONIO (BEXAR CO.)		321,100			257,700			578,800			
LIGHT	ALL DAY (M-F)		115,449	35.95		22,144	8.59		137,593	139,290	140,141
LIGHT	SAT M		134,775	41.97		27,065	10.50		161,840	163,726	160,821
LIGHT	SUN		158,378	49.32		38,589	14.97		196,967	201,260	202,223
SAN MARCOS (HAYS CO.)		7,100			9,800			16,900			
RECORD	E (TU-F)		3,534	49.77		1,373	14.01		4,907	5,108*	4,499*
RECORD	SUN		4,616	65.01		1,805	18.42		6,421	6,651*	6,282*
SEGUIN (GUADALUPE CO.)		6,200			24,900			31,100			
GAZETTE-ENTERPRISE	E (TU-F)		2,995	48.31		2,265	9.10		5,260	5,440*	5,496*
GAZETTE-ENTERPRISE	SUN		3,858	62.23		2,428	9.75		6,286	6,468*	6,422*
SHERMAN (GRAYSON CO.)		12,100			65,700			77,800			
DEMOCRAT	E (M-F)		9,520	78.68		11,289	17.18		20,809	21,241	20,267
DEMOCRAT	SUN		10,230	84.55		12,975	19.75		23,205	23,664	22,792
TEMPLE (BELL CO.)		22,100			71,500			93,600			
TELEGRAM	M		14,714	66.58		10,744	15.03		25,458	25,743	26,042
TELEGRAM	SUN		16,695	75.54		11,733	16.41		28,428	28,757	28,702
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		28,300			106,900			135,200			
GAZETTE	M		18,492	65.34		13,666	12.78		32,158	32,343	32,135
GAZETTE	SUN		19,732	69.72		15,096	14.12		34,828	35,058	34,858

×FOR ONE MONTH ENDED SEPTEMBER 30, 1984.
@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
TEXAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
TYLER (SMITH CO.)		30,800			166,600			197,400			
TELEGRAPH, COURIER-TIMES	CMB DLY		21,995	71.41		23,170	13.91		45,165	46,191	46,134
TELEGRAPH	M		13,941	45.26		23,164	13.90		37,105	38,077	37,675
COURIER-TIMES	E (M-F)		8,054	26.15		6	.00		8,060	8,114	8,459
COURIER-TIMES-TELEGRAPH	SUN		21,171	68.74		26,046	15.63		47,217	48,517	47,865
VICTORIA (VICTORIA CO.)		19,400			45,100			64,500			
ADVOCATE	M		14,973	77.18		18,810	41.71		33,783	36,256	35,788
ADVOCATE	SUN		15,465	79.72		19,331	42.86		34,796	37,397	37,012
WACO (McLENNAN CO.)		54,200			115,600			169,800			
TRIBUNE-HERALD	M		36,462	67.27		18,612	16.10		55,074	56,363	55,739
TRIBUNE-HERALD	SUN		42,943	79.23		25,410	21.98		68,353	69,872	68,438
WICHITA FALLS (WICHITA CO.)		34,700#			13,600			48,300			
RECORD-NEWS, TIMES	CMB DLY	#	29,958	86.33		7,263	53.40		37,221	48,765	48,627
RECORD-NEWS	M (M-F)	#	17,614	50.76		5,158	37.93		22,772	34,134	33,756
TIMES	E (M-F)	#	12,344	35.57		2,105	15.48		14,449	14,631	14,871
RECORD-NEWS	SAT M	#	26,274	75.72		6,872	50.53		33,146	44,710	43,963
TIMES	SUN	#	28,096	80.97		7,272	53.47		35,368	47,300	46,553
UTAH											
LOGAN (CACHE CO.)		11,800			11,100			22,900			
HERALD JOURNAL	E (M-F)		6,785	57.50		6,608	59.53		13,393	13,510	13,648
HERALD JOURNAL	SUN		6,970	59.07		6,654	59.95		13,624	13,745	13,998
OGDEN (WEBER CO.)		91,700#						91,700			
STANDARD-EXAMINER	E	#	53,190	58.00					53,190	53,440	51,684
STANDARD-EXAMINER	SUN	#	54,583	59.52					54,583	54,891	52,937
PROVO (UTAH CO.)		48,900			20,100			69,000			
HERALD	E (M-F)		22,021	45.03		7,744	38.53		29,765	31,368	31,331
HERALD	SUN		22,236	45.47		7,910	39.35		30,146	31,765	31,771
SALT LAKE CITY (SALT LAKE CO.)		271,300#			148,100			419,400			
TRIBUNE, DESERET NEWS	CMB DLY	#	141,023	51.98		23,818	16.08		164,841	171,330	147,143
TRIBUNE	M	#	93,128	34.33		12,068	8.15		105,196	109,318	109,717
DESERET NEWS	E	#	47,895	17.65		11,750	7.93		59,645	62,012	64,426
TRIBUNE, DESERET NEWS	CMB SUN	#	159,484	58.79		30,480	20.58		189,964	199,475	201,066
TRIBUNE	SUN	#	109,323	40.30		16,009	10.81		125,332	130,831	132,531
DESERET NEWS	SUN	#	50,161	18.49		14,471	9.77		64,632	68,644	68,535

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
VERMONT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
BARRE-MONTPELIER (WASHINGTON CO.)		8,500			20,400			28,900			
TIMES-ARGUS	E		6,327	74.44		5,689	27.89		12,016	12,603	13,012
TIMES-ARGUS	SUN		5,945	69.94		6,063	29.72		12,008	13,033	13,214
BENNINGTON (BENNINGTON CO.)		5,900#			9,700			15,600			
BANNER	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BURLINGTON (CHITTENDEN CO.)		20,500			59,600			80,100			
FREE PRESS	M		15,202	74.16		29,716	49.86		44,918	51,601	50,857
FREE PRESS	SUN		13,000	63.41		29,268	49.11		42,268	51,511	48,300
RUTLAND (RUTLAND CO.)		11,000			41,500			52,500			
HERALD	M		9,521	86.55		12,559	30.26		22,080	23,996	22,205
HERALD	SUN		8,950	81.36		11,420	27.52		20,370	22,174	19,925
ST. JOHNSBURY (CALEDONIA CO.)		3,200			18,900			22,100			
RECORD	E		2,759	86.22		5,706	30.19		8,465	9,330	9,365
VIRGINIA											
ALEXANDRIA (INDEPENDENT CITY)		52,200#						52,200			
JOURNAL	M (M-F)	#	5,005	9.59					5,005	5,513	5,850
ARLINGTON (ARLINGTON CO.)		71,700#						71,700			
JOURNAL	M (M-F)	#	9,696	13.52					9,696	10,248	10,975
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,500			95,800			115,300			
HERALD COURIER	ALL DAY (M-F)		14,540	74.56		22,208	23.18		36,748	41,820	42,058
HERALD COURIER/ VIRGINIA-TENNESSEAN	SAT M & HOLS		13,979	71.69		22,006	22.97		35,985	40,797	39,893
HERALD COURIER/ VIRGINIA-TENNESSEAN	SUN		15,388	78.91		22,272	23.25		37,660	42,421	40,871
CHARLOTTESVILLE (INDEPENDENT CITY)		57,200#						57,200			
PROGRESS	E	#	30,284	52.94					30,284	31,554	30,976
PROGRESS	SUN	#	30,323	53.01					30,323	32,288	32,063
COVINGTON (INDEPENDENT CITY)		3,000			11,100			14,100			
VIRGINIAN	E		3,117	103.90		4,721	42.53		7,838	8,423	8,692

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
VIRGINIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
CULPEPER (CULPEPER CO.)		20,600#						20,600			
STAR-EXPONENT	M	#	7,129	34.61					7,129	7,312	6,975
DANVILLE (INDEPENDENT CITY)		23,300			24,000			47,300			
REGISTER, BEE	CMB DLY		17,419	74.76		7,979	33.25		25,398	25,614	25,804
REGISTER	M (M-F)		5,476	23.50		2,016	8.40		7,492	7,648	7,727
BEE	E (M-F)		11,943	51.26		5,963	24.85		17,906	17,966	18,077
REGISTER	SAT M		14,712	63.14		7,323	30.51		22,035	22,240	22,464
REGISTER	SUN		18,377	78.87		9,066	37.78		27,443	27,633	27,330
FREDERICKSBURG (INDEPENDENT CITY)		43,600#						43,600			
FREE LANCE-STAR	E	#	30,237	69.35					30,237	32,875	31,447
HARRISONBURG (INDEPENDENT CITY)		8,600			38,200			46,800			
NEWS-RECORD	M		7,935	92.27		19,542	51.16		27,477	29,765	30,003
HOPEWELL (INDEPENDENT CITY)		8,600			17,500			26,100			
NEWS	E (M-F)		5,134	59.70		1,938	11.07		7,072	7,249	7,051
LYNCHBURG (INDEPENDENT CITY)		33,300			37,800			71,100			
NEWS, ADVANCE	CMB DLY		26,307	79.00		14,434	38.19		40,741	41,516	41,260
NEWS	M (M-F)		13,282	39.89		13,106	34.67		26,388	27,125	25,651
ADVANCE	E (M-F)		13,025	39.11		1,328	3.51		14,353	14,391	15,609
NEWS & ADVANCE	SAT M & HOLS		24,233	72.77		14,010	37.06		38,243	39,014	38,906
NEWS & ADVANCE	SUN		26,813	80.52		16,521	43.71		43,334	44,186	43,210
MANASSAS (INDEPENDENT CITY)		14,800			10,800			25,600			
JOURNAL MESSENGER	E		8,194	55.36		3,919	36.29		12,113	12,326*	11,534*
MARTINSVILLE (INDEPENDENT CITY)		7,000			22,200			29,200			
BULLETIN	E (M-F)		5,985	85.50		12,009	54.09		17,994	18,154	18,132
BULLETIN	SUN		6,213	88.76		13,833	62.31		20,046	20,206	20,112
NEWPORT NEWS-HAMPTON (INDEPENDENT CITIES)		148,400#						148,400			
PRESS, TIMES-HERALD	CMB DLY	#	96,192	64.82					96,192	99,824	99,778
PRESS	M (M-F)	#	60,072	40.48					60,072	63,481	61,761
TIMES-HERALD	E (M-F)	#	36,120	24.34					36,120	36,343	38,017
PRESS	SAT M	#	90,654	61.09					90,654	94,357	107,998×
PRESS	SUN	#	104,184	70.20					104,184	108,024	106,806

×FOR ONE MONTH ENDED SEPTEMBER 30, 1984.
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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		288,500#			196,700			485,200			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	206,434	71.55		17,744	9.02		224,178	227,516	228,609
VIRGINIAN-PILOT	M (M-F)	#	122,476	42.45		17,003	8.64		139,479	142,702	141,714
LEDGER-STAR	E (M-F)	#	83,958	29.10		741	0.38		84,699	84,814	86,895
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	205,131	71.10		18,624	9.47		223,755	227,124	228,070×
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	200,640	69.55		19,802	10.07		220,442	224,185	221,992
PETERSBURG (INDEPENDENT CITY)		26,200			44,400			70,600			
PROGRESS-INDEX	E		12,418	47.40		7,313	16.47		19,731	20,626	20,270
PROGRESS-INDEX	SUN		12,381	47.26		7,522	16.94		19,903	20,832	20,695
RICHMOND (INDEPENDENT CITY)		228,000#			183,000			411,000			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	187,474	82.23		50,033	27.34		237,507	250,702	250,064
TIMES-DISPATCH	M	#	90,542	39.71		35,070	19.16		125,612	138,191	136,598
NEWS-LEADER	E	#	96,932	42.51		14,963	8.18		111,895	112,511	113,466
TIMES-DISPATCH	SUN	#	160,478	70.39		55,118	30.12		215,596	234,866	230,878
ROANOKE (INDEPENDENT CITY)		83,300#			173,900			257,200			
TIMES & WORLD-NEWS	CMB DLY	#	66,058	79.30		54,694	31.45		120,752	123,139	122,835
TIMES & WORLD-NEWS	M (M-F)	#	23,235	27.89		51,350	29.53		74,585	76,893	75,541
TIMES & WORLD-NEWS	E (M-F)	#	42,823	51.41		3,344	1.92		46,167	46,246	47,294
TIMES & WORLD-NEWS	SAT M	#	64,551	77.49		55,974	32.19		120,525	122,973	122,877
TIMES & WORLD-NEWS	SUN	#	63,436	76.15		59,076	33.97		122,512	125,222	124,825
SPRINGFIELD (FAIRFAX CO.)		305,800#						305,800			
JOURNAL	M (M-F)	#	55,941	18.29					55,941	57,948	54,462
STAUNTON (INDEPENDENT CITY)		11,200			32,900			44,100			
NEWS-LEADER	M (M-F)		7,972	71.18		8,758	26.62		16,730	17,343	17,393
NEWS-LEADER	SUN		8,822	78.77		11,535	35.06		20,357	21,318	21,508
STRASBURG (SHENANDOAH CO.)		44,300#						44,300			
NORTHERN DAILY	M	#	13,398	30.24					13,398	14,590	14,422
SUFFOLK (INDEPENDENT CITY)		16,000			14,200			30,200			
NEWS-HERALD	E (M-F)		6,461	40.38		180	1.27		6,641	6,732	6,994
NEWS-HERALD	SUN		6,835	42.72		198	1.39		7,033	7,124	7,389
WAYNESBORO (INDEPENDENT CITY)		8,500			17,400			25,900			
NEWS-VIRGINIAN	E		8,312	97.79		3,956	22.74		12,268	13,648	13,445
WINCHESTER (INDEPENDENT CITY)		8,100#			15,500			23,600			
STAR	E	#	7,464	92.15		9,897	63.85		17,361	20,655	20,287

×FOR ONE MONTH ENDED SEPTEMBER 30, 1984.
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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
VIRGINIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
WOODBRIDGE (PRINCE WILLIAM CO.)		36,100#						36,100			
POTOMAC NEWS	E (M-F)	#	19,510	54.04					19,510	22,823*	23,700*
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WORLD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AUBURN (KING CO.)		31,000#						31,000			
GLOBE NEWS	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GLOBE NEWS	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BELLEVUE (KING CO.)		115,100#						115,100			
JOURNAL-AMERICAN	M	#	26,447	22.98					26,447	27,180	27,068
JOURNAL-AMERICAN	SUN	#	26,768	23.26					26,768	27,467	27,601
BELLINGHAM (WHATCOM CO.)		18,900			24,500			43,400			
HERALD	E		10,860	57.46		9,554	39.00		20,414	21,095*	21,153*
HERALD	SUN		11,843	62.66		11,063	45.16		22,906	24,010*	23,789*
BREMERTON (KITSAP CO.)		44,900			19,500			64,400			
SUN	E		24,329	54.18		13,890	71.23		38,219	38,488	37,555
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			25,600			34,100			
CHRONICLE	E		5,696	67.01		8,828	34.48		14,524	14,918	15,134
EVERETT (SNOHOMISH CO.)		33,100			124,000			157,100			
HERALD	E		20,035	60.53		34,010	27.43		54,045	54,898	55,110
HERALD	SUN		20,377	61.56		34,951	28.19		55,328	56,286	55,877
KENT (KING CO.)		36,800#						36,800			
NEWS JOURNAL	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS JOURNAL	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LONGVIEW (COWLITZ CO.)		18,700			18,500			37,200			
NEWS	E		14,788	79.08		8,717	47.12		23,505	24,396	25,808
MOUNT VERNON (SKAGIT CO.)		26,800#						26,800			
VALLEY HERALD	E	#	15,276	57.00					15,276	16,447	15,843

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WASHINGTON		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
OLYMPIA (THURSTON CO.)		22,100			44,100			66,200			
OLYMPIAN	E		15,845	71.70		10,837	24.57		26,682	27,025*	26,851*
OLYMPIAN	SUN		16,548	74.88		11,751	26.65		28,299	28,705*	28,284*
PASCO (FRANKLIN CO.)- KENNEWICK-RICHLAND (BENTON CO.)		40,000			17,300			57,300			
TRI-CITY HERALD	M		25,948	64.87		4,565	26.39		30,513	33,209	34,015
TRI-CITY HERALD	SUN		27,863	69.66		4,921	28.45		32,784	35,733	36,750
PORT ANGELES (CLALLAM CO.)		7,100			14,100			21,200			
NEWS	E (M-F)		4,947	69.68		6,101	43.27		11,048	12,176	12,571
NEWS	SUN		5,340	75.21		6,621	46.96		11,961	13,174	13,725
RENTON (KING CO.)		42,700#						42,700			
RECORD CHRONICLE	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
RECORD CHRONICLE	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SEATTLE (KING CO.)		571,100#						571,100			
POST-INTELLIGENCER, TIMES	CMB DLY	#	339,483	59.44					339,483	424,363	414,741
POST-INTELLIGENCER	M (M-F)	#	132,177	23.14					132,177	198,811	191,825
TIMES	E (M-F)	#	207,306	36.30					207,306	225,552	222,916
POST-INTELLIGENCER, TIMES	CMB SAT	#	315,166	55.19					315,166	389,639	380,388
POST-INTELLIGENCER	SAT M	#	111,834	19.58					111,834	168,740	163,034
TIMES	SAT M	#	203,332	35.60					203,332	220,899	217,354
TIMES/POST-INTELLIGENCER	SUN	#	368,812	64.58					368,812	478,212	464,995
SPOKANE (SPOKANE CO.)		115,800			169,100			284,900			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		72,417	62.54		48,176	28.49		120,593	128,390	131,539
SPOKESMAN-REVIEW	M		40,683	35.13		35,133	20.78		75,816	83,518	82,711
CHRONICLE	E		31,734	27.40		13,043	7.71		44,777	44,872	48,828
SPOKESMAN-REVIEW	SUN		70,892	61.22		59,025	34.91		129,917	140,564	139,687
TACOMA (PIERCE CO.)		133,000			209,300			342,300			
NEWS TRIBUNE	E		67,561	50.80		36,082	17.24		103,643	104,133	104,077
NEWS TRIBUNE	SUN		72,232	54.31		41,433	19.80		113,665	114,610	114,493
VANCOUVER (CLARK CO.)		77,100#						77,100			
COLUMBIAN	E (M-F)	#	44,100	57.20					44,100	45,799	45,071
COLUMBIAN	SUN	#	50,123	65.01					50,123	52,052	50,898
WALLA WALLA (WALLA WALLA CO.)		13,500			10,100			23,600			
UNION BULLETIN	E (M-F)		10,448	77.39		5,036	49.86		15,484	15,714	15,798
UNION BULLETIN	SUN		10,667	79.01		5,253	52.01		15,920	16,226	16,377

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
WENATCHEE (CHELAN CO.)		13,800			46,100			59,900			
WORLD	E (M-F)		11,866	85.99		15,431	33.47		27,297	27,815	27,580
WORLD	SUN		13,221	95.80		16,907	36.67		30,128	30,708	30,450
YAKIMA (YAKIMA CO.)		34,000#			32,400			66,400			
HERALD-REPUBLIC	ALL DAY	#	21,237	62.46		15,400	47.53		36,637	39,992	38,717
HERALD-REPUBLIC	SUN	#	22,218	65.35		16,070	49.60		38,288	41,892	41,331
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,300#						98,300			
REGISTER/HERALD	M	#	31,753	32.30					31,753	32,877*	24,139*
REGISTER/HERALD	SUN	#	33,630	34.21					33,630	34,733*	34,673*
BLUEFIELD (MERCER CO).		78,900#						78,900			
TELEGRAPH	M	#	26,623	33.74					26,623	27,224	27,466
TELEGRAPH	SUN	#	31,237	39.59					31,237	31,880	33,222
CHARLESTON (KANAWHA CO.)		196,900#						196,900			
GAZETTE, MAIL	CMB DLY	#	100,671	51.13					100,671	108,248	107,547
GAZETTE	M	#	48,814	24.79					48,814	54,842	54,554
MAIL	E	#	51,857	26.34					51,857	53,406	52,993
GAZETTE-MAIL	SUN	#	99,323	50.44					99,323	107,917	107,903
CLARKSBURG (HARRISON CO.)		14,600			52,100			66,700			
EXPONENT, TELEGRAM	CMB DLY		11,978	82.04		12,831	24.63		24,809	25,894	25,945
EXPONENT	M (TU-S)		2,456	16.82		4,574	8.78		7,030	7,856	7,760
TELEGRAM	E		9,522	65.22		8,257	15.85		17,779	18,038	18,185
EXPONENT-TELEGRAM	SUN		12,423	85.09		14,811	28.43		27,234	29,411	29,470
ELKINS (RANDOLPH CO.)		3,300			11,100			14,400			
INTER-MOUNTAIN	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FAIRMONT (MARION CO.)		13,300			18,500			31,800			
TIMES	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HUNTINGTON (CABELL CO.)		49,100			76,600			125,700			
HERALD-DISPATCH	M		24,765	50.44		13,988	18.26		38,753	41,630	43,255
HERALD-DISPATCH	SUN		27,763	56.54		15,805	20.63		43,568	47,195	47,485
LOGAN (LOGAN CO.)		1,200			16,000			17,200			
BANNER	E (M-F)		833	69.42		10,057	62.86		10,890	11,245	11,313
BANNER	SUN		826	68.83		10,058	62.86		10,884	11,239	11,297

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*AVERAGES FOR 3 MONTHS

WEST VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/85	9/30/84
MARTINSBURG (BERKELEY CO.)		5,600			29,000			34,600			
JOURNAL	E		5,495	98.13		15,315	52.81		20,810	21,277	21,147
MORGANTOWN (MONONGALIA CO.)		18,600			23,800			42,400			
DOMINION-POST	M		10,854	58.35		6,919	29.07		17,773	19,993	19,446
DOMINION-POST	SUN		11,819	63.54		9,348	39.28		21,167	25,372	25,087
PARKERSBURG (WOOD CO.)		26,200			44,400			70,600			
NEWS, SENTINEL	CMB DLY		22,602	86.27		12,265	27.62		34,867	36,723	37,343
NEWS	M		11,544	44.06		7,797	17.56		19,341	20,965	21,141
SENTINEL	E		11,058	42.21		4,468	10.06		15,526	15,758	16,202
NEWS	SUN		20,753	79.21		16,240	36.58		36,993	40,603	40,480
WEIRTON (HANCOCK CO.)		9,100			20,400			29,500			
TIMES	E		5,905	64.89		1,676	8.22		7,581	7,668	7,826
WHEELING (OHIO CO.)		36,900			65,900			102,800			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		27,380	74.20		15,182	23.04		42,562	50,023	50,360
INTELLIGENCER	M (M-F)		8,913	24.15		8,502	12.90		17,415	24,142	24,064
NEWS-REGISTER	E (M-F)		18,467	50.05		6,680	10.14		25,147	25,881	26,296
INTELLIGENCER	SAT M		23,850	64.63		15,220	23.10		39,070	46,699	47,175
NEWS-REGISTER	SUN		26,886	72.86		19,237	29.19		46,123	54,180	53,998
WILLIAMSON (MINGO CO.)		48,300#						48,300			
NEWS	E	#	11,847	24.53					11,847	12,218	12,047
WISCONSIN											
APPLETON (OUTGAMIA CO.)-NEENAH-MENASHA (WINNEBAGO CO.)		54,700			44,300			99,000			
POST-CRESCENT	E		34,551	63.16		16,278	36.74		50,829	51,788	51,038
POST-CRESCENT	SUN		39,362	71.96		19,236	43.42		58,598	61,906	59,921
CHIPPEWA FALLS (CHIPPEWA CO.)		4,700			15,100			19,800			
HERALD-TELEGRAM	E		3,512	74.72		5,284	34.99		8,796	9,242	9,222*
EAU CLAIRE (EAU CLAIRE CO.)		23,900			62,900			86,800			
LEADER-TELEGRAM	E (M-F)		16,255	68.01		17,134	27.24		33,389	35,308	36,001
LEADER-TELEGRAM	WKND		17,458	73.05		18,689	29.71		36,147	38,255	38,141
FOND DU LAC (FOND DU LAC CO.)		15,200			38,200			53,400			
REPORTER	E (M-F)		9,900	65.13		9,604	25.14		19,504	19,980	20,312
REPORTER	SUN		10,187	67.02		9,848	25.78		20,035	20,510	20,834

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*AVERAGES FOR 3 MONTHS

WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
GREEN BAY (BROWN CO.)		55,000			50,100			105,100			
PRESS-GAZETTE	E		35,636	64.79		17,701	35.33		53,337	55,701	54,418
PRESS-GAZETTE	SUN		39,115	71.12		24,424	48.75		63,539	74,418	72,512
JANESVILLE (ROCK CO.)		19,800			60,900			80,700			
GAZETTE	E		14,912	75.31		15,616	25.64		30,528	31,328	31,097*
KENOSHA (KENOSHA CO.)		29,400			14,700			44,100			
NEWS	E (M-F)		23,324	79.33		6,052	41.17		29,376	29,994	30,054
NEWS	SUN		23,795	80.94		6,360	43.27		30,155	30,924	30,849
LA CROSSE (LA CROSSE CO.)		27,200			59,600			86,800			
TRIBUNE	E		18,610	68.42		15,526	26.05		34,136	34,908	34,802
TRIBUNE	SUN		19,228	70.69		16,794	28.18		36,022	36,935	36,639
MADISON (DANE CO.)		90,600			148,800			239,400			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		55,254	60.99		42,214	28.37		97,468	106,562	106,461
STATE JOURNAL	M (M-F)		36,209	39.97		32,702	21.98		68,911	77,373	76,554
CAPITAL TIMES	E (M-F)		19,045	21.02		9,512	6.39		28,557	29,189	29,907
STATE JOURNAL, CAPITAL TIMES	CMB SAT		52,566	58.02		43,256	29.07		95,822	104,956	
STATE JOURNAL	SAT M		34,579	38.17		33,251	22.35		67,830	76,335	
CAPITAL TIMES	SAT E		17,987	19.85		10,005	6.72		27,992	28,621	
STATE JOURNAL	SUN		60,003	66.23		65,362	43.93		125,365	141,259	135,941
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,100			19,400			38,500			
HERALD-TIMES-REPORTER	E		11,489	60.15		4,693	24.19		16,182	16,529	16,502
HERALD-TIMES-REPORTER	SUN		11,377	59.57		4,668	24.06		16,045	16,391	16,364
MARINETTE (MARINETTE CO.)		4,800			24,300			29,100			
EAGLE-STAR	E		3,683	76.73		5,733	23.59		9,416	9,556	9,455
MARSHFIELD (WOOD CO.)		7,600			24,200			31,800			
NEWS-HERALD	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MILWAUKEE (MILWAUKEE CO.)		523,100#			252,800			775,900			
SENTINEL, JOURNAL	CMB DLY	#	385,574	73.71		31,318	12.39		416,892	481,611	486,748
SENTINEL	M	#	127,639	24.40		16,725	6.62		144,364	187,811	183,621
JOURNAL	E	#	257,935	49.31		14,593	5.77		272,528	293,800	303,127
JOURNAL	SUN	#	386,142	73.82		52,051	20.59		438,193	517,912	529,536
OSHKOSH (WINNEBAGO CO.)		22,900			57,800			80,700			
NORTHWESTERN	E (M-F)		17,091	74.63		9,449	16.35		26,540	26,989	27,669
NORTHWESTERN	SUN		17,511	76.47		10,219	17.68		27,730	28,288	28,360
RACINE (RACINE CO.)		48,300			14,100			62,400			
JOURNAL-TIMES	E		31,377	64.96		4,112	29.16		35,489	35,982	35,796
JOURNAL-TIMES	SUN		33,078	68.48		4,405	31.24		37,483	38,002	37,664

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*AVERAGES FOR 3 MONTHS

WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
SHAWANO (SHAWANO CO.)		3,100#			10,000			13,100			
LEADER	E	#	2,548	82.19		4,199	41.99		6,747	7,567	7,645
SHEBOYGAN (SHEBOYGAN CO.)		22,700			34,400			57,100			
PRESS	E		16,764	73.85		12,420	36.10		29,184	30,036	30,145
WAUKESHA (WAUKESHA CO.)		19,800#			38,400			58,200			
FREEMAN	E	#	11,352	57.33		9,364	24.39		20,716	22,583	23,070
WAUSAU (MARATHON CO.)		21,000			32,600			53,600			
HERALD	E		14,068	66.99		10,698	32.82		24,766	25,170	25,919*
HERALD	SUN		9,163	43.63		8,783	26.94		17,946	21,833	
WISCONSIN RAPIDS (WOOD CO.)		12,400			9,400			21,800			
TRIBUNE	E		8,726	70.37		3,782	40.23		12,508	12,974*	12,807*
WYOMING											
CASPER (NATRONA CO.)		21,100			52,600			73,700			
STAR-TRIBUNE	M		17,632	83.56		9,546	18.15		27,178	36,845	36,485
STAR-TRIBUNE	SUN		18,568	88.00		10,595	20.14		29,163	39,811	38,839
CHEYENNE (LARAMIE CO.)		21,400			29,400			50,800			
EAGLE, STATE TRIBUNE	CMB DLY		16,325	76.29		2,829	9.62		19,154	19,607	20,780
EAGLE	M		6,790	31.73		1,832	6.23		8,622	8,843	9,369
STATE TRIBUNE	E		9,535	44.56		997	3.39		10,532	10,764	11,411
TRIBUNE-EAGLE	SUN		16,602	77.58		2,989	10.17		19,591	20,145	21,125
LARAMIE (ALBANY CO.)		9,600			6,000			15,600			
BOOMERANG	M (TU-S)		6,450	67.19		497	8.28		6,947	7,509	7,519
BOOMERANG	SUN		6,593	68.68		503	8.38		7,096	7,689	7,716
RAWLINS (CARBON CO.)		4,000			5,000			9,000			
TIMES	M (TU-S)		2,557	63.93		1,059	21.18		3,616	3,985	4,244
ROCK SPRINGS (SWEETWATER CO.)		8,300			29,500			37,800			
ROCKET-MINER	M (TU-S)		5,023	60.52		2,052	6.96		7,075	7,404	7,179
SHERIDAN (SHERIDAN CO.)		7,000			6,100			13,100			
PRESS	E		4,932	70.46		1,136	18.62		6,068	6,595	6,768
WORLAND (WASHAKIE CO.)		2,500			6,000			8,500			
NORTHERN NEWS	M (TU-S)		2,130	85.20		1,822	30.37		3,952	4,364	4,298

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*AVERAGES FOR 3 MONTHS

BAHAMAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
NASSAU		@									
GUARDIAN	M	@	11,132							12,139	11,692
BERMUDA											
		@									
ROYAL GAZETTE	M	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO											
SAN JUAN											
EL MUNDO	M		52,681			6,877			59,558	110,710	99,943
EL MUNDO	SUN		62,262			8,983			71,245	130,000	119,960
EL NUEVO DIA	M		107,283			12,296			119,579	202,048	194,679
EL NUEVO DIA	SUN		105,775			13,617			119,392	205,571	203,097
EL VOCERO	M (M-F)		73,528			19,329			92,857	204,122	206,247
EL VOCERO	SAT M		55,112			15,732			70,844	161,775	164,991
STAR	M		23,370			1,096			24,466	33,245	38,250
STAR	SUN		25,713			1,598			27,311	37,860	45,932
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHINA TIMES	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/85	9/30/84
THE AUSTIN GROUP	M, E & ALL DAY	NOT COMPLETE BY PRESS TIME	
THE AUSTIN GROUP	SAT	NOT COMPLETE BY PRESS TIME	
THE AUSTIN GROUP	SUN	NOT COMPLETE BY PRESS TIME	
BAND	E	569,469	561,787
BAND	SAT	176,842	174,825
BAND	SUN	228,385	226,590
THE CAJUN GROUP	E	64,042	63,059
THE CAJUN GROUP	SUN	74,582	73,456
CAPE GIRARDEAU/ SIKESTON GROUP	E	22,941	
CAPE GIRARDEAU/ SIKESTON GROUP	SUN	23,601	
CLEVELAND ADI NETWORK	M & E	233,575	
CLEVELAND ADI NETWORK	SUN	78,110	
COPLEY CHICAGO ZONE	E	166,575	168,115
COPLEY CHICAGO ZONE	SUN/WKND	164,088	165,679
COPLEY LOS ANGELES NEWSPAPERS	E	135,989	
COPLEY LOS ANGELES NEWSPAPERS	SUN	128,452	
DANN	E	90,516	97,046
ESSEX COUNTY NEWSPAPERS INC.	E	36,993	37,057
FAIRFIELD COUNTY DAILIES GROUP	M & E	149,770	151,982
FAIRFIELD COUNTY DAILIES GROUP	SAT	87,917	90,063
FAIRFIELD COUNTY DAILIES GROUP	SUN	137,177	137,197
GANNETT MICHIGAN	M & E	125,019	125,074
GANNETT MICHIGAN	SAT	29,597	29,554
GANNETT MICHIGAN	SUN	149,552	147,523
GREATER PHILADELPHIA NEWSPAPERS	M & E	143,586	140,967
GREATER PHILADELPHIA NEWSPAPERS	SUN	156,816	150,354
GREATER VENTURA COUNTY	E	70,255	68,296
GREATER VENTURA COUNTY	SUN	75,828	73,199
HOUMA/THIBODAUX METRO GROUP	E	35,489	
HOUMA/THIBODAUX METRO GROUP	SUN	24,472	
IMPERIAL VALLEY UNIT	E	15,606	15,300
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	77,425	78,752
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	73,709	71,287
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	151,134	150,039
KNIGHT-RIDDER	M & E	NOT COMPLETE BY PRESS TIME	
KNIGHT-RIDDER	SAT	NOT COMPLETE BY PRESS TIME	
KNIGHT-RIDDER	SUN	NOT COMPLETE BY PRESS TIME	
MERCED-MADERA GROUP	M & E	31,393	31,322
METRO-SUBURBIA INC. NEWHOUSE NEWSPAPERS, UNYT	M & E	579,140	569,531
METRO-SUBURBIA INC. NEWHOUSE NEWSPAPERS, UNYT	SAT	476,636	469,169
METRO-SUBURBIA INC. NEWHOUSE NEWSPAPERS, UNYT	SUN	745,087	732,162
MIDLAND-HURON GROUP	E	26,803	27,436
MIDLAND-ODESSA METRO GROUP	E	55,932	56,635
MIDLAND-ODESSA METRO GROUP	SAT	56,938	56,687
MIDLAND-ODESSA METRO GROUP	SUN	71,016	71,108
MISSISSIPPI VALLEY MEDIA GROUP	E	13,435	13,763

GROUP NAME		TOTAL CIRCULATION AS OF	
		9/30/85	9/30/84
MOLINE-ROCK ISLAND GROUP QUAD CITY METRO UNIT	E	51,707	53,688
MOLINE-ROCK ISLAND GROUP QUAD CITY METRO UNIT	SUN	57,918	58,409
MONTANA NEWSPAPER GROUP	M & E	156,589	
MONTANA NEWSPAPER GROUP	SUN	166,980	
NATIONAL TURF DAILIES	MON	81,787	82,027
NATIONAL TURF DAILIES	TUE	8,533*	6,554*
NATIONAL TURF DAILIES	M (TU-F)	76,469	76,620
NATIONAL TURF DAILIES	M (W-F)	22,294*	20,475*
NATIONAL TURF DAILIES	SAT	157,616	156,225
NATIONAL TURF DAILIES	SUN	100.814	94,233
NEWS-TEXAN SUBURBAN DAILIES	E	70,263	60,067
NEWS-TEXAN SUBURBAN DAILIES	SUN	73,348	63,199
NORTHEASTERN OHIO NEWSPAPERS	E	48,590	48,725
NORTHEASTERN OHIO NEWSPAPERS	SUN	46,251	45,768
NORTHERN CALIFORNIA METRO MARKET GROUP	E	81.049	
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	10,908	
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	25,376	
PRO GROUP	E	92,463	89,063
PRO GROUP	SUN	95,951	92,314
PRESS REGISTER	M & E	122,043	120,349
PRESS REGISTER	SAT	85,386	82,888
PRESS REGISTER	SUN	129,276	124,594
RALEIGH-DURHAM COMBINED GROUP	M & E	232,914	228,415
RALEIGH-DURHAM COMBINED GROUP	SUN	238,570	233,127
RIO GRANDE VALLEY	M & E	62,129	62,717
RIO GRANDE VALLEY	SUN	74,731	74,742

GROUP NAME		TOTAL CIRCULATION AS OF	
		9/30/85	9/30/84
RUTLAND HERALD AND THE TIMES ARGUS	M & E	36,599	35,217
RUTLAND HERALD AND THE TIMES ARGUS	SUN	35,207	33,139
SOUTHERN CONNECTICUT NEWSPAPERS INC.	E	44,242	44,880
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,689	13.010
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	46,879	45,693
SPRINGDALE/ROGERS METRO GROUP	M & E	26,459	25,261
SPRINGDALE/ROGERS METRO GROUP	SUN	29,107	28,117
SPAN GROUP (Dailies Only)	M & E	NOT COMPLETE BY PRESS TIME	
SPAN GROUP (Dailies Only)	SUN	NOT COMPLETE BY PRESS TIME	
TEMPLE/KILLEEN METRO GROUP	M	42,693	42,728
TEMPLE/KILLEEN METRO GROUP	SUN	49,159	48,635
TREASURE COAST GROUP	M & E	56,367	53,066
TREASURE COAST GROUP	SUN	61,062	58,374
U-BIE GROUP	M & E	203,760	211,121
U-BIE GROUP	SAT	122,543	128,830
U-BIE GROUP	SUN	192,549	190,146
VALUABLE VENTURA COUNTY GROUP	M & E	NOT COMPLETE BY PRESS TIME	
VALUABLE VENTURA COUNTY GROUP	SUN	NOT COMPLETE BY PRESS TIME	
WESTCHESTER-ROCKLAND NEWSPAPERS	E	185,148	183,133
WESTCHESTER-ROCKLAND NEWSPAPERS	SUN	197,882	195,170
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS	M & E	226,866	224,681
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS	SUN	256,573	252,666

*AVERAGES FOR 3 MONTHS

Audit Bureau of Circulations

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